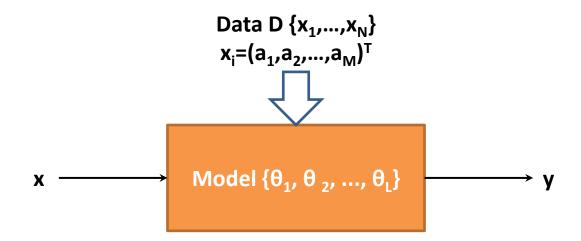
# kMeans (Unsupervised Learning)

**Boris Velichkov** 

#### Exercises by Week

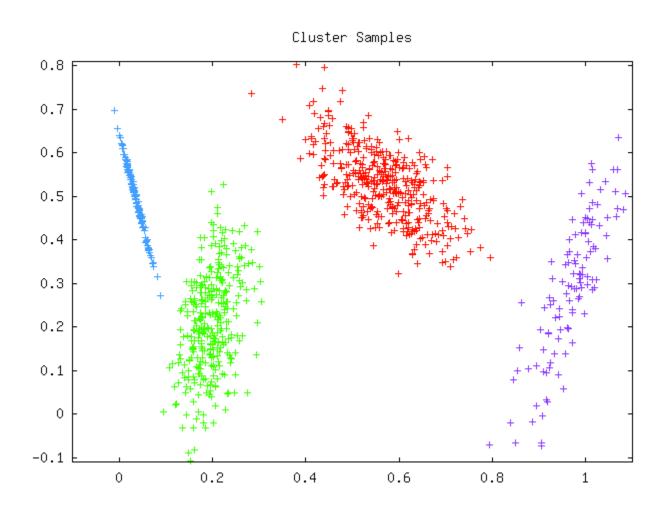
- 1. Introduction
- 2. Uninformed (Blind) Search
- 3. Informed (Heuristic) Search
- 4. Constraint Satisfaction Problems
- 5. Genetic Algorithms
- 6. Games
- 7. Introduction to Machine Learning
- 8. k-Nearest Neighbors
- 9. Naïve Bayes Classifier
- 10. Decision Tree
- 11. kMeans
- 12. Neural Networks
- 13. Additional Topics, Questions and Homeworks' Presentations
- 14. Additional Topics, Questions and Homeworks' Presentations
- 15. Additional Topics, Questions and Homeworks' Presentations

#### Unsupervised Learning

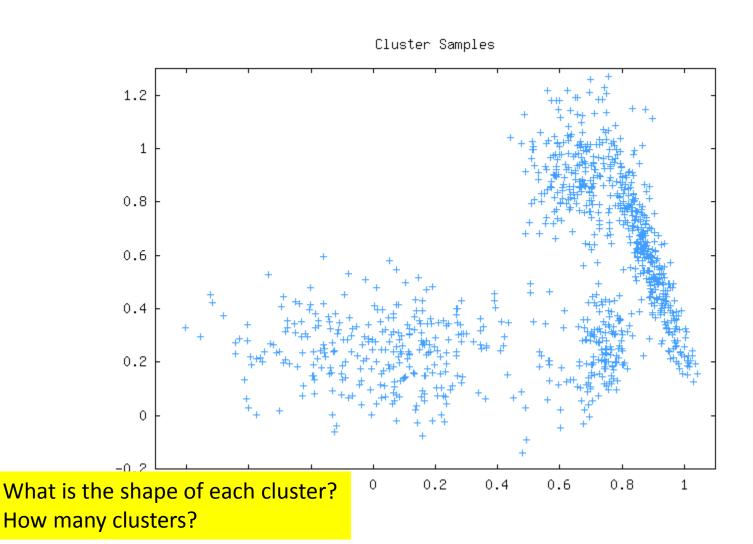


Clustering: y categorical Dimensionality Reduction:  $x \in \mathbb{R}^M \Rightarrow y \in \mathbb{R}^K$ , with K<M

