

Name: Mark Johnson

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Portfolio: markjohnson.com

Summary:

Creative digital marketer with 4+ years of experience driving online campaigns and improving SEO rankings.

Experience:

- **Digital Marketing Specialist** | MarketingPro | Jan 2022 - Present
 - Managed Google Ads campaigns with a 30% increase in ROI.
 - Optimized website SEO to improve search visibility.
- **Content Strategist** | BlogBoost | May 2019 - Dec 2021
 - Designed content strategies that boosted organic traffic by 40%.

Skills: SEO, Google Ads, WordPress, Content Strategy, Social Media Marketing