


Pavan Dasari

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SUMMARY

Product Manager with 4+ years in **B2B SaaS, B2C, Fintech and AI-driven platforms**, leading end-to-end product lifecycles. Strong background in launching 0-1 products, owning roadmaps, and collaborating with cross-functional teams across engineering, design, and business. Technical background with a **Master's in Data Science. 2x Founding team**. Worked in early stage startups, global teams across 6 countries, agile environments, and delivered data-driven growth.

PROFESSIONAL EXPERIENCE

Product Manager Facilitator -Freelancer Inspiro Technology Ltd

January 2025 – Present | London, Remote

- Led live sessions on key product management topics: user research, MVPs, roadmap planning, and stakeholder alignment for participants across the world.
- **Mentored 20+ aspiring PMs on real-world product challenges**, offering hands-on guidance on building PRDs, user flows, and backlog prioritization
- **Designed and ran interactive sessions** covering **AI-driven product strategy, metrics**, and product-market fit
- **Reviewed MVP pitches and provided actionable feedback**, helping mentees iterate based on customer feedback
- Kept sessions engaging by connecting theory to real startup scenarios, drawing from my experience shipping 0-1 products.

Founding Product Manager Oter.app (AI microlearning platform -B2B & B2C)

January 2024 – December 2024

Netherlands, Remote

- **Led Product development from scratch (idea to launch)**, launching MVP in 6 months.
- Integrated **Generative AI features like smart content recommendations**, **boosting user engagement by 20%**
- Built product roadmap, user flows, and **collaborated with design, engineering, and marketing teams**.
- **Established key KPIs and tracking mechanisms** (amplitude,google analytics), improving data-driven decision-making and increasing **MRR by 25% in the first quarter**.
- **Collected user feedback** and improved features, **reducing churn by 10%**. Aligned sales, marketing, and engineering teams on roadmap and timelines.
- Worked with Netherlands-based founders and teams across 3 countries in a remote-first setup.

Associate Product Manager Cybrilla Technologies (Fintech APIs Provider -B2B)

September 2022 – November 2023

Bengaluru, India

- **Owned complete product lifecycle**, creating and maintaining PRDs, technical documentation, and leading testing of Mutual funds order APIs.
- Developed and **managed technical documentation**, reducing **onboarding time for engineers by 30%** and improving cross-team communication.
- Worked closely with engineering teams on API integration, testing, and debugging, reducing system errors by **25% and improving overall system uptime**.
- Built **real-time monitoring dashboards (Kibana, Sentry)** to track performance metrics, enabling proactive issue resolution.
- Defined and **tracked key performance indicators**, improving data-driven decision-making and ensuring alignment with business goals.

- Managed the entire **product lifecycle of NextGenCRM**, from conception to development, testing, and iteration, working with cross-functional teams and **maintaining regular client communication**.
- **Collaborated with UI/UX designers** to conduct discovery and user research, translating insights into wireframes and workflows that **improved the user experience**.
- **Led the development team** in agile sprints, managing the backlog, writing stories, and **ensuring timely delivery**.
- **Conducted user interviews**, identifying pain points and gathering feedback that led to a **20% improvement in usability**. Created and maintained detailed product documentation for both internal teams and external stakeholders.
- **Communicated the roadmap** to Marketing and Stakeholders aligning them and **setting clear release expectations**.

TECHNICAL SKILLS

Product Management: Agile, Roadmapping, PRDs, MVPs, A/B Testing, Customer Feedback Loops

AI/ML Tools: Generative AI, LLMs (GPT-based), Recommendation Engines, Predictive Models

Analytics & Monitoring: Kibana, Sentry, SQL, GA, Amplitude

Programming: REST APIs, Python (mid-level), Postman, API Integration & Testing

Design & Research: Figma, Miro, User Journey Mapping, Wireframing

EDUCATION

Bachelors of Technology
Raghu Engineering College

2014 – 2018

CERTIFICATIONS

- Data Science Masters 

- Generative AI for Product Managers 