



**MiQ Digital India Pvt. Ltd.**

5<sup>th</sup> & 6<sup>th</sup> floor SKAV 909,

9/1 Lavelle road,

Bengaluru-560001

## CERTIFICATE OF COMPLETION

This is to certify that: **Pavan Vitesh Kuncham– SRM University** has successfully completed a three-month capstone project in collaboration with MiQ, a prominent programmatic advertising company. This engagement was an integral part of their academic curriculum, during which they actively contributed to the Data and Analytics Department at MiQ.

Project Title: **Sports Insights**

Duration: **1st April 2024 to 30th June-2024**

**Pavan Vitesh Kuncham** demonstrated exceptional skills and dedication while working on real-world business problems within the Data and Analytics Department at MiQ. The project focused on developing innovative solutions that address challenges in the programmatic advertising industry, showcasing a deep understanding of data analytics and practical problem-solving.

Key Achievements:

- Successfully tackled real-world business problems in programmatic advertising.
- Applied data analytics methodologies to derive meaningful insights.
- Collaborated with the MiQ team to develop effective solutions for industry challenges.
- Demonstrated a high level of professionalism, teamwork, and adaptability.

Acknowledgment:

MiQ acknowledges **Pavan Vitesh Kuncham** for their outstanding contributions and commitment during the capstone project. Their efforts have not only enriched MiQ's Data and Analytics Department but have also demonstrated a high level of competence and dedication to the field.

Certificate Issued On: 7<sup>th</sup> Oct 2024

Yours Sincerely

**For MiQ Digital India Pvt. Ltd.,**

**Ramya Parashar**  
**Chief Operating Officer**