### **Shibani Pandit**

# Product Designer 6 years experience

EXPERIENCE

#### **Product Designer 3**

**VMware** 

Dec 2019 - Current, Bangalore

#### Designed CIOs Observability Dashboard

Curated a dashboard to enable the CIOs have clear visibility into their business-critical applications and to quickly mitigate issues using appropriate channels within their business.

#### Helped Technical Associate Managers deliver Insight Reports.

Decreased Time to Value of Insight reports delivery by 80% for TAM organization. Achieved this by unifying the process from multiple high friction tools into a powerful single solution in Skyline.

#### Seamless vRealise Cloud Universal Onboarding

Explored opportunities for boosting vRCU subscriptions and having a seamless onboarding by handholding customers through multiple touchpoints.

Collaborated with designers from different teams to understand the challenges.

#### One click activation of Integrations in vROps

Simplified the complex and widely spread features of enabling Integrations, by convering the workflows into a single point within the product, providing customers a one-click activation of their integrations.

#### **Senior Lead Experience Designer**

Infosys Limited

Jun 2016 - Oct 2019 - 3.5 years, Bangalore

## Designed a platform for global Insurance and Annuity industry used by the back-office users.

Got an in-depth understanding of Insurance Business from stake holders. Interviewed and observed the users current tasks and positive/negative experiences. Created personas & Customer journeys. Did story boarding & identified design opportunities. Provided high fidelity interactive wireframes.

#### Designed the customer portal for an Agricultural equipment manufacturing company.

Built Persona, Customer Journeys & Information Architecture. Understood functional requirements and Provided Low fidelity wireframes and Interaction Design.



#### shibanipandit95@gmail.com +91 7875570109

www.shibanipandit.com

https://www.linkedin.com/in/shibani-pandit/

#### About me

My passion lies in getting to the core of any design problem I solve. I believe that simple designs make the most effective solutions. I aim to create compelling experiences with user centred design principles.

#### Education

Graduate in Product Design MIT Institute of Design 2011 - 2016, Pune

Strategic Design Program Rhode Island School of Design 2 Months, Mysore

#### Strenghts

- Driving conversations with the stakeholders for a smooth delivery of features
- Storyboarding the user's journey to ensure the teams collective understanding of the users painpoints and needs.
- Conducting usability tests, refining requirements, creating task flows, Interactive wireframes, and detail design documentations.