In order to assess the level of youth involvement in event volunteering in Russia, we conducted an online survey targeting young individuals residing in Moscow, St. Petersburg, the Republic of Tatarstan, and Krasnodar Krai who regularly engage in volunteering activities at events. The selection of these regions as our study sample was justified by their consistent track record in fostering event volunteering. Our data collection was facilitated through the popular social networking platform "Vkontakte," utilizing the communities "Mosvolonter: Moscow Volunteers" (Resource Center "Mosvolonter," Moscow), "Petersburg Volunteers" (Volunteer Center of St. Petersburg State University, St. Petersburg), "Kazan Volunteers" (Autonomous Nonprofit Organization "Executive Directorate of Sports Projects," Kazan), and "KubSAU Volunteers" (Volunteer Center of KubSAU, Krasnodar). (Please see Appendices 2 and 3 for further details).

The aim of this study is to ascertain the participation of young individuals within the national volunteer movement in event-based volunteering. It also aims to formulate practical suggestions for the effective organization of volunteer activities during such events. In line with these objectives, the following hypotheses have been proposed:

Volunteers who dedicate their time and effort to assist with various events demonstrate a keen interest in a wide array of projects, in addition to engaging in other forms of volunteer work.

The yearning of the youth to partake in an occasion in the capacity of a volunteer is intertwined with the incentives of personal growth and social connection.

The participation of young people in event volunteering exhibits a distinctive regional specificity.

Therefore, the aims of the investigation are as follows:

In order to assess the engagement of young individuals in event participation as volunteers

Engaging in volunteering at events offers various motivational aspects that inspire individuals to contribute their time and energy. These motivations can be categorized into several key factors. Primarily, many volunteers are driven by a sense of altruism and a desire to make a positive impact on society. They derive satisfaction from knowing that their efforts directly benefit others and help to create a better community.
Moreover, volunteering at events provides a unique opportunity for personal growth and skills development. Volunteers often acquire valuable experience and develop new abilities that can be transferred to other areas of their lives. They may enhance their communication and interpersonal skills, learn to work as part of a team, and develop leadership qualities through their involvement. These acquired skills not only benefit volunteers in their personal and professional lives but also empower them to pursue new opportunities and advance their careers.
In addition, volunteering at events offers a chance for social engagement and the establishment of meaningful connections. Collaborating with like-minded individuals who share a common interest in making a difference cultivates a sense of belonging and camaraderie. Volunteers often develop strong bonds with their fellow volunteers and event organizers, creating a supportive network that extends beyond the event itself. These connections foster a vibrant community spirit and provide a sense of fulfillment and belonging.
Furthermore, volunteering at events can serve as a source of inspiration and motivation. Witnessing the impact of their efforts firsthand can reignite individuals' passion for community service and encourage them to continue making a difference. The gratitude and appreciation expressed by event participants, organizers, and beneficiaries can further fuel volunteers' motivation and reinforce the value of their contributions.
Lastly, volunteering at events allows individuals to explore their interests and passions. It provides an avenue for individuals to engage with causes and activities that are personally meaningful to them. Whether it involves supporting a charity close to their heart, participating in a cultural event, or advocating for a specific cause, volunteering offers an opportunity for personal expression and fulfillment.
In conclusion, the motivational aspects of volunteering at events are diverse and varied. From altruism and personal growth to social engagement and inspiration, individuals are driven by a multitude of factors to contribute their time and skills. By embracing these motivations, volunteers not only make a positive difference in their communities but also experience personal fulfillment, growth, and connection.

In order to assess the extent of youth participation in event volunteering across different regions of Russia, a comprehensive comparison is required. This analysis aims to shed light on the varying levels of involvement among young individuals in volunteering activities associated with events. By examining data from various regions, we can identify patterns and trends that will help us better understand the dynamics of youth engagement in event volunteering. The objective is to gather insights that could potentially be used to enhance and promote youth participation in volunteer work, thereby benefiting both the individuals involved and the events themselves.

The survey was conducted by posting an online questionnaire in the designated communities of the volunteer centers on the social network "VKontakte". A total of 200 individuals participated in the survey, with 153 being females and 47 being males.

