

Internship Weekly Report

Week	Task Assigned	Activities Performed	Key Learning & Remarks
1	Onboarding & Learning Setup	Understood company work, learned Figma basics, analyzed competitors	Got clarity on project scope and design tools
2	Figma Learning & Competitor Research	Completed Figma course, analyzed competitor app UI & color schemes	Built design foundation, UI inspiration gathered
3	Logo Design Start & Initial Meeting	Started learning logo design, got first tasks (Logo, Website, App flow)	Explored creative thinking for brand design
4	Logo Creation & Web Design Trial	Created logo drafts, experimented with first web design prototype	Applied design learnings practically
5	Demo 1 & Logo Finalization	Presented first demo, finalized logo, researched competitor websites	Finalized brand identity and initial website layout
6	Logo Restructuring & Pitch Deck Start	Refined logo in Canva, started pitch deck (Introduction slide)	Improved logo quality and began brand presentation
7	Pitch Deck Progress	Completed slides: user journey, mission, problem, and solution	Improved storytelling and UX presentation
8	Unique Approach & Competitor Slides	Finished unique approach and competitor analysis slides	Focused on clear communication of product differentiation
9	Demo 2 & Competitor Slide Review	Presented second demo, finalized competitor analysis	Gained feedback for improvements

10	Website Development Start	Completed competition slide, designed home page, hosted on Vercel	Learned web hosting and UI implementation
11	Business Model & Website Progress	Created business model slide, worked on website service pages	Balanced website content and business planning
12	Web Development & Figma Completion	Finished second service page, completed app user journey flow on Figma	Ensured design consistency across app and website
13	Founder Slide & Leave	Created 'Meet the Founder' slide, took leave (18–24 June)	Enhanced pitch deck with personal branding
14	Market & Funding Slides	Completed market opportunity and funding requirement slides	Refined business strategy presentation
15	Website Backend Start	Started backend development on Firebase	Learned backend integration and database setup
16	Final Pitch Slides	Completed Go-To-Market strategy slide, reviewed all pitch content	Finalized pitch deck for readiness
17–18	Final Touches	Website domain setup, polished app flows in Figma, prepared for launch	Prepared for final handover and demonstration

Pending Work (Till 24 July 2025): Finalize website domain setup, Refine app flow in Figma, Pitch deck final polishing and Complete product readiness for launch



Signature of supervisor