

CHART REQUIREMENTS

1. Daily Trend for Total Orders

```
SELECT DATENAME(DW, order_date) AS Order_Day,  
COUNT(DISTINCT order_id) AS Total_Orders FROM pizza_sales  
GROUP BY DATENAME(DW, order_date)
```

	Order_Day	Total_Orders
1	Saturday	3158
2	Wednesday	3024
3	Monday	2794
4	Sunday	2624
5	Friday	3538
6	Thursday	3239
7	Tuesday	2973

2. Monthly Trend for Total Orders

```
SELECT DATENAME(MONTH, order_date) AS Month_Name,  
COUNT(DISTINCT order_id) AS Total_Orders FROM pizza_sales  
GROUP BY DATENAME(MONTH, order_date)
```

	Month_Name	Total_Orders
1	February	1685
2	June	1773
3	August	1841
4	April	1799
5	May	1853
6	December	1680
7	January	1845
8	September	1661
9	October	1646
10	July	1935
11	November	1792
12	March	1840

If we want the data from highest to lowest, i.e. **DESC order**.....

```
SELECT DATENAME(MONTH, order_date) AS Month_Name,  
COUNT(DISTINCT order_id) AS Total_Orders FROM pizza_sales  
GROUP BY DATENAME(MONTH, order_date)  
ORDER BY Total_Orders DESC
```

Results Messages		
	Month_Name	Total_Orders
1	July	1935
2	May	1853
3	January	1845
4	August	1841
5	March	1840
6	April	1799
7	November	1792
8	June	1773
9	February	1685
10	December	1680
11	September	1661
12	October	1646

3. Hourly Trend for Total Orders

```
SELECT DATENAME(HOUR, order_time) AS hour_of_time,
COUNT(DISTINCT order_id) AS Total_Orders FROM pizza_sales
GROUP BY DATENAME(HOUR, order_time)
ORDER BY Total_Orders DESC
```

Results Messages		
	hour_of_time	Total_Orders
1	12	2520
2	13	2455
3	18	2399
4	17	2336
5	19	2009
6	16	1920
7	20	1642
8	14	1472
9	15	1468
10	11	1231
11	21	1198
12	22	663
13	23	28
14	10	8
15	9	1

4. Percentage of Sales by Pizza Category

```
SELECT pizza_category, SUM(total_price) AS Total_Sales,
SUM(total_price)*100 / (SELECT SUM(total_price) FROM pizza_sales WHERE
MONTH(order_date) = 1) AS PCT
FROM pizza_sales
WHERE MONTH(order_date) = 1
GROUP BY pizza_category
ORDER BY pizza_category DESC
```

Results Messages			
	pizza_category	Total_Sales	PCT
1	Veggie	17055.4000778198	24.4370162489706
2	Supreme	17929.7499866486	25.6897867985821
3	Classic	18619.4000015259	26.6779189176038
4	Chicken	16188.75	23.1952780348435

5. Percentage of Sales by Pizza Size

```
SELECT pizza_size, CAST(SUM(total_price) AS DECIMAL(10,2)) AS Total_Sales,  
CAST(SUM(total_price)*100 / (SELECT SUM(total_price)  
FROM pizza_sales WHERE DATEPART(QUARTER,order_date) =1) AS DECIMAL(10,2)) AS  
PCT  
FROM pizza_sales  
WHERE DATEPART(QUARTER,order_date) = 1  
GROUP BY pizza_size  
ORDER BY PCT DESC
```

	pizza_size	Total_Sales	PCT
1	L	95229.65	46.37
2	M	61159.00	29.78
3	S	45384.25	22.10
4	XL	3289.50	1.60
5	XXL	287.60	0.14

6. Total Pizza Sold by Pizza Category

```
SELECT pizza_category, SUM(quantity) AS total_pizza_sold  
FROM pizza_sales  
GROUP BY pizza_category
```

	pizza_category	total_pizza_sold
1	Chicken	11050
2	Supreme	11987
3	Classic	14888
4	Veggie	11649

7. Top 5 Best sellers by Revenue, Total Quantity and Total Order

```
SELECT TOP 5 pizza_name, SUM(total_price) AS TTotal_Revenue  
FROM pizza_sales  
GROUP BY pizza_name  
ORDER BY TTotal_Revenue DESC
```

	pizza_name	TTotal_Revenue
1	The Thai Chicken Pizza	43434.25
2	The Barbecue Chicken Pizza	42768
3	The California Chicken Pizza	41409.5
4	The Classic Deluxe Pizza	38180.5
5	The Spicy Italian Pizza	34831.25

8. Bottom 5 Sellers by Revenue

```
SELECT TOP 5 pizza_name, SUM(total_price) AS Total_Revenue
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Revenue ASC
```

Results Messages		
	pizza_name	Total_Revenue
1	The Brie Carre Pizza	11588.4998130798
2	The Green Garden Pizza	13955.75
3	The Spinach Supreme Pizza	15277.75
4	The Mediterranean Pizza	15360.5
5	The Spinach Pesto Pizza	15596

9. Top 5 Best Sellers by Quantity

```
SELECT TOP 5 pizza_name, SUM(quantity) AS Total_Quantity
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Quantity DESC
```

Results Messages		
	pizza_name	Total_Quantity
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371

10. Bottom 5 Sellers by Quantity

```
SELECT TOP 5 pizza_name, SUM(quantity) AS Total_Quantity
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Quantity ASC
```

Results Messages		
	pizza_name	Total_Quantity
1	The Brie Carre Pizza	490
2	The Mediterranean Pizza	934
3	The Calabrese Pizza	937
4	The Spinach Supreme Pizza	950
5	The Soppressata Pizza	961

11. Top 5 Best Sellers by Total Orders

```
SELECT TOP 5 pizza_name, COUNT(DISTINCT order_id) AS Total_Orders
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Orders DESC
```

Results Messages		
	pizza_name	Total_Orders
1	The Classic Deluxe Pizza	2329
2	The Hawaiian Pizza	2280
3	The Pepperoni Pizza	2278
4	The Barbecue Chicken Pizza	2273
5	The Thai Chicken Pizza	2225

12. Bottom 5 Sellers by Total Orders

```
SELECT TOP 5 pizza_name, COUNT(DISTINCT order_id) AS Total_Orders
FROM pizza_sales
GROUP BY pizza_name
ORDER BY Total_Orders ASC
```

Results Messages		
	pizza_name	Total_Orders
1	The Brie Carre Pizza	480
2	The Mediterranean Pizza	912
3	The Spinach Supreme Pizza	918
4	The Calabrese Pizza	918
5	The Chicken Pesto Pizza	938