

Home

Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends,**Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & Total orders

SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

21350

Total Orders

2.32

Avg Pizza per Order

Daily Trend for Total Orders

Order Day	Total Orders
SUN	2.6K
MON	2.8K
TUE	3.0K
WED	3.0K
THU	3.2K
FRI	3.5K
SAT	3.2K

Monthly Trend for Total Orders

Month	Total Orders
JAN	1845
FEB	1685
MAR	1840
APR	1799
MAY	1853
JUN	1773
JUL	1935
AUG	1841
SEP	1661
OCT	1646
NOV	1792
DEC	1680

% of Sales by Pizza Category

pizza_category	% of Sales
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%

% of Sales by Pizza Size

pizza_size	% of Sales
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%
XX-Large	0.12%

Total Pizzas Sold by Pizza Category

Pizza Category	Total Pizzas Sold
Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050

Home

Best/Worst Sellers

BEST SELLERS

REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza Contributes to maximum Revenue

QUANTITY

The Brie Carre Pizza Contributes to maximum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to maximum Total Orders

817.86K

Total Revenue

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Avg Pizza per Order

Top 5 Pizza's by Revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californi...	41K
The Classic ...	38K
The Spicy Ita...	35K

Total Revenue

Top 5 Pizza's by Quantity

The Classic D...	2.5K
The Barbecu...	2.4K
The Thai Chi...	2.4K
The Californi...	2.4K
The Spicy Ital...	1.9K

Total Pizzas Sold

Top 5 Pizza's by Total Orders

The Classic D...	2.3K
The Hawaiia...	2.3K
The Pepper...	2.3K
The Barbecue...	2.3K
The Thai Chic...	2.2K

Total Orders

Bottom 5 Pizza's by Revenue

The Spinach ...	16K
The Mediterr...	15K
The Spinach ...	15K
The Green G...	14K
The Brie Carr...	12K

Total Revenue

Bottom 5 Pizza's by Quantity

The Green Ga...	997
The Spinach ...	970
The Spinach ...	950
The Mediterr...	934
The Brie Carr...	

Total Pizzas Sold

Bottom 5 Pizza's by Total Orders

The Chicken ...	938
The Calabres...	918
The Spinach ...	918
The Mediterr...	912
The Brie Carr...	480

Total Orders