

Insights

1 Focus on High-Performing Categories

Prioritize fruits, vegetables, and snack foods to maximize revenue.

3 Prioritize Investments in Tier 3 Outlets

Focus investments on Tier 3 outlets to generate the most revenue.

5 Maintain or Improve Average Rating

Ensure product quality and service consistency to maintain or improve the average rating.

2 Expand Regular Fat Content Products

Increase sales by expanding the product line of regular fat content items.

4 Optimize Medium-Sized Outlets

Optimize inventory allocation for medium-sized locations to increase profitability.

