# Pavani D
## UI/UX designer

07771098996 📞
Doncaster, South Yorkshire, UK 📍
v.pavanidesigner@outlook.com ✉
hyderabadhikitchen.com 🌐

## Profile

Detail-oriented UI/UX Designer with a passion for creating intuitive digital experiences. Proficient in user-centered design principles and industry-standard tools including Figma and Adobe Creative Suite. Experience in conducting user research, creating wireframes, and developing interactive prototypes. Strong collaborator who thrives in agile environments and effectively communicates design decisions with stakeholders. Committed to accessibility standards and staying current with emerging design trends.

## Work Experience

**2023-2024**
Hitachi

**Junior UI/UX designer**
- Designed and developed user-centric interfaces for web and mobile applications, improving user engagement.
- Created wireframes, mockups, and interactive prototypes using Figma and Adobe XD for client projects.
- Collaborated with development teams to implement responsive designs across multiple platforms.

**2022-2023**
K-Innovative

**UI/UX designer**
- Developed and maintained design systems to ensure consistent brand experience across digital products
- Created user personas and journey maps to guide design decisions and improve user experience
- Participated in agile sprint planning and design reviews, delivering projects within set deadlines.
- Contributed to the creation of style guides and design documentation for team reference.

## Skills

**Hard**
- **Design Software & Tools:** Figma, Adobe XD, Sketch, Adobe Creative Suite (Photoshop, Illustrator), InVision, ProtoPie, Principle ,Zeplin, Abstract, Miro, FigJam.
- **Technical Skills:** HTML/CSS, Design systems, Responsive design, Mobile-first approach, Version control basics, Basic JavaScript understanding.
- **Research & Analytics:** User testing tools (UserTesting, Maze), Google Analytics, A/B testing, Data visualization
- **Design Deliverables:** Wireframing, Prototyping, User flows, Site mapping, Information architecture, Style guides, Design documentation.

**Soft**
- **Communication:** Presenting design concepts, Writing clear documentation, Explaining technical concepts, Active listening Stakeholder management.
- **Problem-Solving:** Critical thinking, Design thinking, User-centered approach, Project Management, Time management, Task prioritization, Meeting deadlines, Agile methodology.

## Education

**2023-2024**
MA in Webdesign and Content planning
**University of Greenwich**

**2018-2022**
B.Tech in Computer Science and Engineering
**PETW**