STREAMLINING TICKET ASSIGNMENT FOR EFFICIENT SUPPORT OPERATIONS

INTRODUCTION

Project Title: Rule-Based Ticket Assignment Automation System

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PROJECT OVERVIEW

Purpose: The purpose of this initiative is to enhance the efficiency, accuracy, and responsiveness of ABC Corporation's support operations by minimizing manual intervention in ticket assignment. This will lead to improved customer satisfaction, better workload distribution, and optimal use of support team resources.

Key Features:

- Automated Ticket Routing Automatically assigns tickets based on predefined rules and categories.
- Priority-Based Assignment Routes tickets based on urgency, impact, or SLA requirements.
- Team Skill Matching Assigns tickets to agents or teams with the most relevant expertise.
- Real-Time Monitoring Provides dashboards for live tracking of ticket status and workload.
- Rule Engine Configuration Enables creation and modification of routing rules without coding.
- Integration with Support Tools Seamlessly works with existing helpdesk or ITSM platforms.
- Load Balancing Distributes tickets evenly to prevent overloading specific teams or agents.
- Audit Trail & Reporting Maintains logs of routing decisions for transparency and analysis
- Scalability & Flexibility Adapts easily to organizational growth or changes in support structure.

Architecture

Front-End (User Interface): The front-end deals with the user interface and interaction, ensuring that the data entered by users is accurate and optimized for automated processing

Client Scripts

These are JavaScript scripts executed in the browser when users interact with the form (e.g., selecting a category).

Ul Policies

UI Policies dynamically control the visibility, read-only status, or requirement of fields on the form.

- Form Layouts & Variables
- Custom fields and layouts guide users to provide the required information for ticket assignment.

Back-End (Server-Side) Components: The back-end is responsible for processing the ticket after submission and automatically assigning it using various logic and rules.

Business Rules

Server-side scripts that trigger before or after record insert/update.

Assignment Rules

Built-in ServiceNow feature that automatically assigns ticket based condition like category, priority, or caller.

Flow Designer / Workflows

No-code/low-code automation tools to route tickets, send notifications, or trigger approvals.

Script Includes

Custom reusable functions written in JavaScript for more complex assignment logic.

Database

The database stores all the ticket and assignment data. ServiceNow is built on a relational database model, where every ticket, group, and user is a record in a Table.

Key Tables Involved:

incident → Stores incident records (tickets).

sys user → Stores user details (callers, agents).

sys_user_group → Stores assignment groups.

cmdb ci → Stores configuration items, useful for impact-based assignment.

task (parent table) \rightarrow Generic table for all task types (incident, change, etc.)

Setup instructions

- Set up clear assignment rules based on ticket fields like category, priority, or location.
- Create assignment groups and assign users to the right teams.
- Automate routing using Business Rules or Flow Designer for consistent and fast assignment.

Folder structure

```
Streamlined-Ticket-Assignment-ServiceNow/

— API_Integration/

— API_README.md

— create_incident.py

— get_incident_by_id.py

— update_assignment.py

— delete_ticket.py

— API_Documentation.pdf
```

API Documentation

User:

```
import requests
from requests.auth import HTTPBasicAuth
url =" https://dev224490.service-now.com/"
auth = HTTPBasicAuth("admin", "password")
payload = {
    "first_name": "Manne",
    "last_name": "Niranjan",
    "email": "niranjanreddymanne2507@gmail.com",
    "user_name": "manne.niranjan",
    "password": "niranjan123",
}
headers = {"Content-Type": "application/json"}
res = requests.post(url, auth=auth, json=payload, headers=headers)
print(res.json())
```