According to the survey findings, nearly 70% of the individuals offering their support at various events are young students, ranging from 18 to 22 years of age. In contrast, when compared to other regions, the Republic of Tatarstan exhibits a notable presence of student volunteers aged 14-17. This information can be further corroborated by referencing Appendix 4, Table 1.

Of all the young people engaged in event volunteering, a significant majority, accounting for 63%, possess prior experience in other forms of volunteering. Social volunteering emerged as the most favored type, with 47% of respondents having engaged in it, while environmental volunteering and cultural volunteering were the least preferred options, with only 25% and 24% participation rates respectively. Interestingly, in the city of St. Petersburg, environmental and cultural volunteering were the most prevalent forms of volunteering. Notably, 31% of respondents opted to volunteer for the 70th anniversary of Victory.

In spite of the fact that a mere 26% of individuals offered their services as volunteers during the Olympic or Paralympic Games held in Sochi, an impressive 44% of survey participants have dedicated over two years to engaging in event volunteering. This implies that the majority of young individuals willingly lend a hand at diverse events, despite lacking any firsthand experience of partaking in a grand volunteer initiative such as the Sochi 2014 program, as a source of inspiration.

A significant majority, comprising 69% of young individuals, enthusiastically engage in volunteer work across various events, regardless of their scale or nature. Among this group, 24% find it essential to align their volunteer activities with their interests or passions, be it in sports, education, entertainment, or other domains. Additionally, 7% deliberately seek out and partake exclusively in esteemed and well-publicized events.

Sports and cultural events are the preferred activities for the majority of volunteers, with 71% showing interest in sports and 66% in cultural events. On the other hand, military-patriotic events are the least popular, with only 10% of volunteers showing interest, followed by environmental events with only 4% of volunteers showing preference.
Interestingly, the preferences of volunteers differ depending on the location. In Moscow and the Moscow Region, concerts, festivals, and shows are the most sought-after activities. In contrast, in the Republic of Tatarstan, competitions and games are the preferred choice among volunteers. Meanwhile, volunteers in St. Petersburg and Krasnodar Krai show an equal interest in all these types of events.

A significant chunk, specifically 52%, of the individuals surveyed engage in volunteering for events on a monthly basis. Out of this group, 30% dedicate their time to assisting with events one to two times, while 12% make it a point to respond to volunteer opportunities three to four times. Furthermore, a dedicated 10% display remarkable levels of activity by actively participating in a multitude of events five or more times.

According to the survey findings, it is evident that a notable segment of young individuals acquire information regarding volunteer recruitment for an event from either a volunteer organization or a community organization. Interestingly, a considerable 68% of them utilize their social media accounts as a means to do so. Conversely, other sources of information such as educational institutions, workplaces, mass media, internet, friends, and acquaintances seem to have little to no demand among the youth.

Young individuals are primarily drawn to volunteer at events for a variety of reasons. Firstly, it provides them with a valuable opportunity to acquire hands-on experience in a specific field, which is appealing to a significant majority of them, accounting for 74% of respondents. Moreover, volunteering at events allows young people to expand their social circles and connect with like-minded individuals, as indicated by 53% of the participants. Additionally, almost half of the respondents, amounting to 48%, appreciate the chance to attend captivating events at no cost. Conversely, the motives of "making the news" and "meeting famous personalities" are considerably less appealing, with only 4% and 18% of respondents selecting these options respectively. It is worth noting that volunteers from the Republic of Tatarstan place great emphasis on the practical application of their knowledge gained through volunteering.

The allure of the tasks completed and the favorable camaraderie among team members rank as the primary considerations for half of the volunteers engaged in event work. Curiously, the question of personal well-being and physical health was hardly broached amongst respondents, amounting to a mere 8% of those surveyed. The thrill of the activities holds particular importance to the youth of Moscow and the Republic of Tatarstan, while individuals hailing from St. Petersburg place a greater emphasis on fostering a positive atmosphere. Volunteers in Krasnodar Krai, on the other hand, perceive all three factors as equally significant.

The analysis of correlations has brought to light a significant connection between the desire to meet new individuals and find kindred spirits as a motivation for volunteering, and the presence of a positive atmosphere within the volunteer team. This finding holds great importance in understanding the dynamics of working at such events. The statistical significance level, which is less than 0.01, further supports the validity of this relationship (see appendix 4, table 7). In other words, the more inclined volunteers are towards making acquaintances, the greater their emphasis on having a conducive atmosphere within the team.