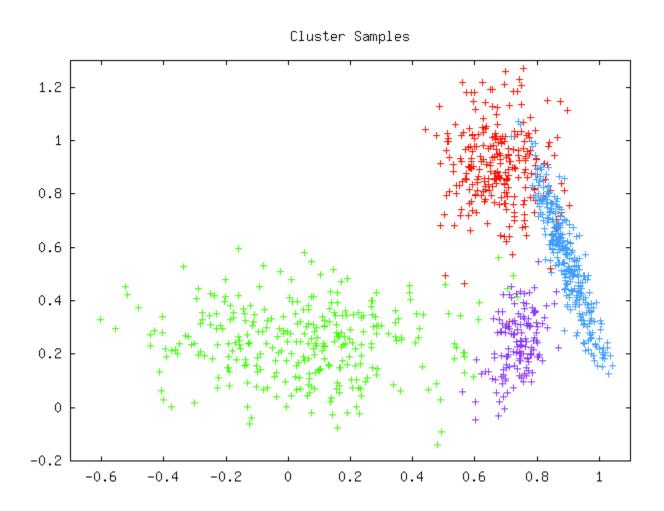
# Clustering



#### Where Are the Clusters?



# Clustering



#### The Clustering Problem

- Given a set of data samples  $x_1,...,x_N$
- Assign the data to K clusters
  - Partitioning the dataset
  - Also called segmentation
- K may be given, or chosen automatically
- Techniques fall into:
  - Combinatorial techniques: work directly on data
  - Mixture modeling: Assume data is IID, and models underlying pdf
  - Mode seeking: aka bump hunting

# Clustering Techniques

- We'll focus on the following
  - K-means
  - Gaussian Mixture modeling (Also called soft K-means)
  - Hierarchical clustering (Agglomerative/divisive) clustering
- These techniques are used regularly, often as part of a much larger system that might include supervised learning
  - e.g. discretize continuous input to make classification easier
  - e.g. Representing pdf for Bayes classifier

#### K-Means

- Wonderfully simple algorithm
- K-means:
  - Initialize cluster centers
  - Repeat until done
    - Assign each data point to nearest cluster center
    - Replace each cluster center with the mean of the data points associated to it

#### K-Means Concepts

- Let's assume the data is 2-D, and was generated from K clusters
- We'll model the problem with K prototype vectors
  - We'll call these means, and you'll see why
- We assign a data point x to a cluster based on distance
  - Data point x is assigned to the closest prototype
    How do we define distance?

$$y = \underset{k=1...K}{\operatorname{arg min } Distance(x, m_k)}$$

**Prototypes** 

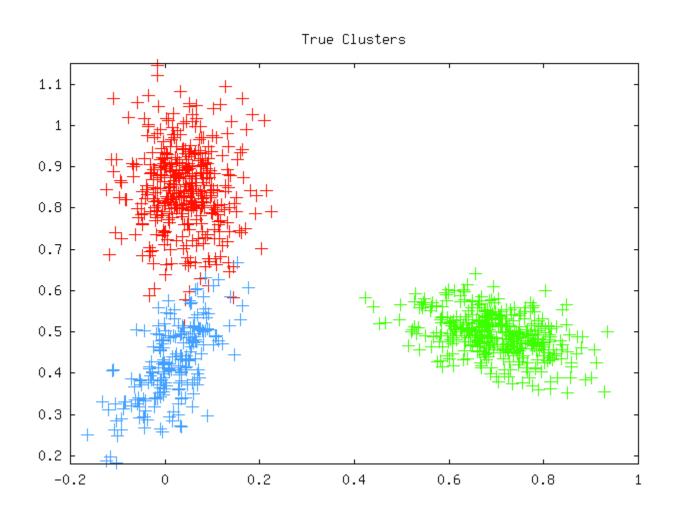
Note, this is similar to nearest neighbor classification and regression methods, which we will come back to

#### K-Means Update

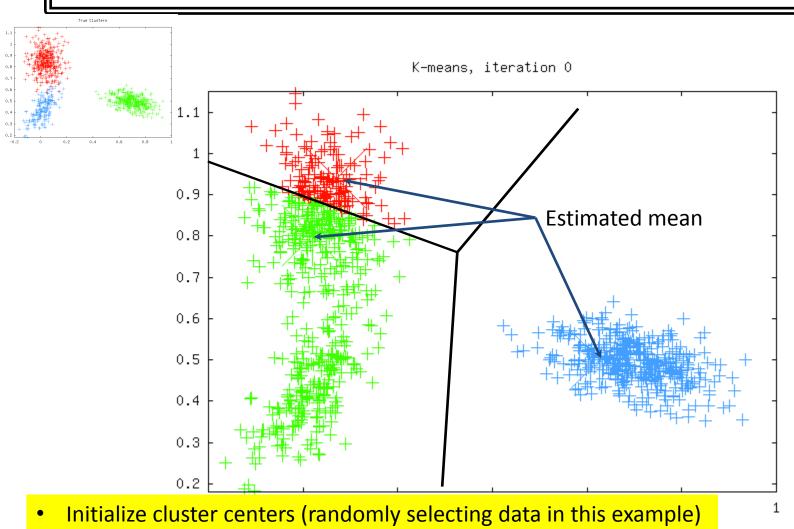
 We update our prototypes based on the points that were assigned to it, but taking the average/centroid/mean

$$m'_{k} = \frac{1}{N_{k}} \sum_{\substack{x_{i} \ assigned \ to \ k}} x_{i} \quad k = 1 \dots K$$
 New prototype Mean of points assigned to  $k$ 

