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Web User Interface Design

Website Project

No Signal Media

News Article Website

Made by:

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Eliska Vrzalova

Jake Kelly

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Website Project

# Introduction

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We have chosen to create a website centered around movies, for our love and passion for cinema.

From relevant News to more opinion-based Reviews, we want to give everything a movie geek needs to know.

## Team Members

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- Low-fidelity concept and design
- News, News Article and Reviews



- Site-map
- Homepage, Movie Calendar, Feedback Form and navigation bar



- User flow
- Article Page, Article
- Information Page, About No Signal



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## Research & User Insights

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**Similar websites:** Filmtopia.net, besthorrorscenes.net, letterboxd.com

Key findings: aesthetics, layout, feedback option, review and news features

**User personas:** Movie fans mainly, all age groups, users with multiple goals (movie recommendations, what to watch next, updates, news)

Feedback and changes: fonts, colors, layouts, hierarchy



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## Goals & Value Proposition

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**Core objectives:** to provide movie fans or anyone else with reviews, articles, news, updates, upcoming movies  
Communicate and spread this passion through great user experience

### **What makes us unique?**

Covering many movie related areas, feedback option, design ideas

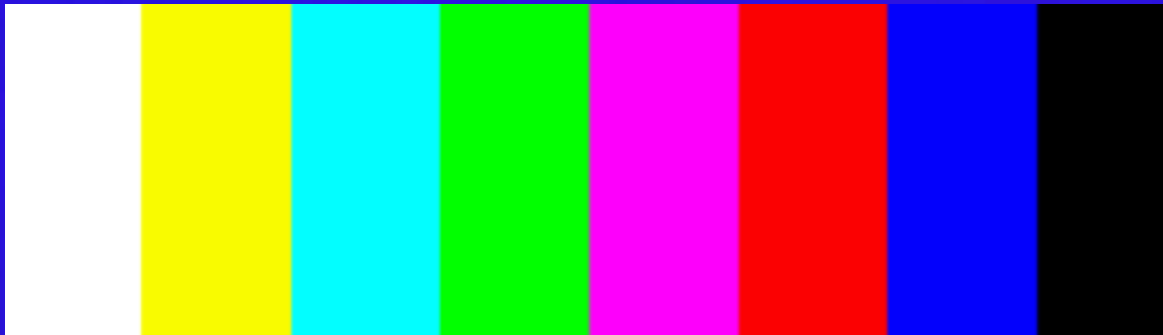


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# Preliminary Designs & Feedback

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The design comes from No Signal screen seen on older TVs, with color pallete and the theme coming from it, using the old TV screen as a logo and each color representing different part of the website.







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# Preliminary Designs & Feedback

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While implementing the design in development we have made multiple changes, refining the overall look and usability of the site.



Final design



First Design

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## Development & Responsiveness - Eliska

Homepage and navigation bar created first – pieces of code were used across other pages for consistency

