



# NeuroMotion

Affordable AI-Powered Robots for  
Perfect Bubble Tea, Every Time.

# Our Team



**Min Thiha Soe, MS 2025**  
(Organization Lead)

- 5+ years (F&B)
- Project Manager
- AI solutions developer
- Automation Engineer



**Pavan Kumar N, MS 2026**  
(Technical Lead)

- 3+ years of expertise
- Product Design Engineer
- Toyota Automotive Parts Manufacturing Engineer.



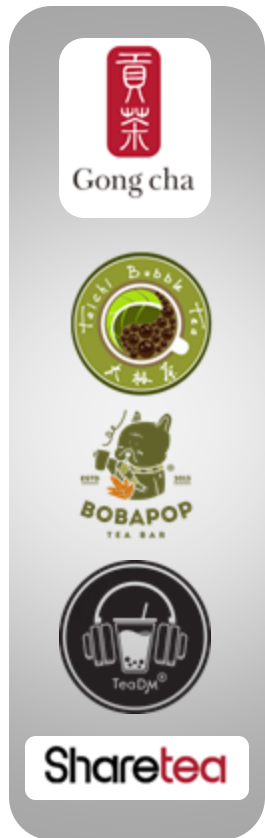
**Munyaradzi Antony, ME 2025**  
(Business Development)

- 5+ years in Coca-Cola
- Business & strategic planner
- Manufacturing Manager
- Robotics Engineer



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# Our Customer



Global Bubble Tea Market (**CAGR: 8%**)

Medium-Large Tea Shops in USA (**6,635 businesses**)

Tea shops with robotics or exploring automation (**1400+**)

Labour cost : 30% of total sales (**37.5 million**)

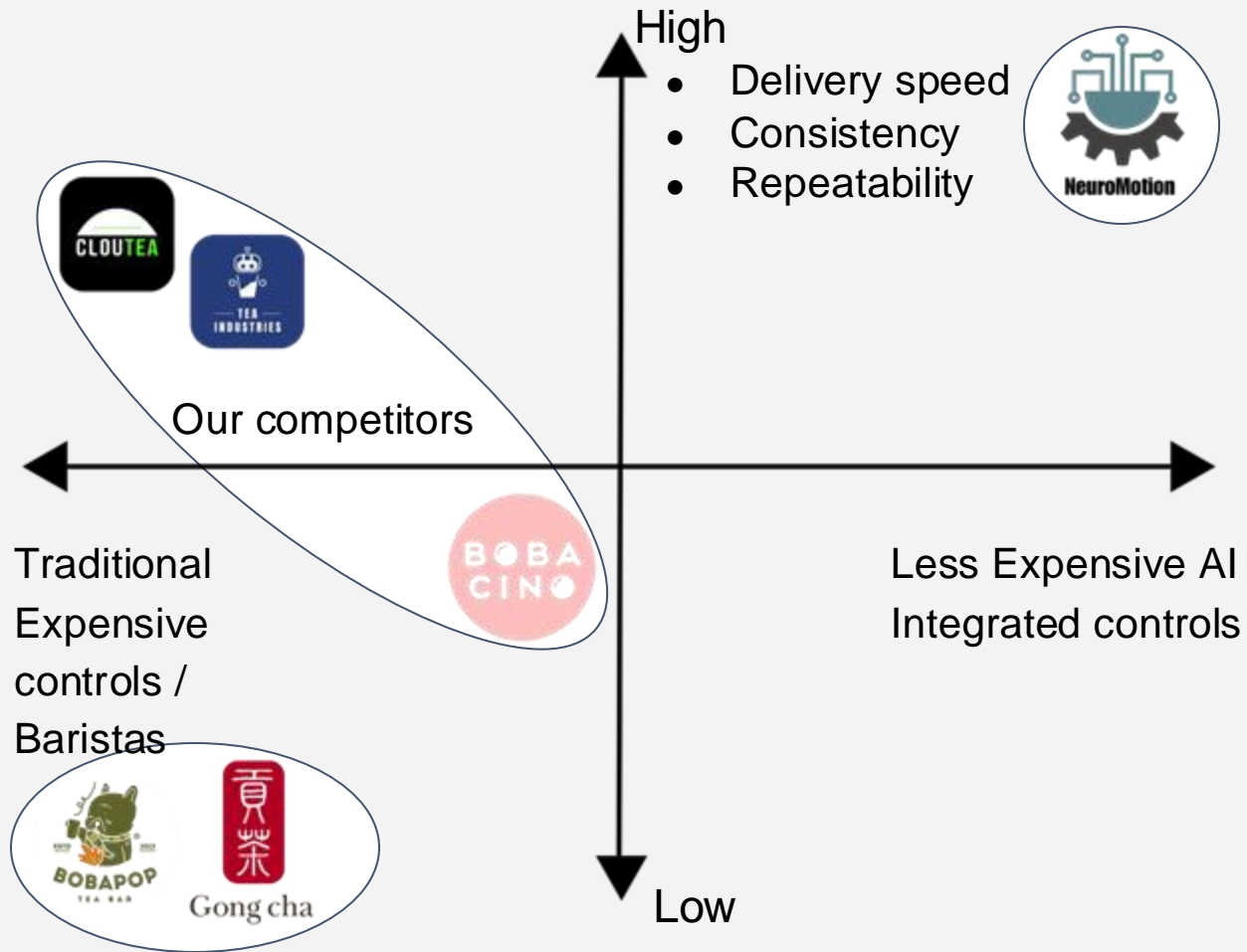
# Customer Problem & Current Alternative