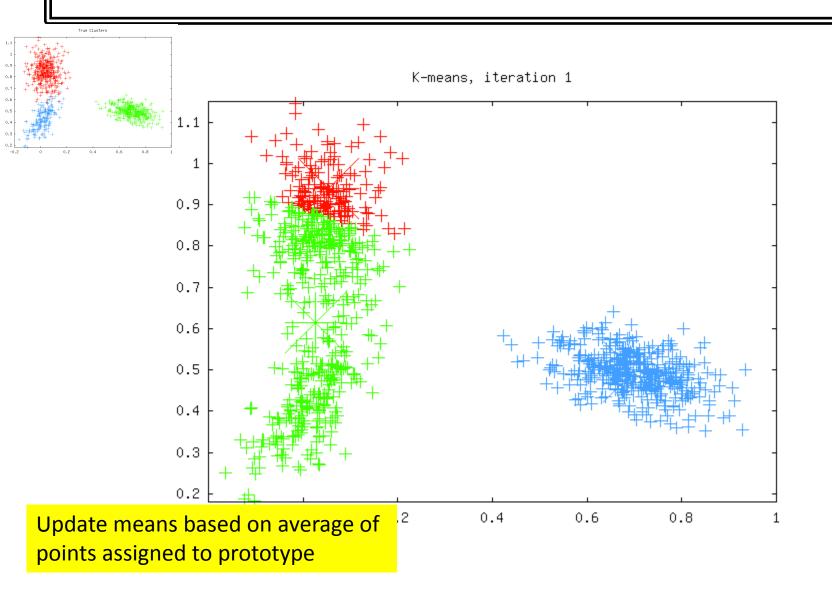
# Example

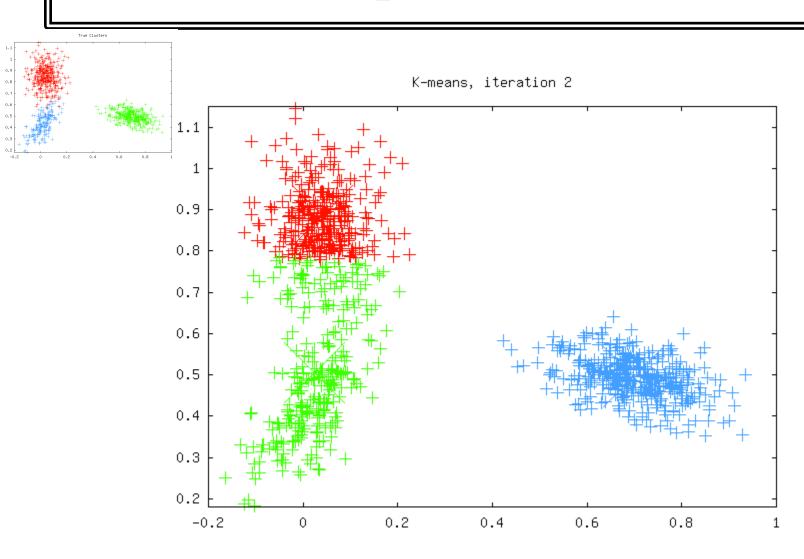


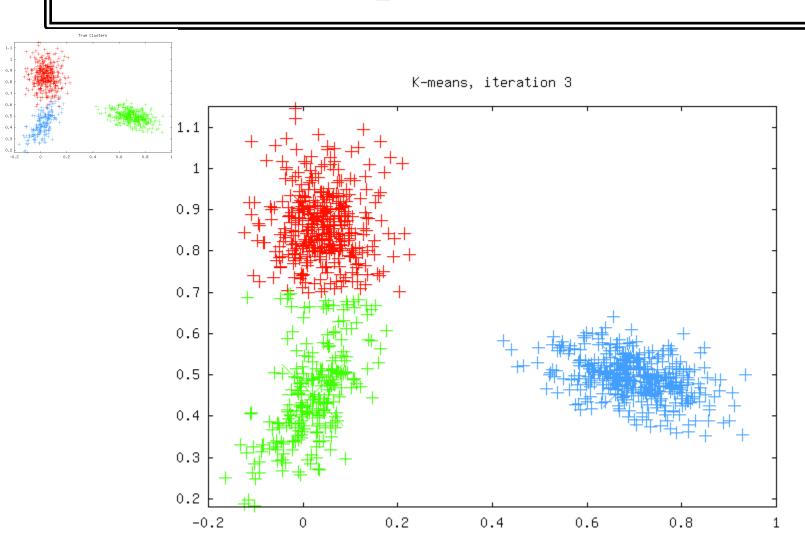
#### Example: Initialization

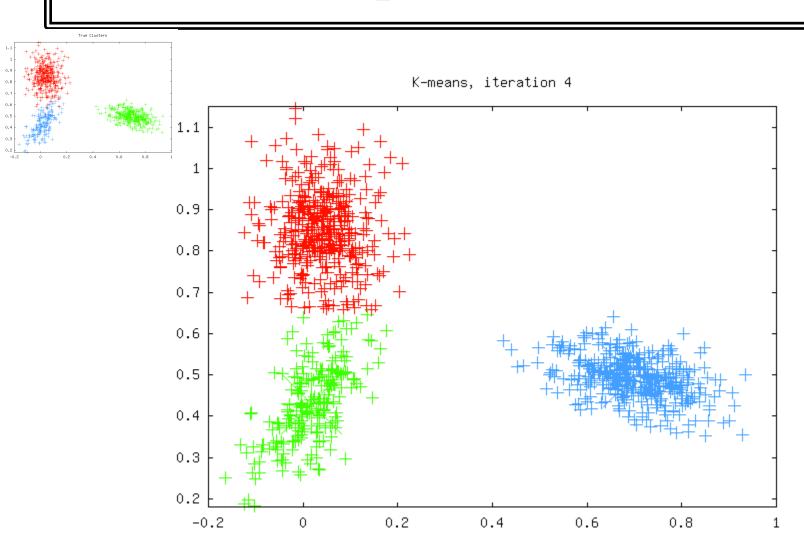


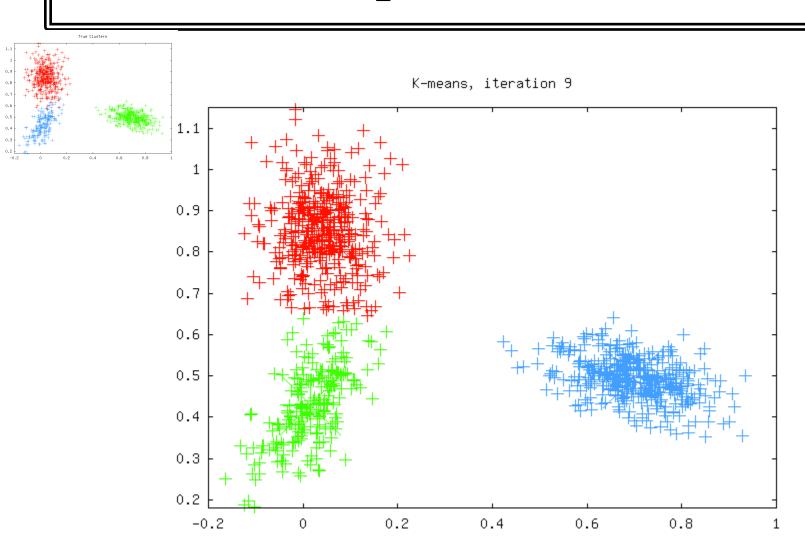
Assign to cluster centers based on nearest prototype mean