Movie Calendar was not originally part of our design

Layout of the pages ended up being very different from our wireframes

Responsiveness for mobile and tablet screens

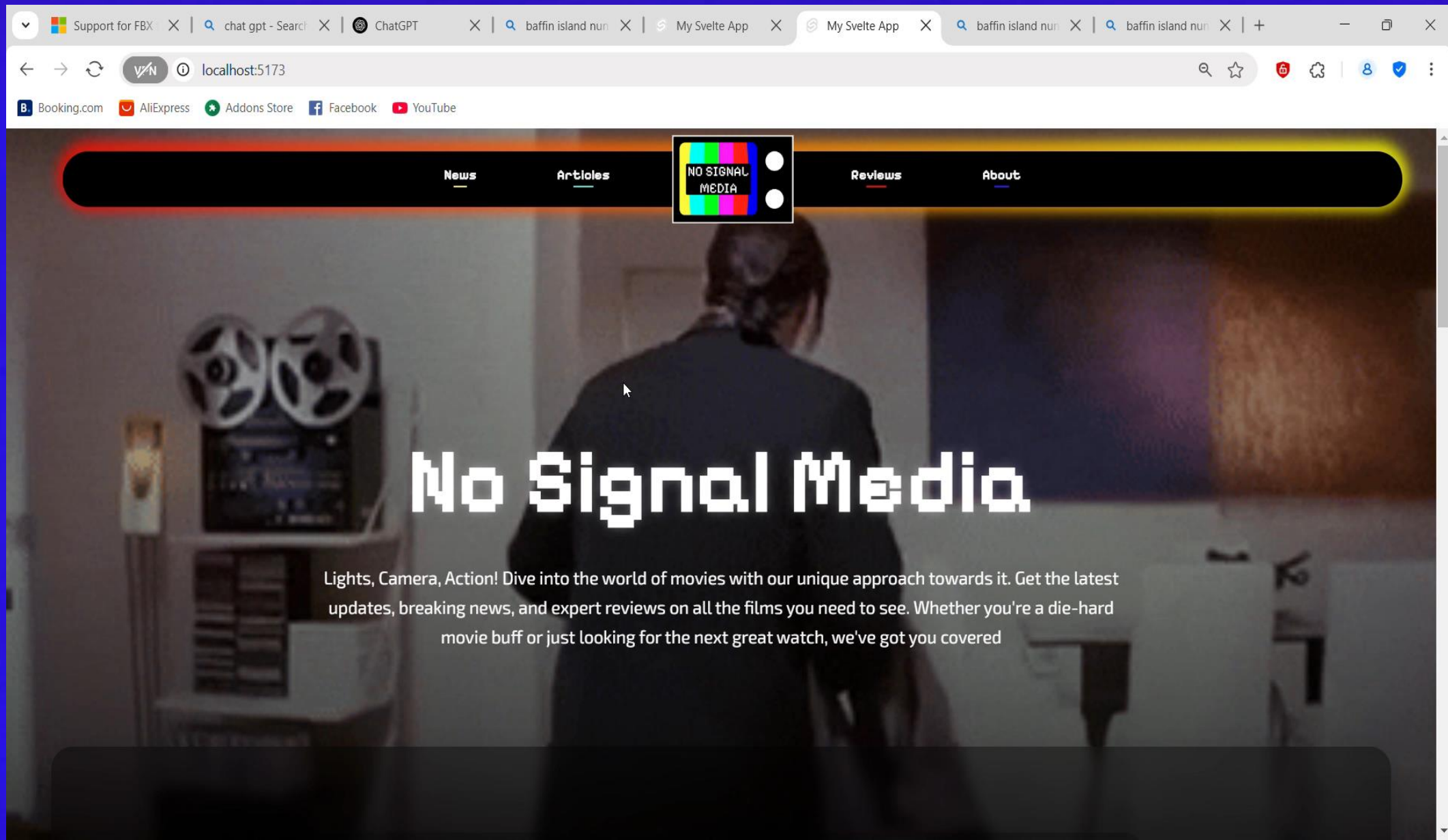
- Changing grid layouts
- Tablet is similar to desktop version
- Burger menu for mobile version



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## Homepage



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# Movie Calendar

Support for F X | chat gpt - Se X | ChatGPT X | baffin island X | My Svelte Ap X | localhost X | baffin island X | baffin island X | My Svelte Ap X

