Operational Dashboard

Delivery Performance by Region

Order Region Point layer

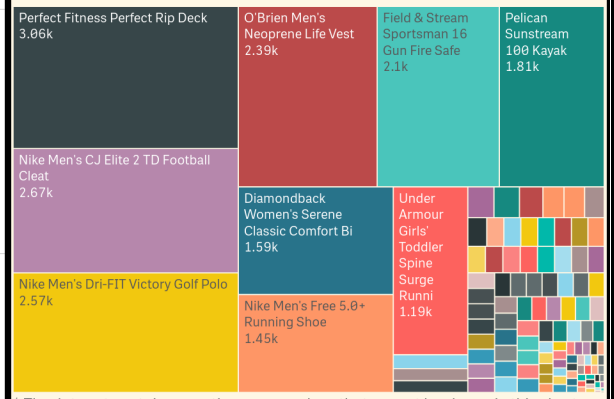
Delivery Time

- 3.51 - < 3.56
- 3.47 - < 3.51
- 3.42 - < 3.47
- 3.38 - < 3.42
- 3.33 - < 3.38

Order Country Area layer

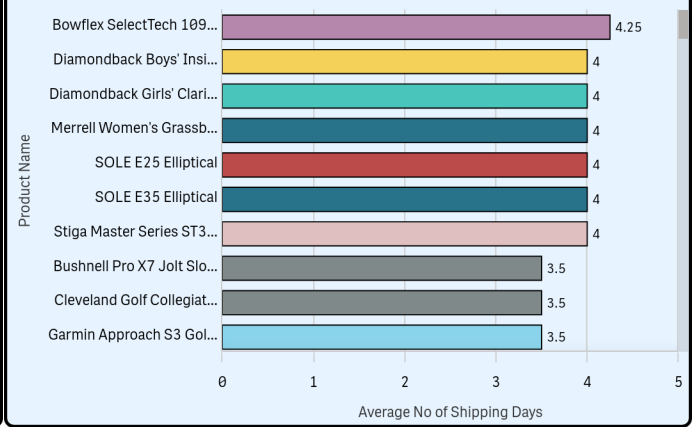
Click to drill Region > Country > State > City

Product Profitability



** The data set contains negative or zero values that cannot be shown in this chart.*

Order Processing Time



Order Date

2015
2016
2017
2018

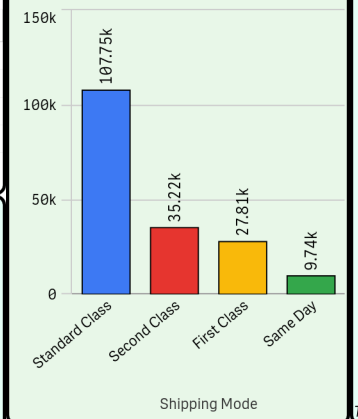
Customer Segment

Consumer
Corporate
Home Office

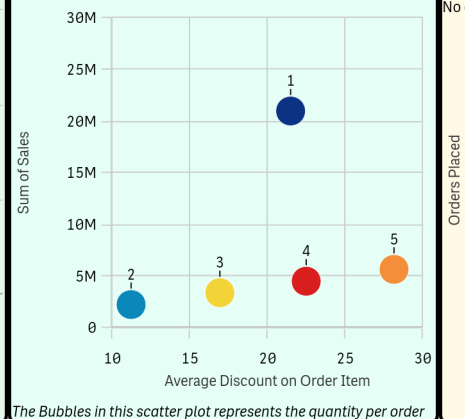
Mode of Payment

Type
CASH
DEBIT
PAYMENT
TRANSFER

Shipping Mode Analysis



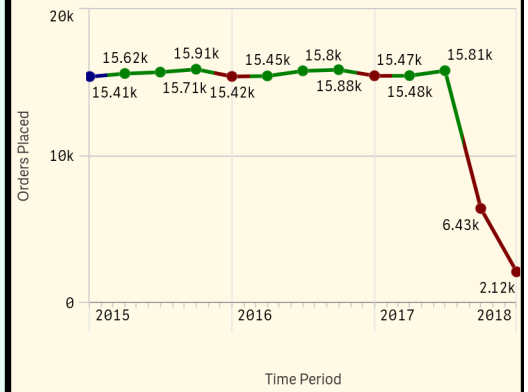
Order Quantity and Discount Impact On Sales



The Bubbles in this scatter plot represents the quantity per order

Order Volume Over Time

No of Orders Placed Over a Period of Time

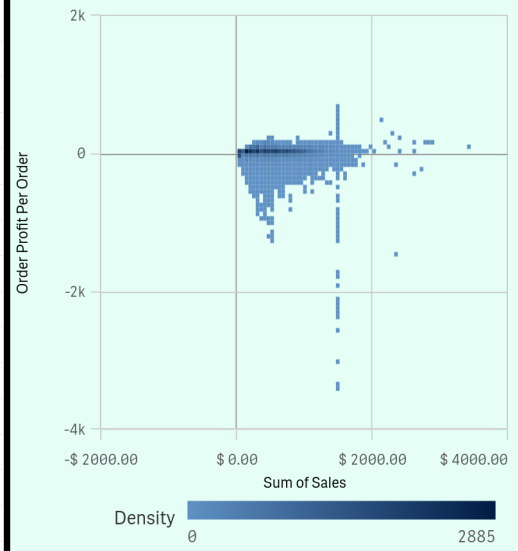


Categories and its pr...

Accessories
As Seen on TV!
Baby
Baseball & Softball
Basketball
Books
Boxing & MMA
Cameras
Camping & Hiking
Cardio Equipment
CDs
Children's Clothing
Cleats
Computers
Consumer Electronics
Crafts
DVDs

Sales vs. Profit per Order Analysis

Purpose: To analyze the relationship between sales and profit per order.



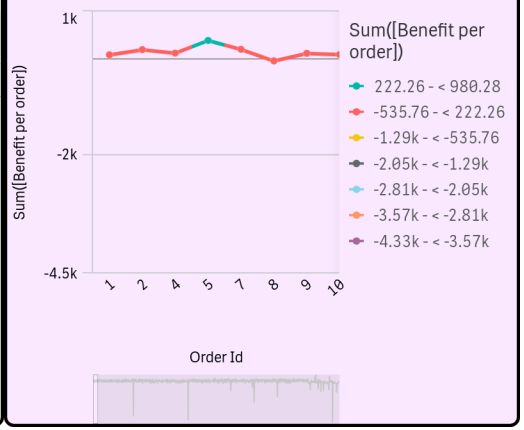
** Providing overview of 65.8k dimension values.*

The dense cluster around the center suggests that most orders have moderate sales and average profit. Outliers: Any data points far from the central cluster

Unique Orders per Customer

This chat provides a clearer picture of customer ordering behavior

Order Quantities per Customer

Custome...	Order Id	Count([Order Item Quantity])
Totals		**180519**
2	57963	5
3	56178	5
5	36472	5
6	22457	5
7	62132	5
8	22297	5
9	18918	5
12	24642	5
12	36246	5
12	44131	5
12	45831	5
13	2109	5

Benefit per Order