#### K-Means

### K-means clustering: how it works

#### Question Time

How well does it fit the data?

 When should we terminate? Will it always terminate?

Does it always work?

How do we tell how many clusters are there (ie. what is K)?

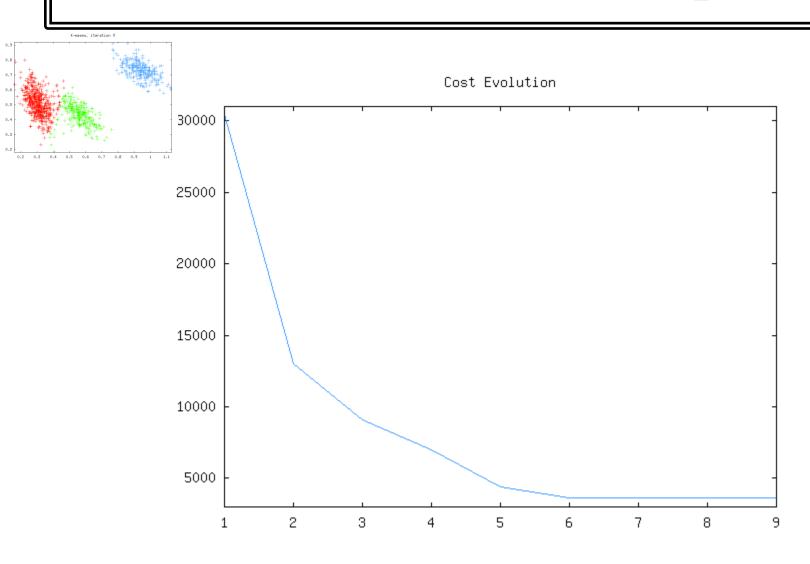
# How Well Does It Fit The Data?