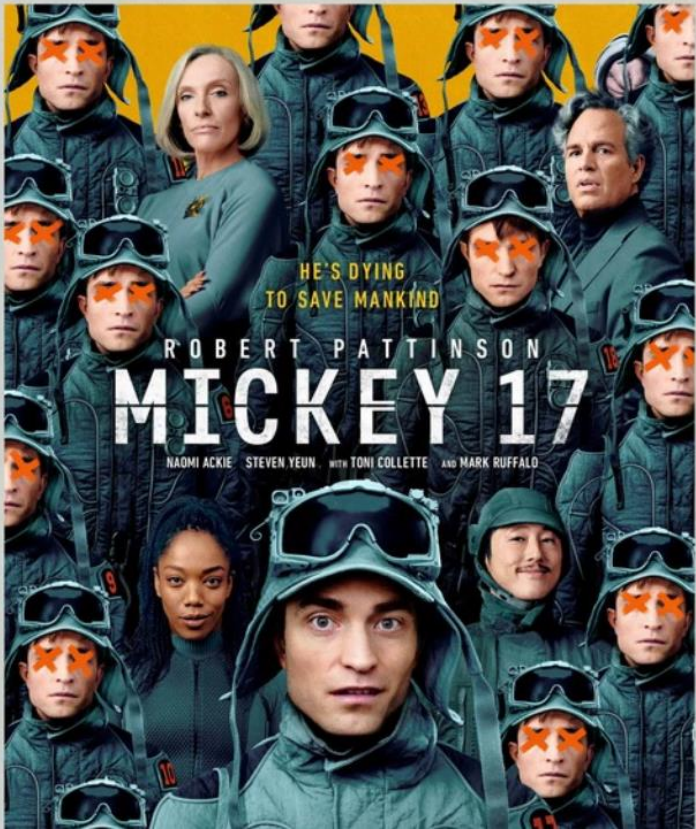
localhost:5173/Mickey17

Booking.com AliExpress Addons Store Facebook YouTube

News Articles **Reviews** About

NO SIGNAL MEDIA

FROM BONG JOON HO THE DIRECTOR OF PARASITE



HE'S DYING TO SAVE MANKIND

ROBERT PATTINSON

**MICKEY 17**

NAOMI ACKIE STEVEN YEUN WITH TONI COLLETTE AND MARK RUFFALO

## MICKEY 17

**Genre:**

Sci-Fi/Comedy/Drama/Mystery & Thriller

**Now In Theaters!**

Don't miss the opportunity now in any cinema in Ireland!

**Cast:**

Robert Pattinson

Mark Ruffalo

Toni Collette

Naomi Ackie

Steven Yeun

**Director:**

Bong Joon Ho

**Production:**

Plan B Entertainment  
Offscreen

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## Suggest new content

### Suggest new content!

Any idea what we should cover next or what is No Signal Media missing? Don't hesitate and tell us!

Your Name

Enter your full name

Your Email

Enter your email

Your Phone

Enter your phone number

Do you like our website?

☐ Perfection ☐ It's great ☐ It's okay ☐ Needs improvements ☐ I hate it

Your Message

Type your message here...

Submit





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# Development & Responsiveness - Pavel

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Implementing the components for **Reviews** and **News** to fill in the pages went through multiple iterations:

- First as a raw html, using just headings and paragraphs
- Second using classes and starting with grids
- Third using a simple js script to fill in the elements

Grid layout was simple to make responsive, adding breakpoints and rearranging the grid layout to fit smaller screens

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# Development & Responsiveness - Pavel

```
// data for each news
let allNews = [
  {
    id: 1,
    title: 'Nosferatu',
    subtitle: 'Spongebob favourite vampire',
    content: 'Tim Burton's The Nightmare Before
author: 'Pavel Dobias',
    date: '29/03/2025'
  },
  {
    id: 2,
    title: 'Writers Strike!',
    subtitle: 'What this means to Hollywood',
    content: 'Writers hit the streets...',
    author: 'Pavel Dobias',
    date: '29/03/2025'
  },
]
```

script

```
{#if news.length > 0} | <!--if there are any news within the array-->
  <div class="news-container">
    {#each news as news (news.id)} <!--check for the ids based on the input-->
      <div class="news-article">
        <div class="title">
          <a href="/newsArticle">
            <h3>{news.title}</h3>
            <h4>{news.subtitle}</h4>
          </a>
        </div>
        <div class="paragraph">
          <a href="/newsArticle">
            <p>{news.content}</p>
          </a>
        </div>
        <div class="date">
```

html

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# Development & Responsiveness - Pavel

By adding some styles, I ended up with this:

## News

Adding hover effects to emphasize news importance

### NOSFERATU

Spongebob favourite vampire

Tim Burton's The Nightmare Before Christmas (1993) is a unique blend of dark gothic aesthetics and whimsical fairytale charm. The film follows Jack Skellington, the Pumpkin King of Halloween Town, who discovers Christmas Town and decides to bring holiday cheer—though with a spooky twist.