## Problems:

- Labour shortage
- Inconsistent order
- Slow delivery speed

## Opportunity:

- Robot-Barista collaboration
- AI Integration

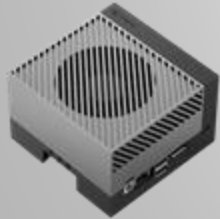
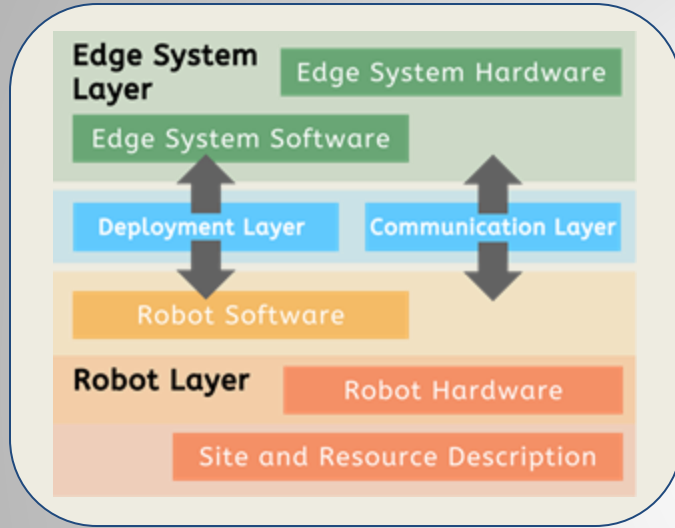


