

Ideation Phase

Empathize & Discover

Date	27 June 2025
Team ID	LTVIP2025TMID46967
Project Name	Transfer learning baser classifications of polutary diseases
Maximum Marks	4 Marks

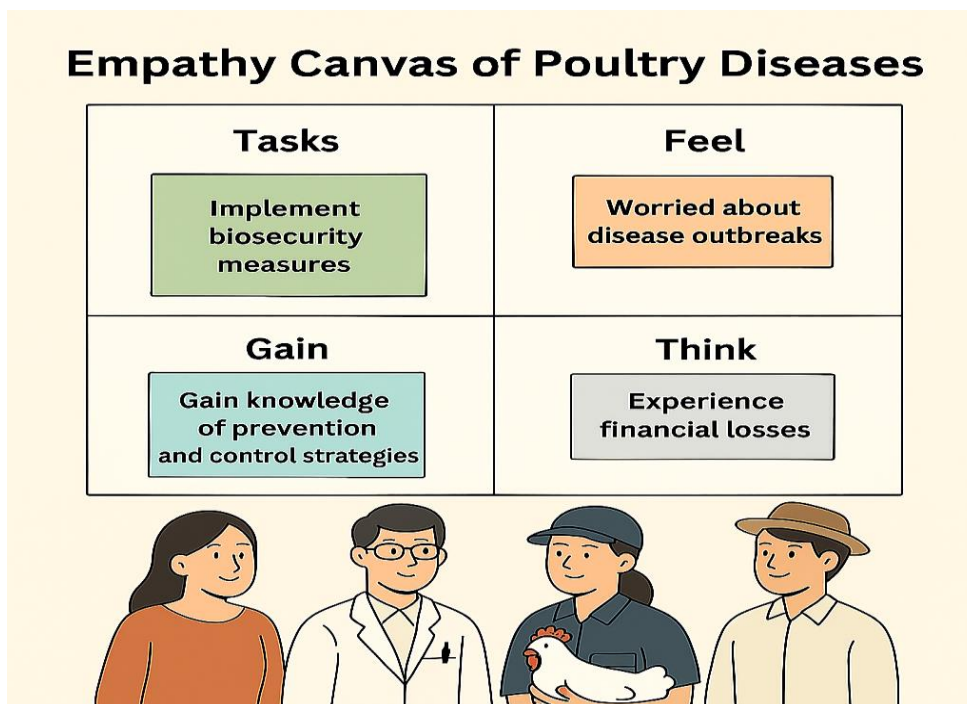
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example:



Examples of Poultry Diseases

Disease Name	Cause	Symptoms
Newcastle Disease	Virus (Paramyxovirus)	Sneezing, coughing, drop in egg production, paralysis
Avian Influenza	Virus (Influenza Type A)	Nasal discharge, respiratory distress, sudden death
Infectious Bursal Disease (IBD)	Virus (Birnavirus)	Ruffled feathers, diarrhea, dehydration, bursal swelling
Coccidiosis	Protozoa (Eimeria species)	Bloody droppings, lethargy, weight loss
Fowl Cholera	Bacteria (<i>Pasteurella multocida</i>)	Swollen wattles, diarrhea, lameness
Infectious Bronchitis	Virus (Coronavirus)	Coughing, sneezing, reduced egg quality