**DATE:**

29/03/2025

**EDITOR:**

Pavel Dobias



### NIGHTMARE BEFORE CHRISTMASS

Tim Burton's The Nightmare Before Christmas (1993) is a unique blend of dark gothic aesthetics and whimsical fairytale charm. The film follows Jack Skellington, the Pumpkin King of Halloween Town, who discovers Christmas Town and decides to bring holiday cheer—though with a spooky twist.

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**Director:**

Tim Burton

**Genre:**

animated horror

**Date:**

1994

**By:**

Pavel Dobias

## Reviews

Highlighting the image and title when hovered.  
More information about the movie director, genre and more.

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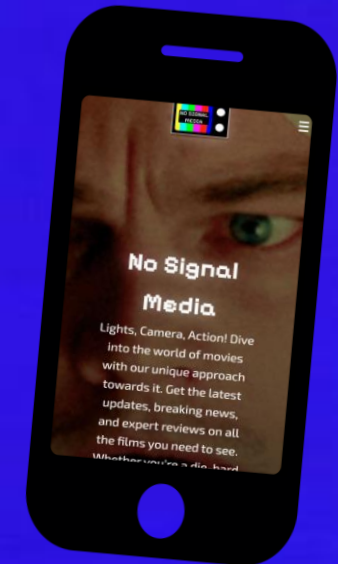
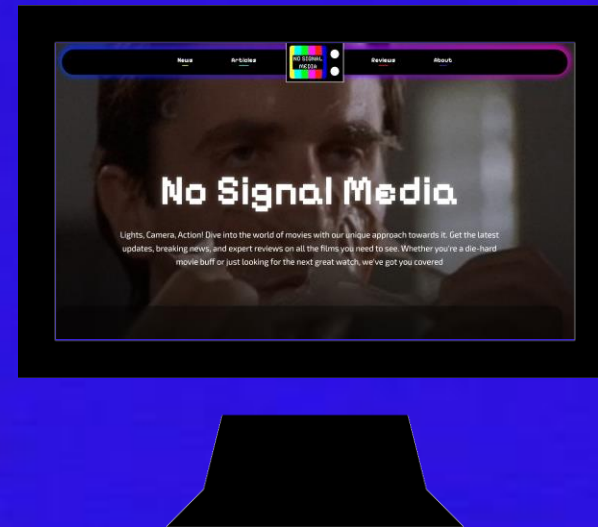
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# Testing, Optimisation & Deployment

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Through-out the development, we used testing to make our web-pages legible on both *Desktop* and *Mobile*.

- Using Chrome's Developer Tools proved to be a plus.
- Testing revealed visual bugs.
- Acts as a milestone / checkpoint.




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## Testing, Optimisation & Deployment

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Components helped when it came to our *Development*, *Workflow* & **Optimization**, having a well-structured library & properly named  *Files* proved efficient too.