Project:

url = "https://dev270972.service-now.com/\$m.do#/home"

```
payload = {
        "short description": "New College Project Support",
        "description": "Need technical support for Java assignment project",
        "category": "project",
        "assignment group": "Project Support"
      }
      res = requests.post(url, auth=auth, json=payload, headers=headers)
      print(res.json())
Application Issue:
      payload = {
        "short description": "Application not responding",
        "description": "App crashes during launch",
        "category": "application",
        "assignment group": "Application Team",
        "priority": "2"
      res = requests.post(url, auth=auth, json=payload, headers=headers)
      print(res.json())
Chat:
      chat message = "Hi team, my laptop is overheating during calls."
      payload = {
        "short description": "Chat Submission: Laptop Heating",
        "description": chat message,
        "category": "hardware",
        "assignment group": "Hardware Team"
      res = requests.post(url, auth=auth, json=payload, headers=headers)
      print(res.json())
Assign Ticket:
      def auto_assign(category):
        group = {
           "software": "Software Team",
           "hardware": "Hardware Team",
           "network": "Network Team",
           "project": "Project Support"
        }.get(category, "IT Helpdesk")
        payload = {
```

Authentication Flow

- REST APIs to create or assign incidents
- External integrations (chatbots, portals, mobile apps)
- Scripted APIs to automate ticket routing

Testing

- ❖ Tested ticket creation via UI, Python scripts, and Postman (API).
- Checked Client Scripts and UI Policies for field visibility and resets.
- Validated Business Rules and Assignment Rules on record creation.
- Performed negative testing with blank/invalid inputs.
- Ensured secure access using Basic Auth and role-based permissions.
- Confirmed expected outputs via response codes and assignment logs.

Screenshots/Demo

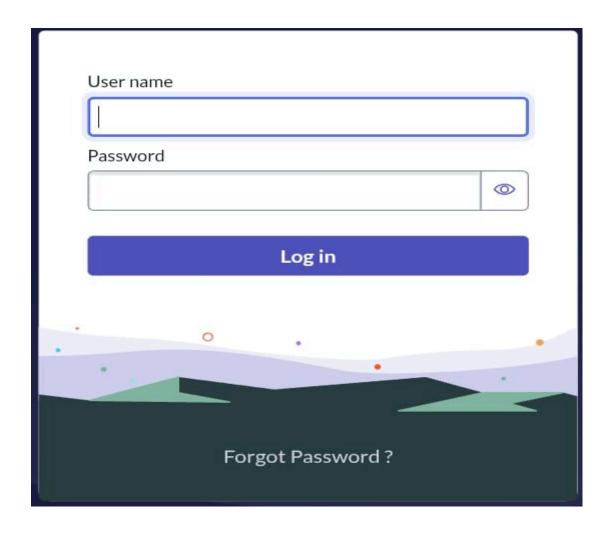


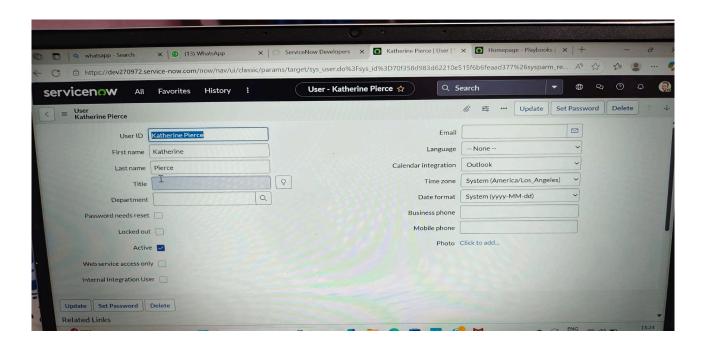
Hello, Mattaparthi

Welcome to ServiceNow!

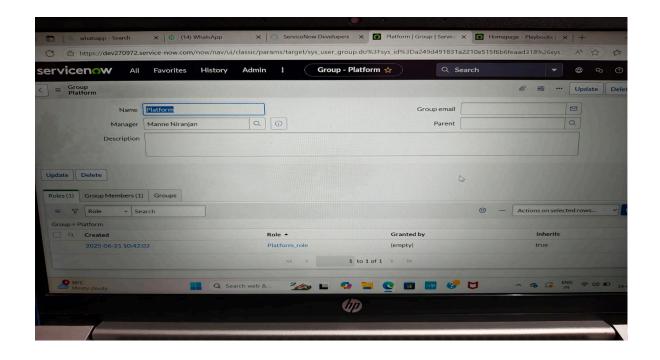
Start using ServiceNow's powerful Now Platform to build applications that make work better for your organization.