When young individuals engage in volunteering at various events, they often encounter two major issues. The first one is the untimely or incomplete provision of necessary information, which was identified by 42% of the respondents. The second problem is the lack of a genuine need for volunteer assistance, which was reported by 41% of the participants. Interestingly, only 35% of the volunteers did not face any difficulties at all.
Analyzing the specifics of the studied regions, it becomes apparent that in Moscow, obtaining information poses a significant challenge for volunteers. On the other hand, in St. Petersburg, volunteers frequently express their frustration with being involved in events where their help is rendered unnecessary. It is worth noting that respondents from the Republic of Tatarstan reported a relatively high percentage (48%) of having no such problems.
Therefore, it is crucial to address the issues related to the provision of information for volunteers in Moscow and to reassess the volunteer involvement in events in St. Petersburg. However, the absence of these problems in the Republic of Tatarstan indicates a positive and well-organized volunteer environment in that region.

For 75% of the participants, the presence of leisure time is deemed satisfactory for sustaining long-term engagement in event volunteering. Concurrently, 36% of volunteers stated that it is crucial for them to be involved in socially impactful and captivating projects, with an additional 31% expressing a preference for activities within a specific sphere or domain. St. Petersburg, the Republic of Tatarstan, and Krasnodar Krai exhibit a tendency to prioritize participation in specific events, while Moscow volunteers highlight the convenience and practicality offered to them during these occasions.

Based on the information gathered from the survey, several conclusions can be derived.

The primary group of volunteers providing support at various events consists of young women between the ages of 18 and 22 who are currently enrolled in higher education establishments. The presence of a majority of females aligns with the prevalent trend observed in volunteer demographics, where women comprise 80% of the total, while men make up only 20%.

The hypothesis regarding the engagement of volunteers in the facilitation of events, diverse projects, and other forms of volunteer work has been substantiated. More than half of the surveyed youth possess prior involvement in social, patriotic, environmental, or cultural volunteering endeavors. Moreover, a staggering 69% of young individuals actively participate in events, irrespective of their magnitude or reputation, indicating a widespread interest. Furthermore, their preferences in events are not limited to a particular category, exhibiting a broad spectrum of choices.

The hypothesis regarding the correlation between the aspiration of young individuals to engage in volunteering opportunities and the motives of personal growth and affiliation has been largely verified. It has been found that 74% of volunteers seek to acquire essential experience, knowledge, and abilities through their participation in events as volunteers. Additionally, the outcomes of the survey underscore the significance of the motive of socialization, as young individuals opt for volunteering in order to establish intriguing connections and friendships. Consequently, the ambiance within the team of volunteers assumes a paramount role.

The supposition regarding the presence of distinctive regional characteristics in the engagement of young individuals in event-based volunteer work was not substantiated, since the indicators throughout all four regions of the Russian Federation are largely identical. Nonetheless, the Republic of Tatarstan remarkably distinguishes itself in certain aspects, primarily in terms of its active involvement of underage volunteers and its more structured interactions with young individuals during events.

The essence of the occasion holds great significance for volunteers, as they greatly value the chance to partake in an event that captivates their interest without any cost. Furthermore, their motivation to persist in their volunteer work dwells in the existence of enticing projects that they can actively engage in.

The nature of volunteer work plays a crucial role when it comes to event volunteering. The younger generation specifically emphasizes the allure of the tasks undertaken and recognizes the significance of their personal investment in the role. Moreover, the sense of being indispensable at the event takes center stage, as volunteers frequently encounter the predicament of lacking a genuine demand for their assistance.

More than a year of engagement in event volunteering is reported by 73% of young representatives, although their involvement in events typically occurs no more than once a month. This pattern serves as an indication of both their commitment and interest. Furthermore, for an equal proportion of volunteers (75%), having ample free time serves as a prerequisite for pursuing activities within the scope of specific events.

After carefully examining the engagement of young participants in the domestic volunteer movement and analyzing their motivation to take part in various events, it is evident that their level of involvement in event volunteering is remarkably substantial.