 K-means is a local search technique for optimizing the distortion of the data

Formally, K-means tries to optimize the within-point scatter

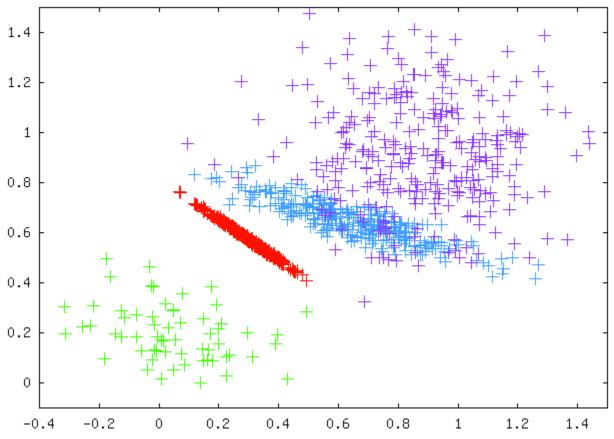
$$C = \sum_{k} N_{k} \sum_{v_{i} = k} ||x_{i} - m_{k}||^{2}$$

#### From Previous Example

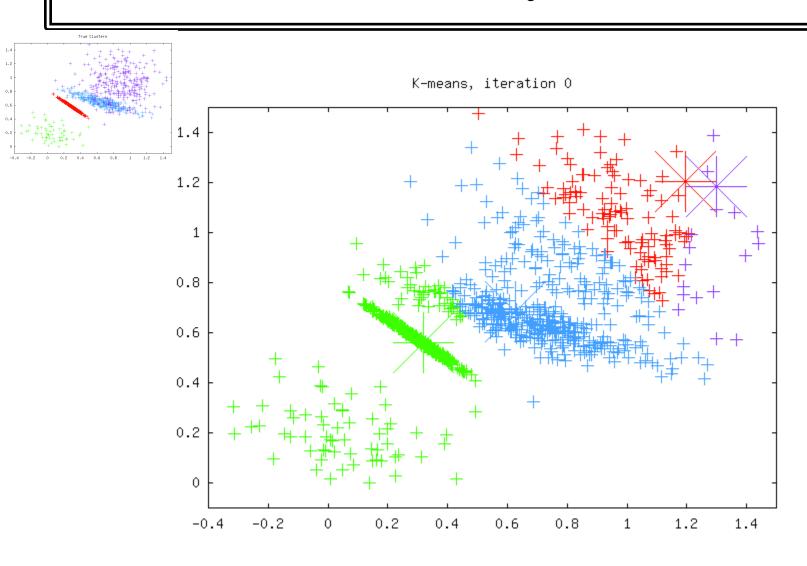


### Does It Always Work?

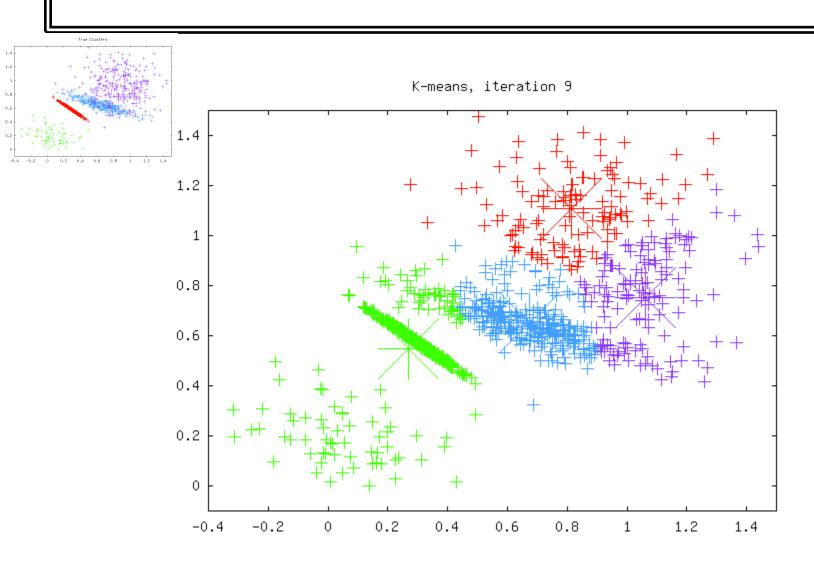
• Unfortunately, no True Clusters



### Does It Always Work?



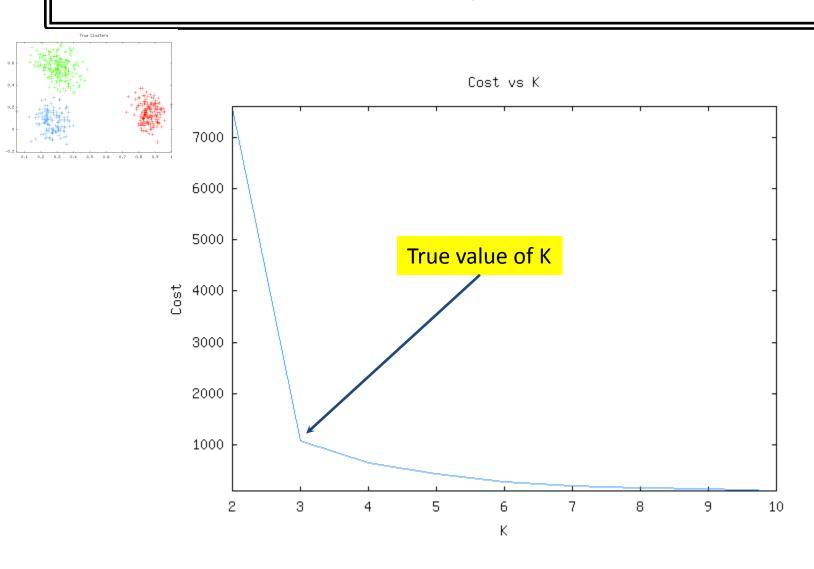
#### After 9 Iterations



#### What Happened?

- K-means can get stuck in local optima
  - Effectively, it will depend on the starting condition
- How can we "fix" this?
  - Use random restarts (remember local search?)
  - Keep track of best solution so far
- K-means will converge
  - May want to limit iterations though

### How Many Clusters?



#### K-Means Summary

- Practical algorithm, good to have in the tool box
- Implementation
  - Need to run with random restarts
  - Need to keep track of best solution found
  - Need to provide (or estimate) K
  - Can be slow on big datasets
- Can use different distance metrics
  - Part of algorithm design
- Speeding up K-means
  - Faster nearest neighbor algorithms/data structures

#### K-Means Variants

#### K-Means

- If your distance is squared Euclidean distance, use kmeans
  - k-means minimizes within-cluster variance, which equals squared Euclidean distances.
  - In general, the arithmetic mean does this. It does not optimize distances, but squared deviations from the mean.
- K-Medians
  - If your distance is Taxicab metric, use k-medians