Current Bubble Tea Businesses without Robots

# Solution & Value Proposition



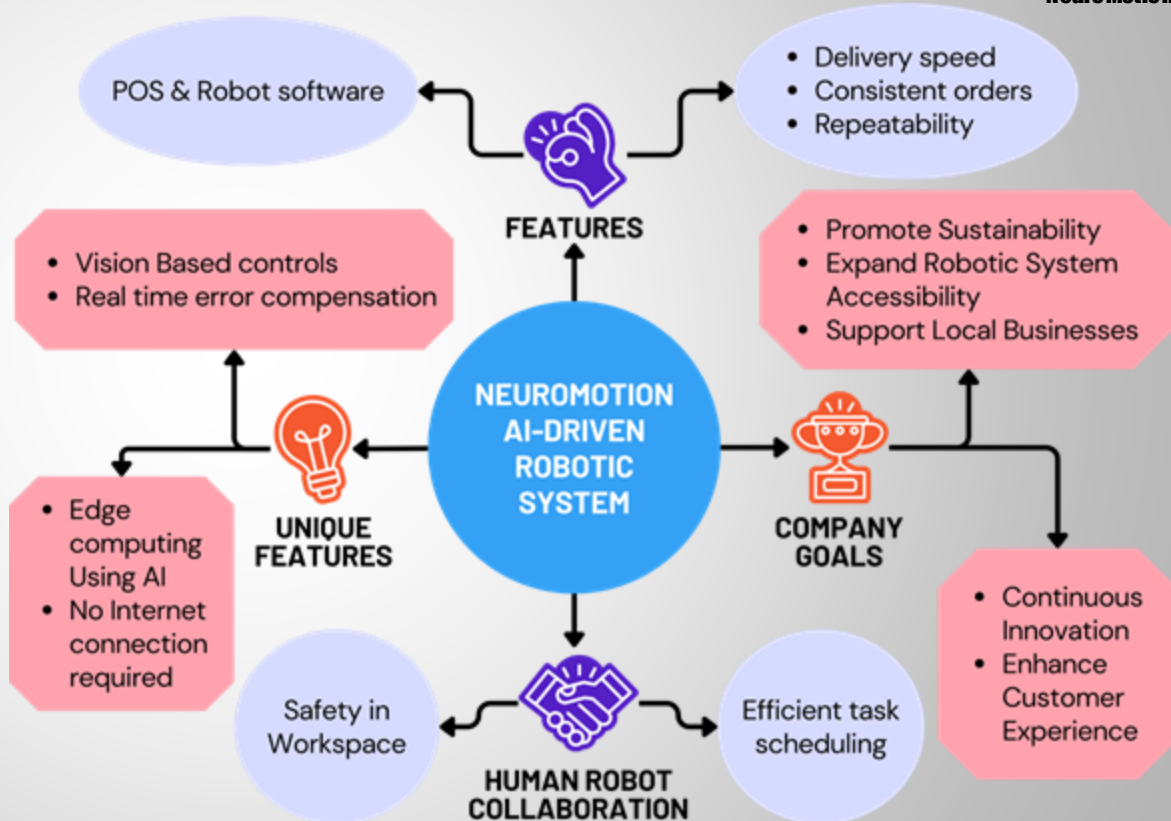
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Edge System Hardware



Robot Hardware



# Business & Financing Model

One-time fee: \$30,000/robot (includes accessories & installation)

Subscription Plan: \$2000/month.



## Attributes

- Number of customers
- Revenue
- Cost of good sold
- Gross Profit/Loss
- Business Cost
- Net Profit/Loss



## Year 1

- 20 Shops
- \$ 1,080,000
- \$ 650,000
- \$ 430,000
- \$ 500,000
- (\$70,000)

Startup



## Year 2

- 50 Shops
- \$ 2,100,000
- \$ 1,000,000
- \$ 1,100,000
- \$ 1,080,000
- (\$20,000)

Growth



## Year 3

- 130 Shops
- \$ 5,520,000
- \$ 2,900,000
- \$ 2,620,000
- \$ 2,000,000
- +\$ 620,000

Profit

## Customer Acquisition Cost (CAC):

- Year 1: \$25,000
- Year 2: \$19,333
- Year 3: \$11,500

Churn Rate: 5%

Customer Lifetime Value (LTV) = \$14,333

Development Phase

Engagement Zone

# Summary



## NeuroMotion is revolutionizing:

- Robotic automation with AI
- Optimizing efficiency
- Order Consistency & Safety
- Scalability in F&B and beyond.



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## Use of NVC Prize Money:

Funding: \$80,000

- 40% Product Development
- 40% Marketing/Sales
- 20% Operation/Inventory
- 0% Existing Debt



## Contact Us:

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