



March 23, 2025

Pavan Sunil Kamthane

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Subject: Internship Offer – Web Developer and Designer

Dear Pavan Sunil Kamthane,

We are excited to offer you the position of **Web Developer and Design Intern** at **VetanNow -Empowering Bharat Workforce**, with the flexibility to **work from home** starts from 24th March 2025. We were impressed by your skills, creativity, and enthusiasm, and we are confident that you will add significant value to our team.

VetanNow empowers India's MSME workforce by providing responsible and sustainable financial access through Earned Wage Access for Small & Medium Businesses (EWA-SMB). This initiative enables employees to access their earned wages before payday, alleviating mid-month financial stress without incurring debt or hidden charges.

In your role as an intern, you will play a key part in:

- **Developing and enhancing our product website:** Ensuring it is visually appealing, responsive, and user-friendly.
- **Designing user journeys:** Utilizing tools like Figma or Adobe to create intuitive and seamless experiences for our customers.
- **Conducting product research and competitor analysis:** Providing insights that will help us refine our strategies and offerings.

Throughout the internship, you will have the opportunity to sharpen your web development skills, refine your UI/UX design expertise, and gain practical experience in product analysis and market research.

We look forward to having you on board and are excited about the contributions you will make to VetanNow's mission of empowering Bharat's workforce.

Manish Shukla

Founder, VetanNow – Empowering Bharat Workforce
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