    - k-medians minimizes absolute deviations, which equals Manhattan distance.
- K-Medoids
  - If you have any other distance, use k-medoids

#### K-Means Variants

#### K-Modes

- KMeans uses mathematical measures (distance) to cluster continuous data. The lesser the distance, the more similar our data points are. Centroids are updated by Means.
- KModes uses the dissimilarities (total mismatches) to cluster categorical data. The lesser the
  dissimilarities the more similar our data points are. It uses modes instead of means.

#### K-Means++

- For finding initial centroids K-Means clustering uses randomization. The initial k-centroids are picked randomly from the data points. This randomization affects the final formed clusters.
   There are two approaches to avoid this problem:
  - Repeat K-means: Repeating the algorithm and initialization of centroids several times and pick the clustering approach that has small intracluster distance and large intercluster distance (random restart).
  - K-Means++: K-Means++ is a smart centroid initialization technique.

#### Soft K-Means

- K means
  - Hard assign a data point to one particular cluster on convergence.
  - It makes use of the L2 norm when optimizing (Min {Theta} L2 norm point and its centroid coordinates).
- EM
  - Soft assigns a point to clusters (so it give a probability of any point belonging to any centroid).
  - It doesn't depend on the L2 norm, but is based on the Expectation, i.e., the probability of the point belonging to a particular cluster. This makes K-means biased towards spherical clusters.

