## PIZZA SALES REPORT

Jan/15- Dec/15

**Pizza Category** 



1/1/2015

12/31/2015

Home

Best/Worst Sellers

### **DAYS**

**BUSIEST DAYS & TIMES** 

Orders are highest on weekends, Friday/Saturday evenings.

### **MONTHLY**

There are maximum orders from month of July and January

#### **SALES PERFORMANCE**

### **CATEGORY**

Classic Category contributes to maximum sales & Total orders

### **SIZE**

Large size pizza contributes to maximum sales

817.86K

**Total Revenue** 

38.31
Avg Order Value

49574

**Total Pizzas Sold** 

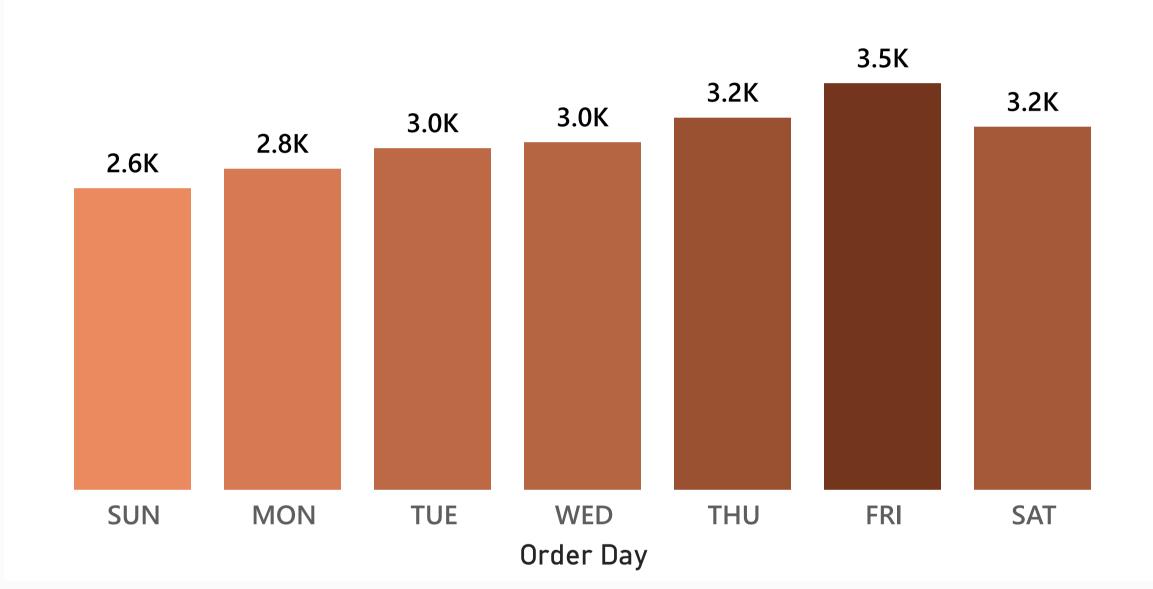
21350

**Total Orders** 

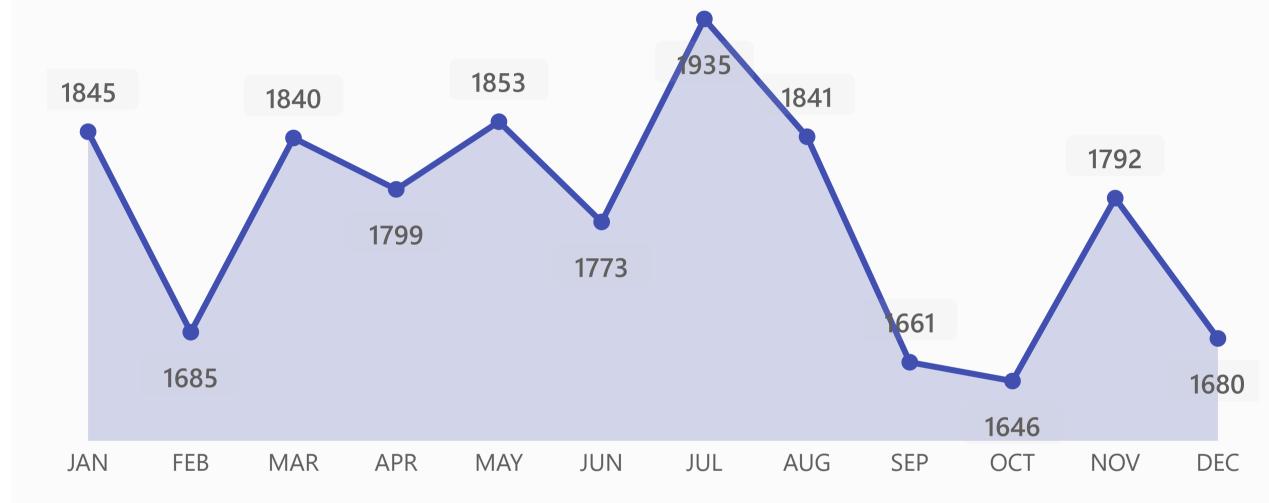
2.32

Avg Pizza per Order

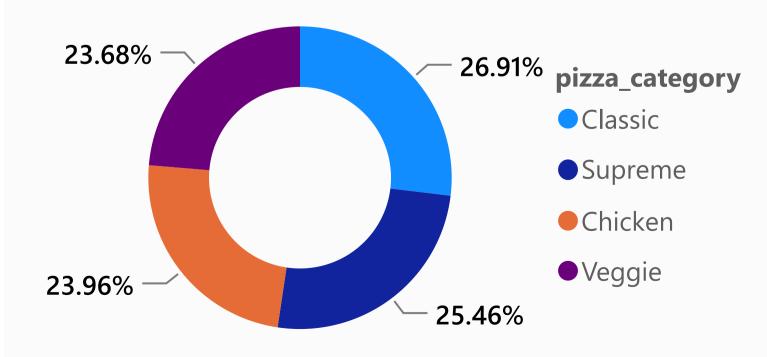