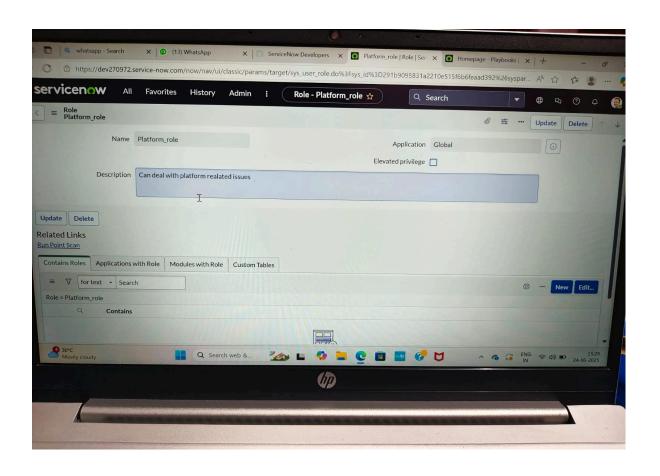
Start Building 🧷

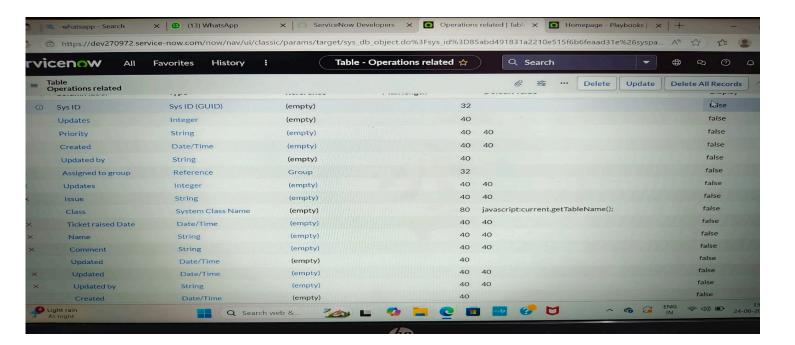


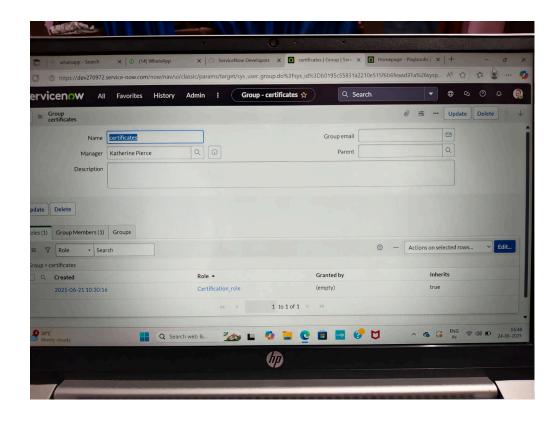


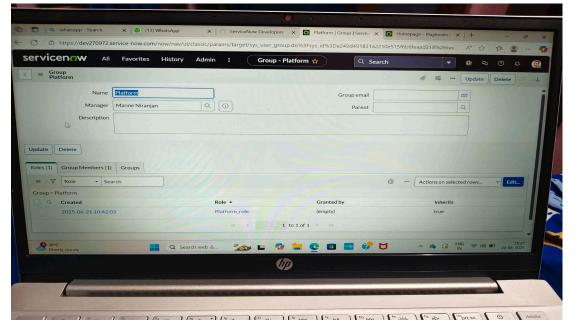


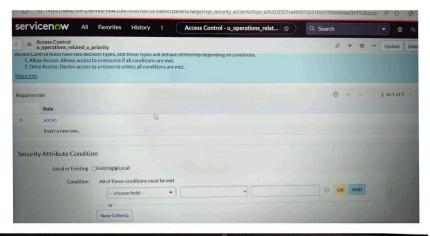


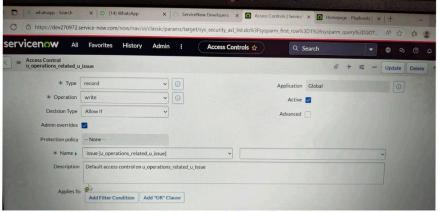


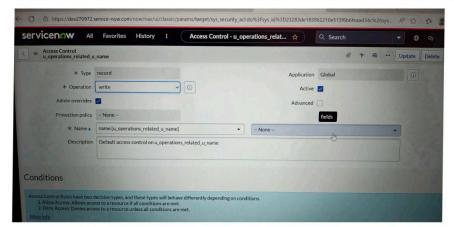


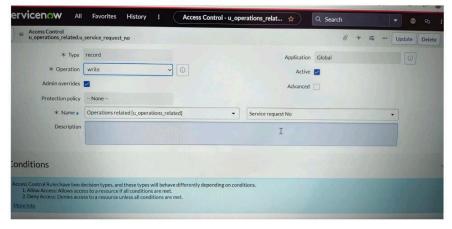


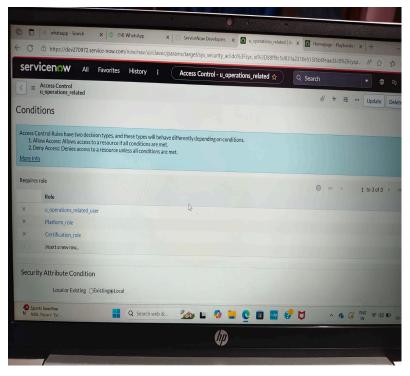


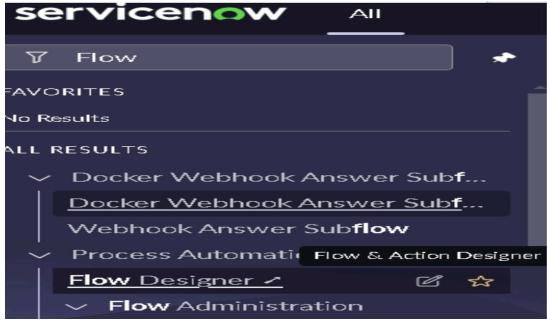


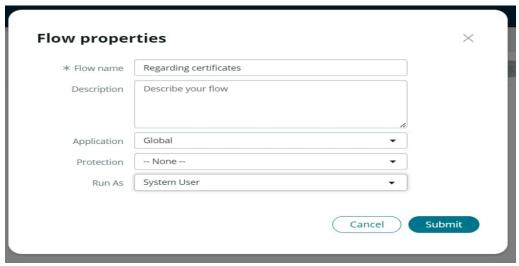


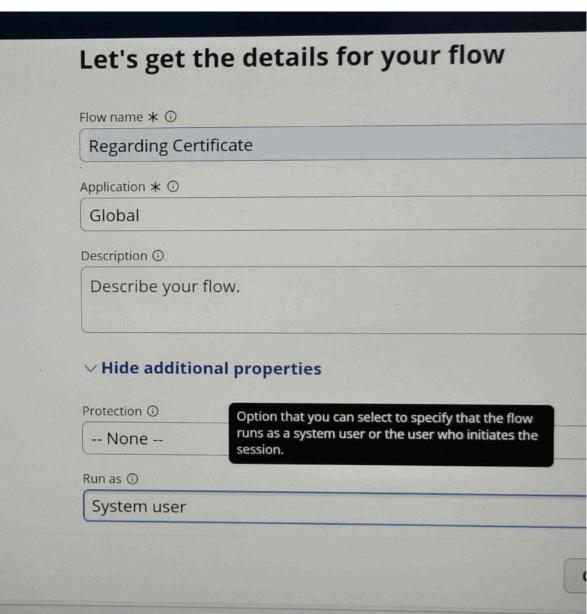


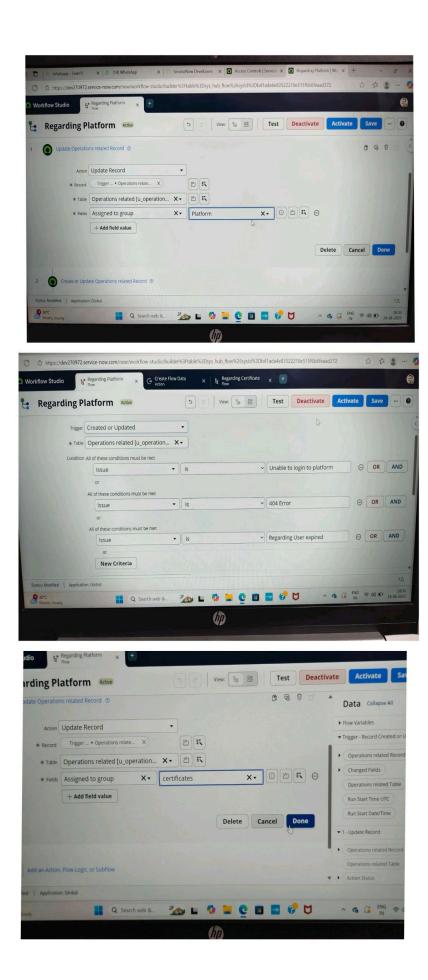


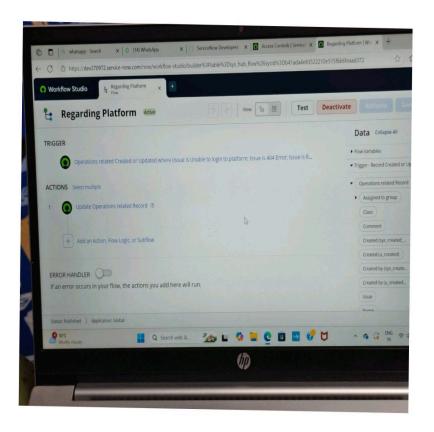


