Model Development Phase Template

Date	15 July 2024
Team ID	739646
Project Title	Number Oracle: Big Mart Sales Predictive Analysis
Maximum Marks	5 Marks

Feature Selection Report Template

In the forthcoming update, each feature will be accompanied by a brief description. Users will indicate whether it's selected or not, providing reasoning for their decision. This process will streamline decision-making and enhance transparency in feature selection.

Feature	Description	Selected (Yes/No)	Reasoning
Item Visibility	The percentage of total display area of all products	Yes	Higher visibility may lead to higher sales
Item Type	Category to which the product belongs	Yes	Important for segmenting products and analysing sales trends
Item MRP	Maximum Retail Price	Yes	Price is a critical factor in consumer purchasing decisions