

Big ideas have small beginnings :-

*Jain Brothers:-
Amit Jain and
Anurag Jain.*

2007 to 2008 :-

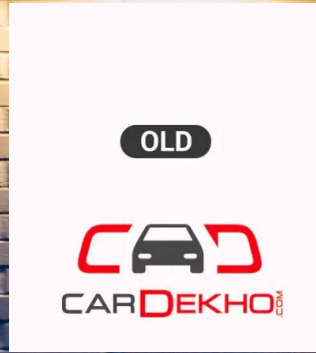
- *In 2007 Jain brothers starts Girnar software from their garage in jaipur.*
- *In 2008 CarDheko rolled out as a search engine platform for new cars.
CarDheko was Boot strapped and profitable till 2013.*

CarDekho



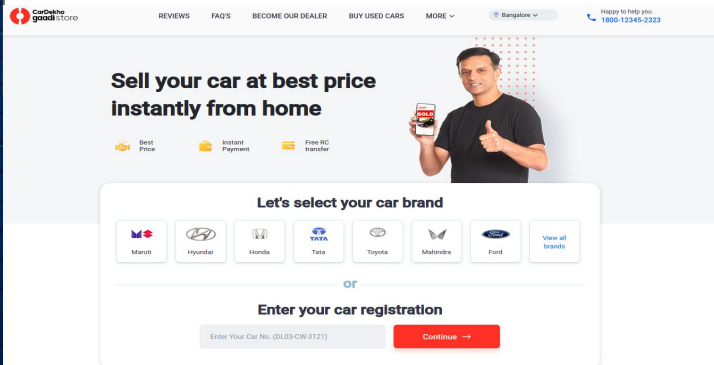
2013 to 2014 :-

- In 2013 CarDheko rose \$15 Million.
- In 2014 CarDheko acquire Gaadi.com to foray into used-cars business.



2015 to 2016 :-

- In 2015 CarDheko rose series B of \$ 65 Million from Hill house, Capital G and others. Acquire auto portal Zigwheels and Buying IQ, a comparative shopping portal.
- In 2016 CarDheko starts international operations under the brand name OTO.com in Indonesia.



2018 to 2019 :-

- In 2018 CarDheko rose series C of \$ 110 Million , **Sequoia** and others. And also buy YouTube content platform 'PowerDrift'.
- In 2019 CarDheko rose Series D of \$70 Million from PingAn, sunley house and others. Start offline store for buying pre-owned vehicles. Foray into motor & health insurance by launching **InsuranceDheko**, an online insurance platform. Acquire Carmudi in the philippines to extend southeast Asian role.



2020 :-

- In 2020 CarDheko foray into Used-cars retails.



2021:-

- In July, 2021 CarDheko launched online retailing of pre-owned cars.
- In October, 2021 Cardheko rose to **\$250 Million** and entered into Unicorn club.



Done by,
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Unicorn club :-

1. The term unicorn refers to **any startup that reaches the valuation of \$1 billion.**
2. Only a privately held startup can be a unicorn.

Thank
You