#### **Daily Trend for Total Orders**



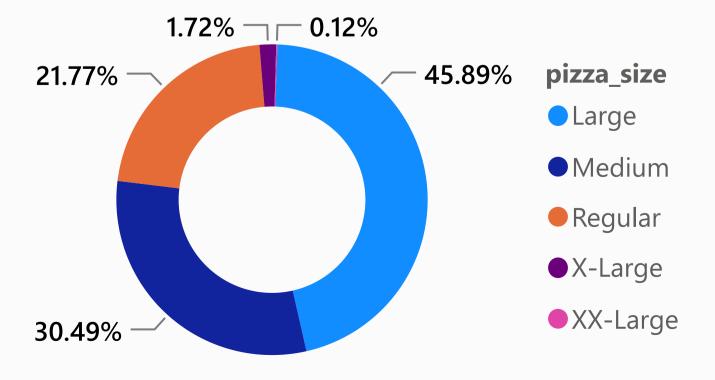
#### **Monthy Trend for Total Orders**



#### % of Sales by Pizza Category



#### % of Sales by Pizza Size



#### **Total Pizzas Sold by Pizza Category**





Jan/15-Dec/15



All



12/31/2015



Home

Best/Worst Sellers

#### **BEST SELLERS**

#### **REVENUE**

The Thai Chicken Pizza Contributes to maximum Revenue

#### **QUANTITY**

**The Classic Deluxe Pizza Contributes** to maximum Total Quantities

#### **TOTAL ORDERS**

**The Classic Deluxe Pizza Contributes** to maximum Total Orders

#### **QUANTITY**

to maximum Total Quantities

#### **TOTAL ORDERS**

**The Brie Carre Pizza Contributes** 

817.86K

**Total Revenue** 

38.31