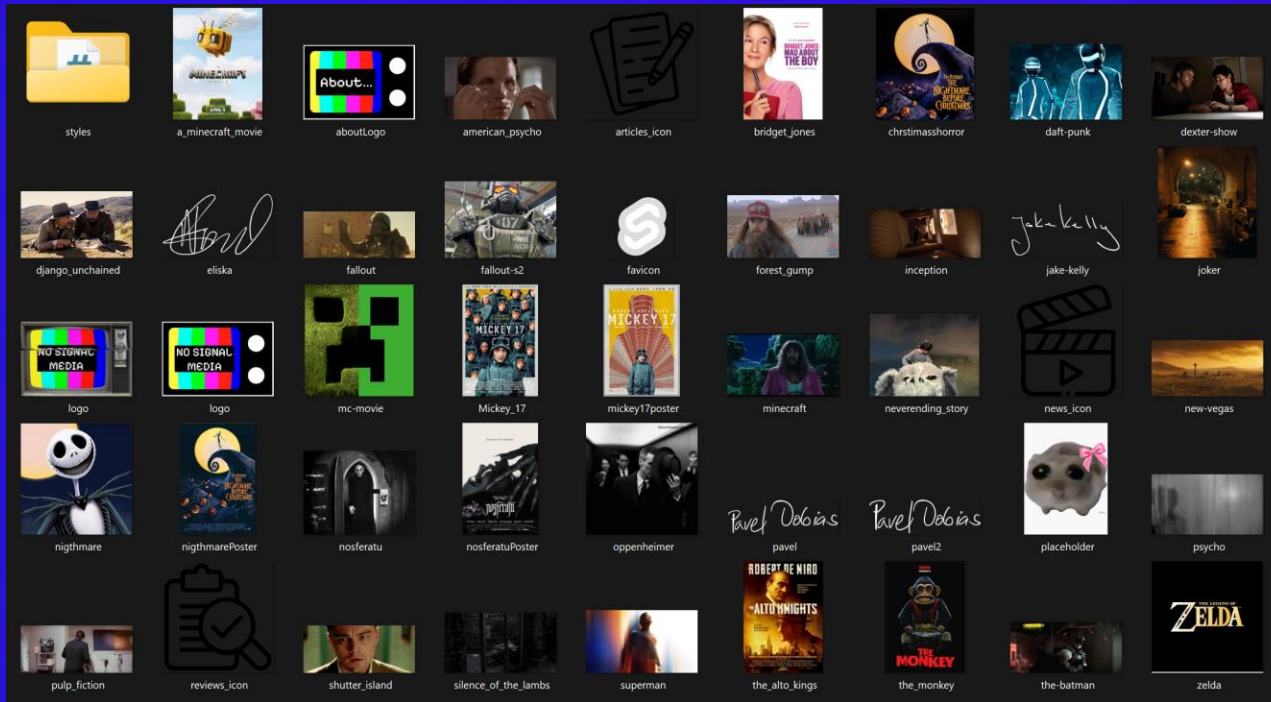
Although we haven't reached the *Deployment stage* of our website yet, everything is coming up promising!

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# Testing, Optimisation & Deployment



```
components
├── ArticleCard.svelte
├── Card.svelte
├── Card2.svelte
├── Footer.svelte
├── Header.svelte
└── Navigation.svelte
```

```
svelte-app
├── .svelte-kit
├── node_modules
├── src
├── lib
│   ├── components
│   │   ├── ArticleCard.svelte
│   │   ├── Card.svelte
│   │   ├── Card2.svelte
│   │   ├── Footer.svelte
│   │   ├── Header.svelte
│   │   └── Navigation.svelte
│   ├── index.js
│   └── routes
│       ├── about
│       ├── AMinecraftMovie
│       ├── articleFallout
│       ├── articles
│       ├── BridgetJones
│       ├── contact
│       ├── Mickey17
│       ├── news
│       ├── newsArticle
│       ├── reviews
│       ├── suggestContent
│       ├── TheAltoKings
│       ├── TheMonkey
│       ├── +layout.js
│       ├── +layout.svelte
│       ├── +page.svelte
│       └── app.d.ts
└── app.html
```

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## Reflections & Future Steps

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**Pavel:** *“Working with Svelte seemed daunting at first, but after familiarizing myself with the basics I soon learned how powerful tool Svelte is. Now it is hard for me to imagine creating website without it.”*

**Eliska:** *“I have learned so many things, my favorite part is how CSS has unlimited options. The hardest part for me was homepage and responsive code.”*

**Jake:** *“Working with the tools provided, proved to be an enlightening experience. Putting the skills taught to use was both frustrating, and more importantly, a rewarding experience, I'm hoping to apply them more going forward.”*

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*Thank you for listening!*