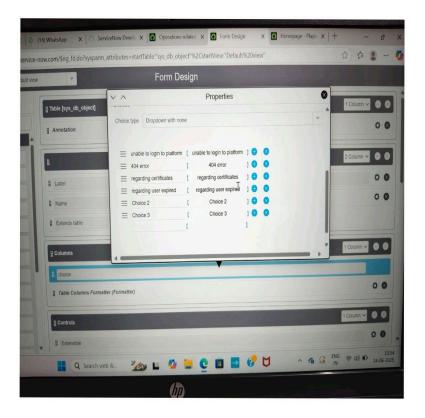












Known Issues

- Hardcoded Assignment Mapping Assignment groups are mapped based on static category values; dynamic or custom categories may not route correctly.
- Basic Authentication in Scripts Current API programs use Basic Auth, which is not secure for production use without HTTPS or token-based auth.
- No Real-Time Chat Integration Chat submissions are simulated; real-time integration with Virtual Agent or MS Teams is not yet implemented.

Future Enhancements

- Integrate Al-based Assignment Use ServiceNow Predictive Intelligence to auto-assign tickets based on historical patterns and agent performance.
- Switch to OAuth 2.0 Authentication Replace Basic Auth in APIs with secure, token-based OAuth for better security in production environments.
- Real-Time Chatbot Integration Connect with Virtual Agent, MS Teams, or WhatsApp to allow real-time ticket submission and updates via chat.
- Custom Assignment Rules for Location & Priority Enhance assignment logic to include location, impact, and urgency for more accurate ticket routing.
- Add Retry and Logging in API Scripts Improve API resilience by adding retry logic, logging failed requests, and sending alerts on failure.