

Sales Data Analysis





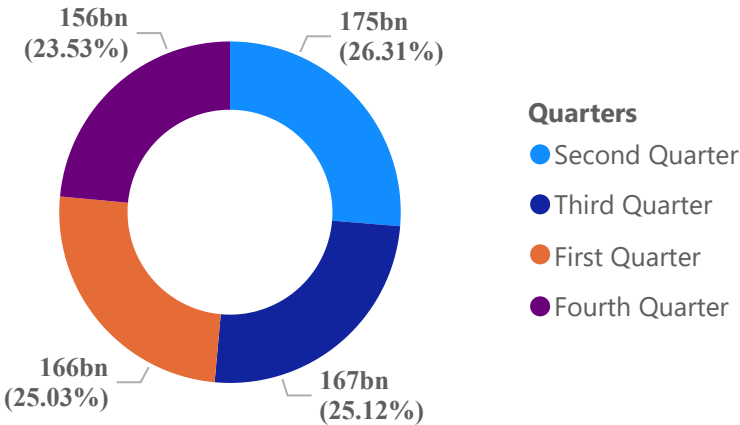
REVENUE ANALYSIS



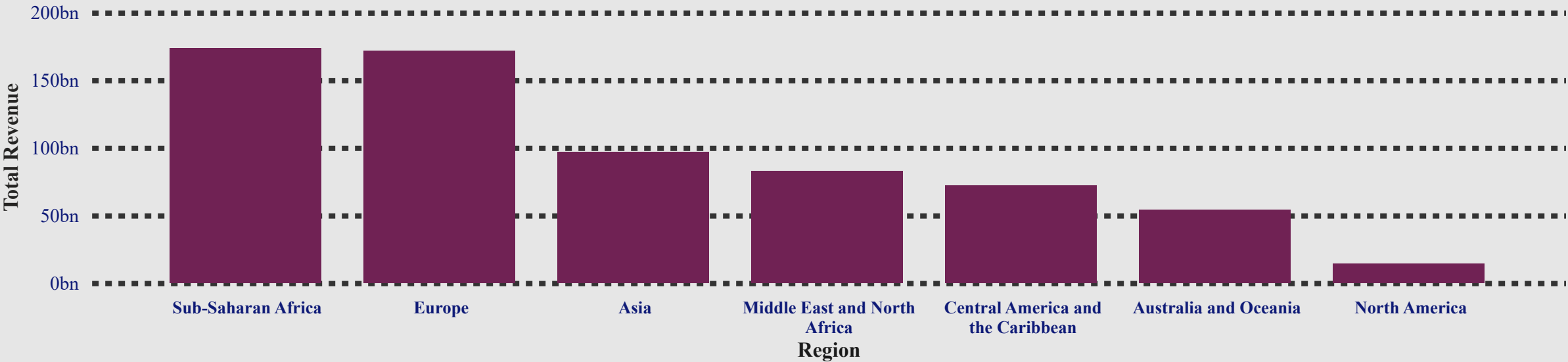
Year	Sum of UnitsSold	Yearly Sales
		100
2010	307286924	61339
2011	329497637	66127
2012	328959813	65783
2013	330937326	66163
2014	329104277	66005
2015	328736925	65717
2016	333255131	66405
2017	211790022	42461
Total	2499568055	500100

665bn
Total Revenue

Total Revenue by Quarters



Total Revenue by Region

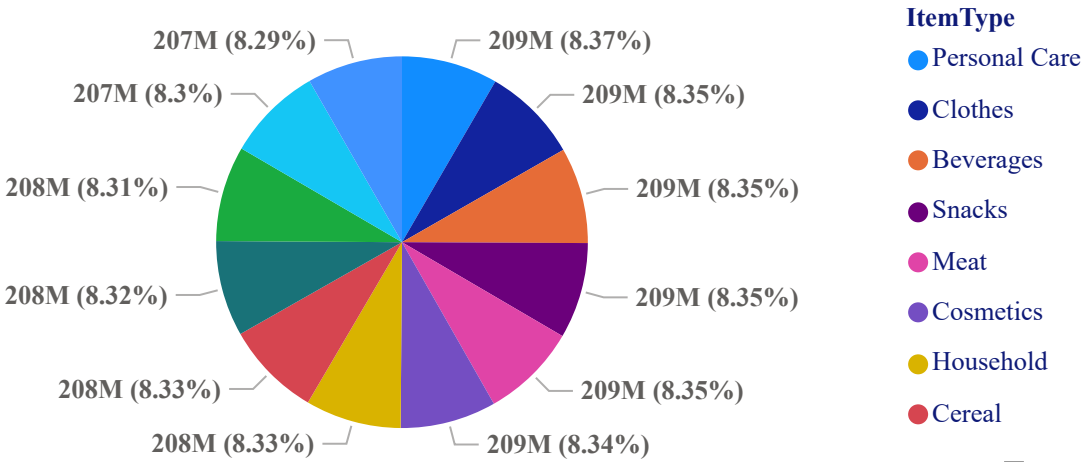




ITEM- LEVEL ANALYSIS



Sum of UnitsSold by ItemType



Top 5 Items

Beverages

41616
Units Sold

Clothes

41689
Units Sold

Meat

41673
Units Sold

Top 10 Countries

Country	Baby Food	Beverages	Cereal	Clothes	Cosmetics	Fruits	Household	Meat	Office Supplies	Personal Care	Snacks	Vegetables
Cape Verde	222	222	262	242	234	239	221	250	234	244	236	234
Singapore	245	208	252	222	227	241	244	251	240	215	233	226
New Zealand	245	222	233	224	247	229	210	229	228	242	252	236
Namibia	221	269	237	242	231	221	249	239	225	224	216	215
Lesotho	227	223	226	230	235	244	234	218	223	239	230	249
Ghana	207	232	219	243	241	244	233	237	219	233	231	238
Tanzania	212	229	228	234	226	218	230	223	224	254	247	220
Portugal	223	238	207	226	221	245	213	226	207	250	241	247
Serbia	240	218	246	249	227	231	245	225	216	222	214	204
Total	2268	2309	2326	2337	2295	2367	2310	2326	2254	2343	2320	2289



TOTAL ANALYSIS

Country	Offline Customers	Online Customers
New Zealand	1429 ↑	1368 ↓
Liberia	1416 ↑	1389 ↓
Guinea	1401 ↓	1404 ↓
Singapore	1383 ↓	1421 ↑
Cape Verde	1375 ↓	1465 ↑
Total	7004	7047

Year		
(Blank)	2012	2015
2010	2013	2016
2011	2014	2017

Country	Average of Profit Margin
Cape Verde	99.90%
Guinea	99.91%
Liberia	99.92%
New Zealand	99.95%
Singapore	99.92%
Total	99.92%

Revenue by Country

