



THE HSE ST.PETERSBURG SCHOOL OF ECONOMICS AND MANAGEMENT

INNOVATION IN MANAGEMENT AND BUSINESS: FUTURE GLOBAL CHALLENGE

November 27-28, 2015

**Saint Petersburg, Russia
3 Kantemirovskaya ulitsa, conference hall 436**

International Scientific Conference Programme

Friday, 27th November, 2015	
10.00	Conference registration and Welcome coffee
10.30	Opening ceremony
11.00	Keynote speech: Randolph Bruno “INSTITUTIONAL DETERMINANTS OF NEW FIRM ENTRY IN RUSSIA: A CROSS REGIONAL ANALYSIS”
12.00	Keynote speech: Christopher J Gerry “CHALLENGES FOR HEALTH AND HEALTHCARE IN RUSSIA AND BEYOND”
13.00	Lunch break
14.00	Paper presentations (3 parallel tracks) (see details below)
16.00	Coffee break
16.30	Round table “Russian journals in economics and management: good and different?” Participants: Alexander Muravyev, Olga Volkova Ivan Sterligov, Alexander Bukhvalov, Moderator: Elena Rogova
18.30	Official conference dinner
Saturday, 28th November, 2015	
10.00	Paper presentations (3 parallel tracks) (see details below)
11.30	Coffee break
12.00	Round table “Aspects of innovation development in Russia” Stanislav Fedchenko Andrey Kurylev Moderator: Alexander Kaysarov
14.00	Coffee break
14.30	Plenary session and conference feedback
15.00	Excursion “The passion of the fateful”

Friday, 27th November, 2015	
Track “The potential for innovation in (Public) Service Management (e.g. health and education)” Room 353	
14.00	Georgii Alaev “MANAGERIAL CAPABILITIES TRANSFER IN PUBLIC SECTOR: CASE OF TRANSPORTATION AREAS IN RUSSIA AND GERMANY”
14.20	Maxim Shestakov “SAINT-PETERSBURG TRANSPORT HUB: INTEGRATED APPROACH ANALYSIS AND PROSPECTS”
14.40	Elena Serova “KNOWLEDGE-ORIENTED CASE MANAGEMENT: OPPORTUNITIES AND CONSTRAINTS”
15.00	Dmitry Kudryavtsev & Anna Menshikova “INNOVARRA PROJECT: NEW PRACTICES IN COMPANY KNOWLEDGE MANAGEMENT”
15.20	Mariya Dedova “Innovative Approaches Towards Teaching Master’s Course or How To Manage Experience”
Track “Global Challenges for Innovation in Management and Business” Room 355	
14.00	Aleksandra Bordunos & Sofia Kosheleva “Role of institutional Voids and Sophistication In Firms’ Preferences of Human Capital Management Strategy in Russia. Opportunities for Increasing firm’s Performance.”
14.20	Maria Kupina “DIVERSIFICATION TENDENCIES OF RUSSIAN FOOD IMPORTERS’ BUSINESS ACTIVITIES IN SANCTION CONDITIONS”
14.40	Anna Logacheva “RUSSIAN SME INNOVATION CAPABILITIES”
15.00	Sofia Bystrova “Managing Emotional Intelligence In Business: Employee Life Cycle Approach”
15.20	Svetlana Satikova “Features of the Relation Employees to the Conduct of the Organization Changes”
Track “Management Science, Business Economics and Finance” Room 356	
14.00	Neli Abramishvili “INNOVATIVE COMPANIES VALUATION: METODOLOGY AND PRACTICE”
14.20	Nadezhda Lvova & Natalia Pokrovskaja “SHARIA INNOVATION IN TAXATION:MODELING RESPONSE TO IMPOSITION”

14.40	Kristina Volkonitskaia “BUSINESS-MODELS OF PRIVATE TECHNOLOGY PARKS IN RUSSIA”
15.00	Olga Michasova “MODELING OF INNOVATIVE PROCESSES IN THE FIELD OF ICT AT REGIONAL AND MACRO-REGIONAL LEVELS”
15.20	Irina Katunina & Yulia Fomina “ORGANIZATIONAL COMPETENCE IN MANAGING INNOVATION PROJECTS: INSTITUTIONAL PERSPECTIVE”
15.40	Natalia Kuznetsova “FINANCIAL CONVERGENCE AND CONGLOMERATES IN RUSSIA: CONTEMPORARY VISION”
Saturday, 28th November, 2015	
Track “Global Challenges for Innovation in Management and Business” Room 353	
10.00	Yulia Sannikova & Anna Nazarova “HR PRACTICES TO MANAGE GENERATION MIX AT THE WORKPLACE”
10.20	Anastasia Solovyeva “MULTI-CAREERISM AMONG GENERATIONS”
10.40	Elena Elkanova “PULSATING ORGANIZATIONS IN CULTURE”
11.00	Aynur Biktashev, Mikhail Perfiliev & Ekaterina Filatova “The International Relations as a Main Factor of Innovation Business Development”
Track “Management Science, Business Economics and Finance” Room 356	
10.00	Liudmila Kokoulina “SMART TECHNOLOGIES FOR INDUSTRIAL SYMBIOSIS: IMPLEMENTATION MODEL”
10.20	Anastasiia Koroleva “THE METHODOLOGY OF JVS’ STABILITY EVALUATION”
10.40	Julia Tarasova & Elena Gorodianko “THE ISSUES OF INNOVATION IN INSURANCE MARKET RUSSIA”
11.00	Olga Khon “COLLATERAL MECHANISMS DEVELOPMENT FOR BANK CORPORATE LOAN SYSTEM”