

Are you afraid of coconuts?

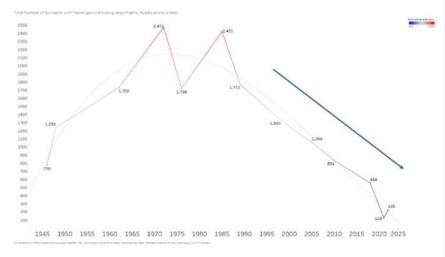
May 05, 2024





In recent years, there has been much talk about airline safety and the growing number of air travelrelated accidents. Numerous social media posts and news articles are instilling artificial fears about
the safety of flying. Have you seen those scary videos posted on Twitter or Instagram where people
experience turbulence, crying, and screaming? Well, aerophobia is a real thing. According to the
Cleveland Clinic, about 25 million adults in the United States have aerophobia, or a fear of flying, with
estimates ranging from 2.5 to 40% of travelers experiencing this fear. I myself used to be
aerophobic. Every time I had to fly, I felt prepared to write a testament and bid farewell to my loved
ones. Whenever I experienced turbulence, my heart rate would skyrocket, and my palms would
become sweaty. If you've ever experienced this feeling or still do, then ask yourself – are you afraid
of coconuts? Does your heart rate jump when you see a coconut tree? Or do you think it might be
the last time you pass a coconut tree and feel the need to bid farewell to the world? As ridiculous as
it sounds, you should be more concerned about this than you are about flying. Statistically, it's more
likely to die from a falling coconut than in an airplane crash. Modern technology and safety
protocols have significantly reduced the risks of air travel since 1945. And the number of airplane
accidents, even minor ones, continuously decreases.

Airplane Related Accidents



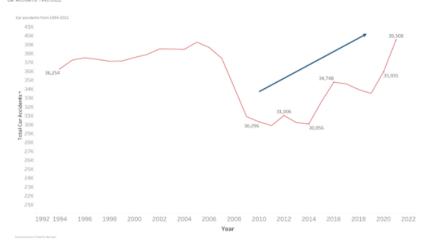
The risk of dying in an airplane accident is $\underline{1 \text{ to } 11,000,000}$, much lower than the risk of dying in a car accident, which has been increasing year by year and has odds approximatelly of $\underline{1 \text{ to } 8500}$. This is **significantly** higher but many people still drive without any fears.



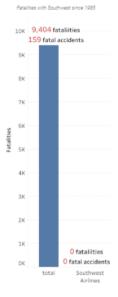
Jet Fatalities Risk 2019-2023



Car Assidente 1002 2023



At Southwest Airlines, we maintain the highest standards of safety and aircraft maintenance to ensure our customers' comfort. This is reflected in our **zero-fatality rate** since 1985, compared to a total of **9,404** deaths reported by other airlines



So, when it comes to choosing your next vacation, you can rely on us. We'll make sure you reach your destination safely and comfortably. However, when you're walking on the beach, please watch out for coconut trees; they can be dangerous.

Southwest's