**Avg Order Value** 

49574

**Total Pizzas Sold** 

21350

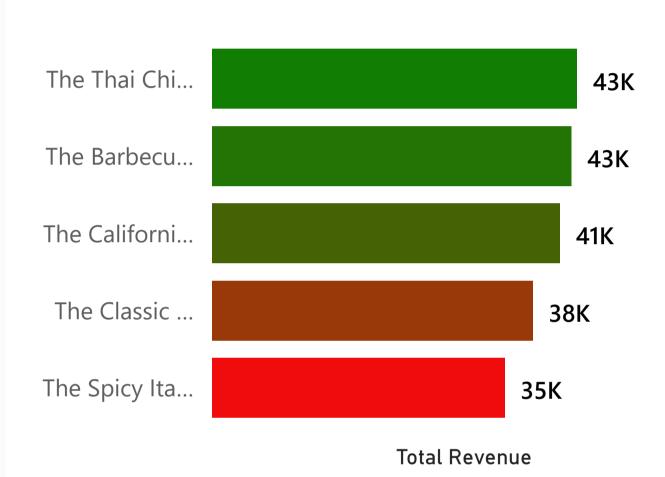
**Total Orders** 

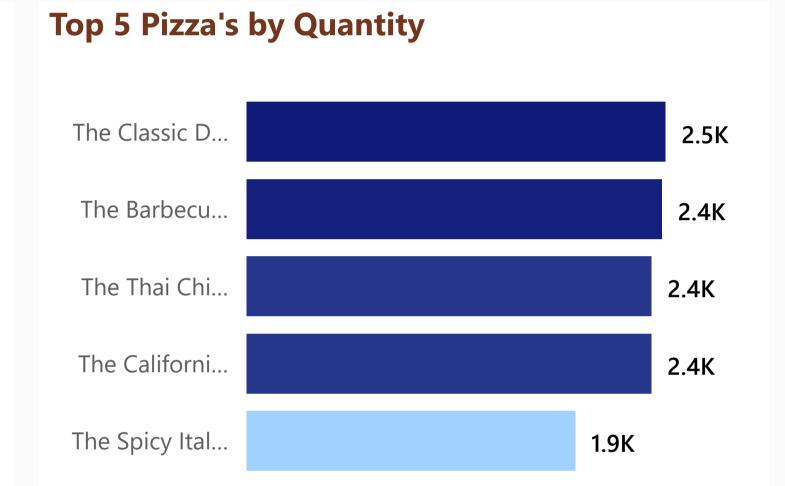
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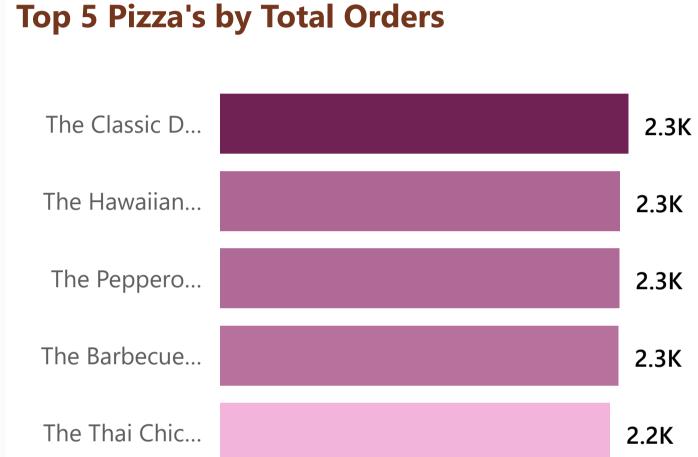
Avg Pizza per Order

**Total Orders** 

# **Top 5 Pizza's by Revenue**







#### **WORST SELLERS**

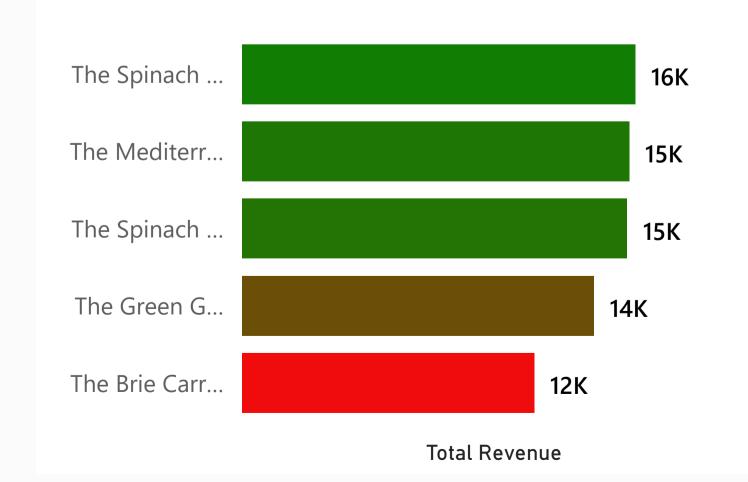
#### **REVENUE**

**The Brie Carre Pizza Contributes to** maximum Revenue

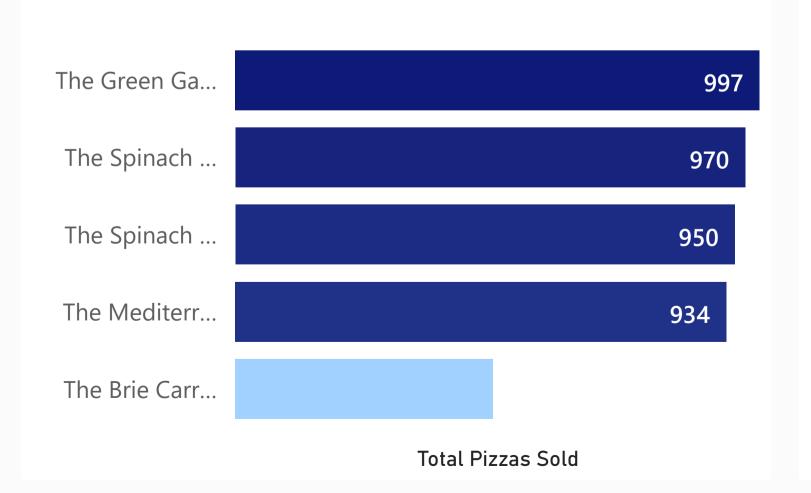
**The Brie Carre Pizza Contributes** 

to maximum Total Orders

#### **Bottom 5 Pizza's by Revenue**



#### **Bottom 5 Pizza's by Quantity**



Total Pizzas Sold

#### **Bottom 5 Pizza's by Total Orders**

