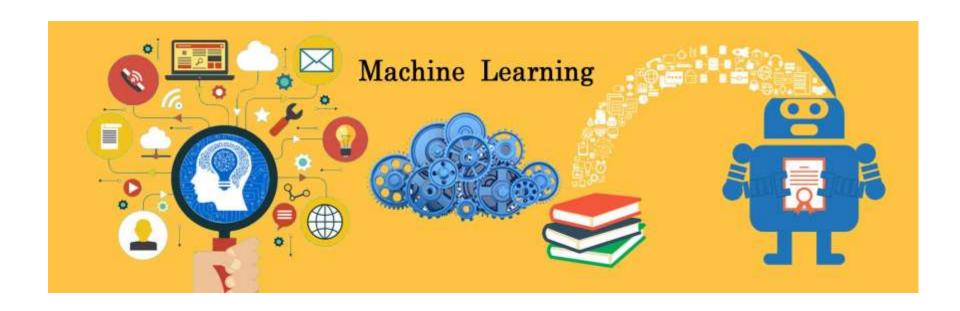


# Fake News Detection Using Machine Learning in Python

By Sri Sesha Sai Pavan Josyula Enrolment No. 511217002 Department of Mining Engineering IIEST, Shibpur

## What is Machine Learning? What is its importance?



#### Disadvantages of Fake News

- Biased News
- Misleading Headings
- Propaganda

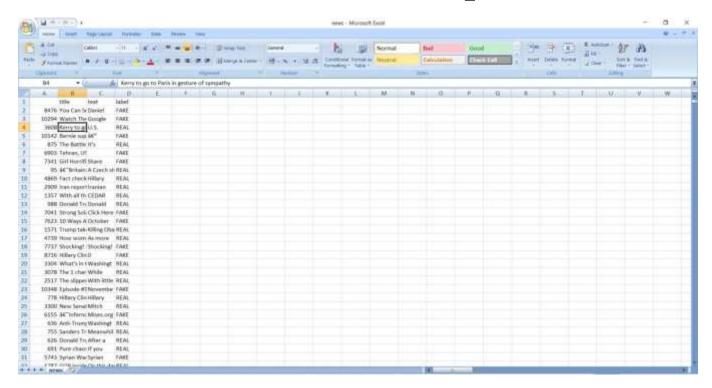


#### About this Project

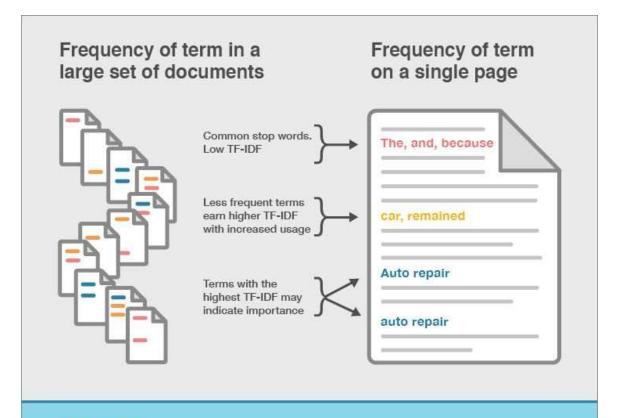
- I did my project in Jupyter Notebooks provided in IBM Skills Network Labs.
- Using *sklearn*, I built a TfidfVectorizer on my dataset. Then, I initialized Passive Aggressive Classifier and fit the model.
- In the end, the accuracy score tells us how well this model works.

#### The Dataset

- Provided by DataFlair, one of the online Data Science training websites.
- It's in csv format and its shape is 6635x4



#### TF-IDF



#### **TF-IDF**

Term frequency-inverse document frequency (TF-IDF) measures the importance of a keyword phrase by comparing it to the frequency of the term in a large set of documents. Many advanced textual analysis techniques use a version of TF-IDF as a base.



#### **TF-IDF Explained**

So a measure of the relevancy of a word to a document might be:

Term Frequency/Document Frequency
Or Term Frequency\*Inverse Document Frequency

That is, take how often word appears in a document, over how often it just appears everywhere. That gives you a measure of how important and unique this word is for this document.

#### **Applications of TF-IDF**

- Automated text analysis
- To enhance the performance of search engines
- Useful for machine learning algorithms
- Keyword Extraction
- Deployed by Google, Yahoo, Bing

#### Use of TF-IDF in this project

- In this project, we make a vector of features that are extracted through TF-IDF.
- The function *TfidfVectorizer* provided in *sklearn* library extracts the TF-IDF features and arranges them in the form of a vector.

#### Data Sampling

- The dataset has been split into train set and test set.
- 80% of dataset is *train\_set* and the rest is *test\_set*.
- The model is trained on trained on *train set* and will be tested on *test set*.
- The standard function train\_test\_split facilitates the user to split the dataset

### Initializing *TfidfVectorizer*

• The *TfidfVectorizer* is fit and tranformed on the train set and test set.

```
[13]: #Initializing TfidfVectorizer
tfidf_vectorizer = TfidfVectorizer(stop_words='english', max_df=0.7)
#Fit and transform train set and transform test set
tfidf_train = tfidf_vectorizer.fit_transform(x_train)
tfidf_test = tfidf_vectorizer.transform(x_test)
```

#### Passive Aggressive Classifier

- It's an algorithm that remains passive for a correct classification outcome, and turns aggressive in the event of miscalculation.
- It's an effective classifier and provided in *sklearn* library.

#### Initializing PassiveAggressiveClassifier

- PassiveAggressiveClassifier is fit and transformed on the train set on which TfidfVectorizer is already applied.
- We will predict on test set and will check the accuracy of the model using accuracy\_score and will give an output of confusion\_matrix.

#### Conclusion

• Thus, I've accomplished my machine learning model to classify the news as REAL or FAKE with an accuracy of 93-94%.

#### References

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- Matthes Eric (2015), Python Crash Course: A Hands-on, Project-based Introduction to Programming, 1<sup>st</sup> edition (Kindle Version), No Starch Press
- McKinney Wes (2012), Python for Data Analysis: Data Wrangling with Pandas, Numpy, and Ipython, 2<sup>nd</sup> edition (Kindle Version), O'Reilly Media