#### K-Means++

- K-Means++ is a smart centroid initialization technique and the rest of the algorithm is the same as that of K-Means.
   The steps to follow for centroid initialization are:
  - Pick the first centroid point  $(C_1)$  randomly.
  - Compute distance of all points in the dataset from the selected centroid. The distance of  $x_i$  point from the farthest centroid can be computed by

$$d_{i} = \max_{(j:1\to m)} ||x_{i} - C_{j}||^{2}$$

 $d_i$ : Distance of  $x_i$  point from the farthest centroid m: number of centroids already picked

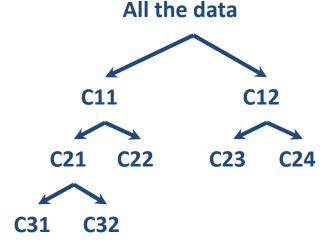
- Make the point  $x_i$  as the new centroid that is having maximum probability proportional to  $d_i$ .
- Repeat the above two steps till you find k-centroids.

#### Soft k-Means Clustering

# **Soft k-Means Clustering**

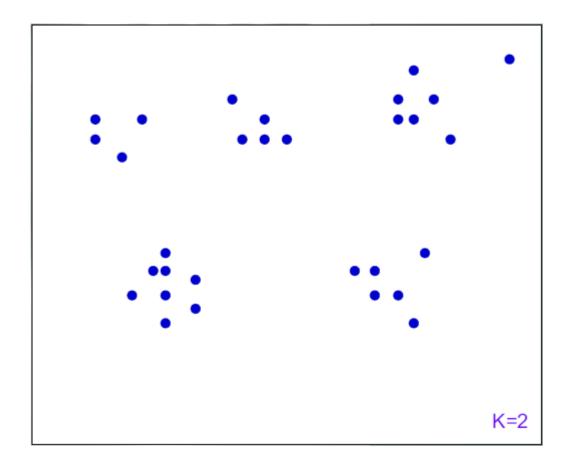
#### Hierarchical Methods

- Recall K-means
  - Input = K, measure of dissimilarity (distances)
  - Output = Cluster centers
- Hierarchical techniques avoid needing to specify K
  - Input = Measure of dissimilarity (e.g. distances)
  - Output = Hierarchical model of data similarity
- Output is a tree (dendogram)

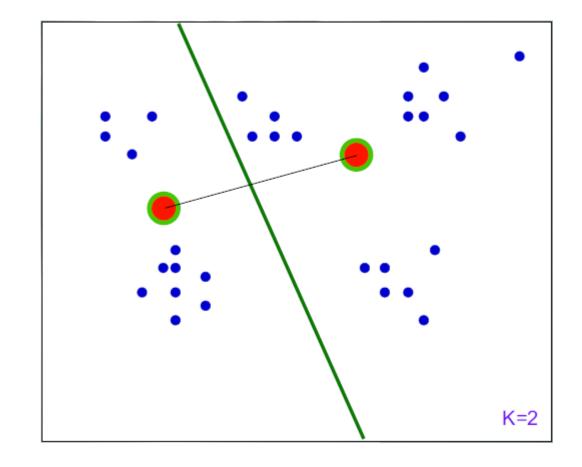


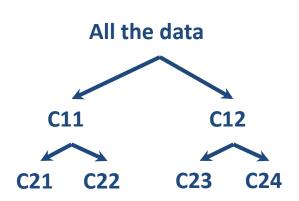
#### Divisive Methods

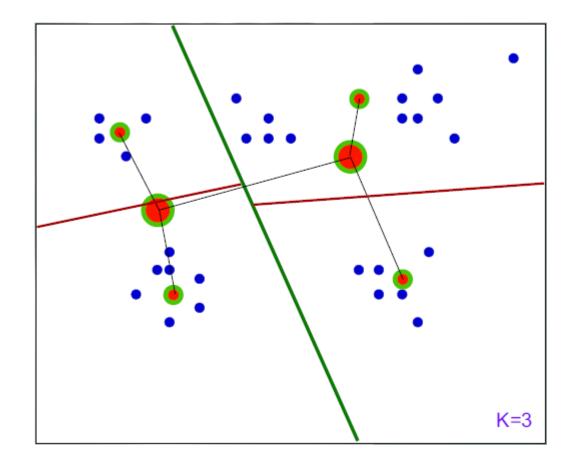
- Two types of hierarchical clustering:
  - Divisive (top down), and agglomerative (bottom up)
- Hierarchical K-means is a divisive method
  - Start with all the data in 1 cluster
  - Split using "flat" K-means
  - For each cluster, recursively split each cluster
- K is usually small
- Need to decide when to stop

