

YouPay™ Data Visualizations

Overview

This document presents key data for YouPay™, supporting market research and monetization strategies. It summarizes revenue distribution, UPI transaction growth, and creator adoption. Data is sourced from YouPay™ projections and NPCI (Q1 2025).

Data Summary:

| Metric | 2025 | 2026 | 2027 |
|-----------------------------|------|------|------|
| Revenue (Tipping, %) | 60 | 60 | 60 |
| Revenue (Subscriptions, %) | 30 | 30 | 30 |
| Revenue (Fees, %) | 8 | 8 | 8 |
| Revenue (Ads, %) | 2 | 2 | 2 |
| UPI Transactions (Billions) | 12.8 | 30 | 50 |
| Creators (Millions) | 0 | 1 | 1.2 |

Notes

- Data sourced from YouPay™ projections and NPCI (Q1 2025).
- Table format ensures accessibility for portfolio presentation.

Optional Charts (Placeholders)

Figure 1: Revenue distribution for YouPay™ (Source: YouPay™ Projection

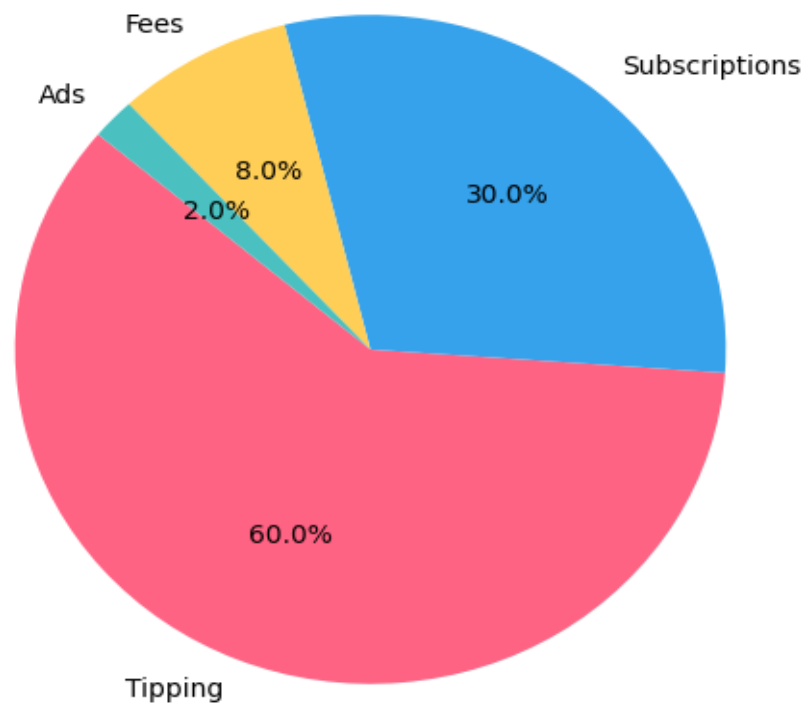


Figure 1: Revenue Distribution (Pie Chart)

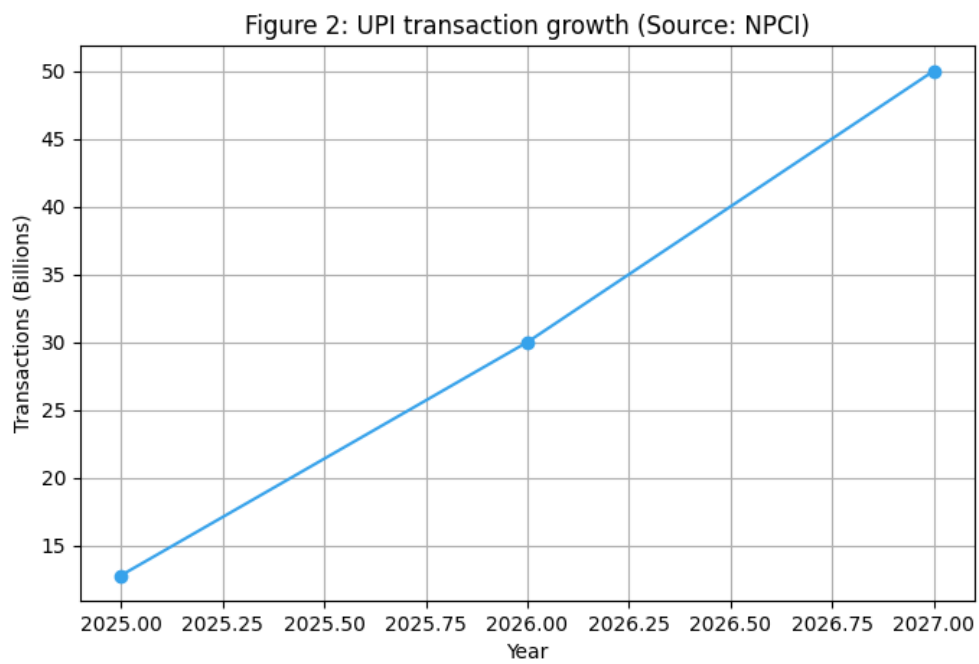


Figure 2: UPI Transaction Growth (Line Chart)

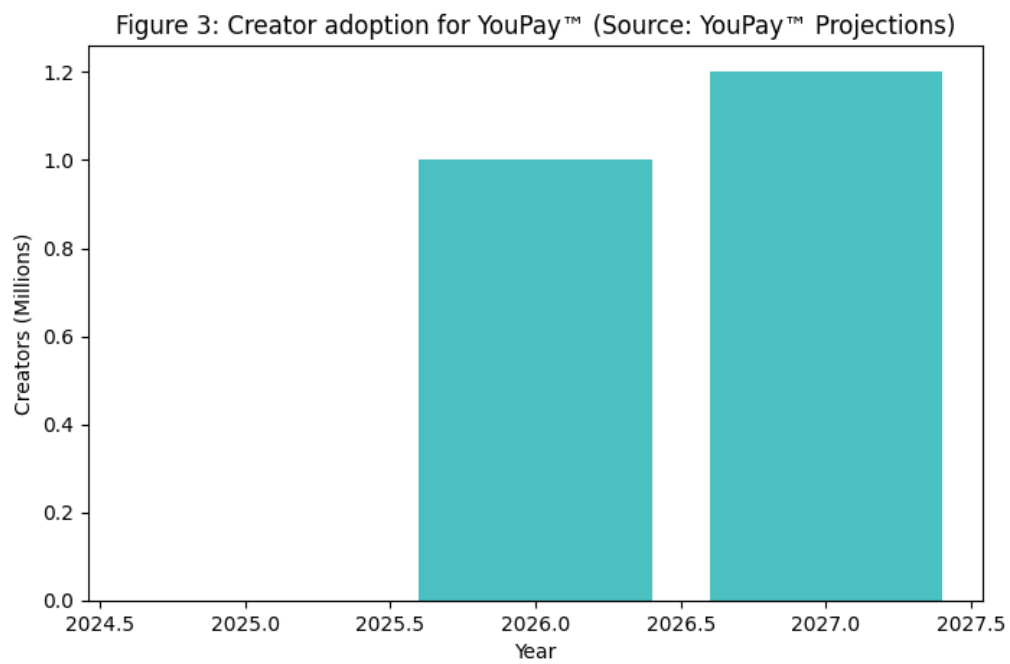


Figure 3: Creator Adoption (Bar Chart)