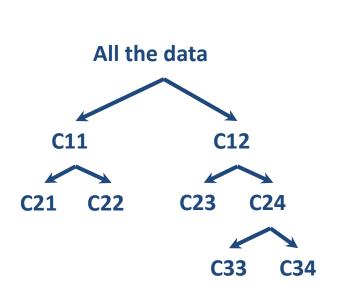


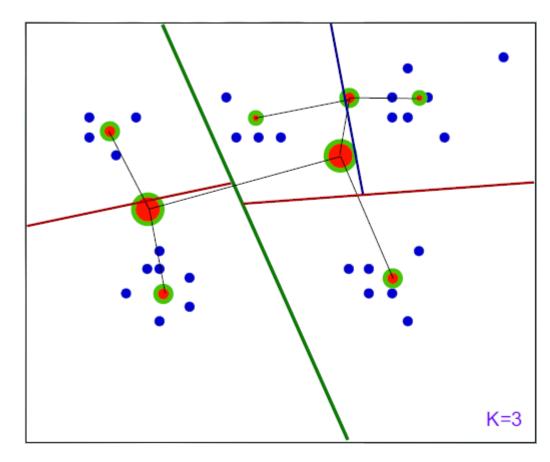












#### Agglomerative Techniques

- Work in reverse direction (bottom up)
- Given N data points and dissimilarity measure
  - Start with all the data in separate classes
  - Repeat N-1 times
    - Find closest two groups and merge them

How do we measure dissimilarity between groups?

### Agglomerative Clustering

- Define dissimilarity between two pairs of data d
- Distance between two groups G<sub>1</sub> and G<sub>2</sub>
- Single linkage (SL)

$$d_{SL}(G_1, G_2) = \min_{i \in G_1, j \in G_2} d_{ij}$$

Complete linkage (CL)

$$d_{CL}(G_1, G_2) = \max_{i \in G_1, j \in G_2} d_{ij}$$

Group Average (GA)

$$d_{GA}(G_1, G_2) = \frac{1}{N_{G_1} N_{G_2}} \sum_{i \in G_1} \sum_{j \in G_2} d_{ij}$$

# Dissimilarity Measures

- If data is nicely clustered, particular choice doesn't matter
- If data is not nicely clustered, you will get different clusters

Single Link

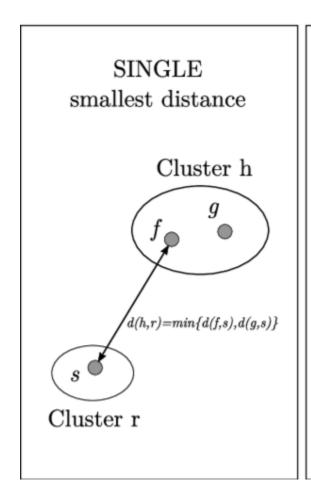
**Group Average** 

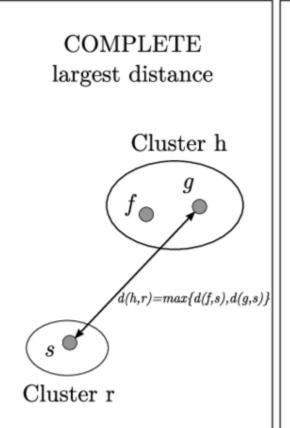
Complete Link

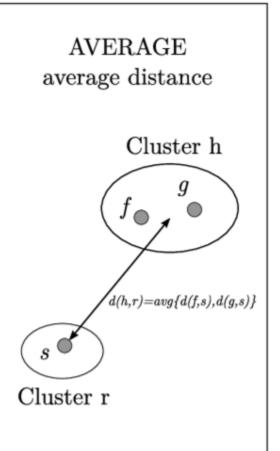
Less compact clusters (chaining)

More compact clusters

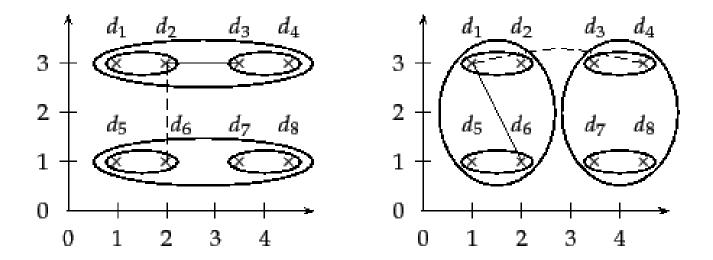
#### Different Linkage Methods







# Single Link vs Complete Link



▶ Figure 17.2 A single-link (left) and complete-link (right) clustering of eight documents. The ellipses correspond to successive clustering stages. Left: The single-link similarity of the two upper two-point clusters is the similarity of  $d_2$  and  $d_3$  (solid line), which is greater than the single-link similarity of the two left two-point clusters (dashed line). Right: The complete-link similarity of the two upper two-point clusters is the similarity of  $d_1$  and  $d_4$  (dashed line), which is smaller than the complete-link similarity of the two left two-point clusters (solid line).

#### Dendograms

