

Project Development Phase Performance Test

Date	16-10-2023
Team ID	NM2023TMID07077
Project Name	Dissecting The Digital Landscape: A Comprehensive Analysis Of Social Media

Model Performance Testing:

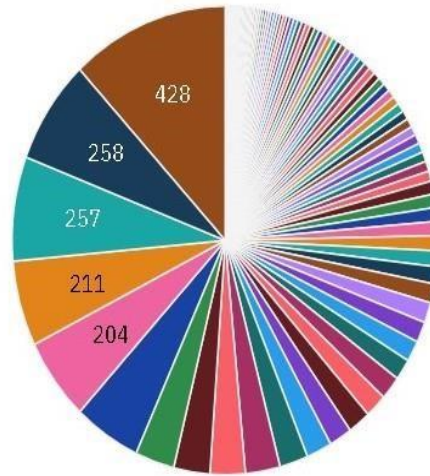
Project team shall fill the following information in the performance testing template.

S.No	Parameter	Screenshot / Values																												
1.	Dashboard design	<div><div>impressions by replies colored by impressions</div><div>impressions (Sum)</div><div><table><tr><th>replies</th><th>impressions (Sum)</th></tr><tr><td>0</td><td>244,292.07</td></tr><tr><td>2</td><td>204,549.1</td></tr><tr><td>4</td><td>88,336.01</td></tr><tr><td>6</td><td>45,160</td></tr><tr><td>8</td><td>12,502</td></tr><tr><td>10</td><td>7,779</td></tr><tr><td>12</td><td>7,624.14</td></tr><tr><td>15</td><td>6,807</td></tr><tr><td>17</td><td>5,048</td></tr><tr><td>26</td><td>9,820</td></tr><tr><td>52</td><td>7,435</td></tr><tr><td>483</td><td>18,501</td></tr><tr><td></td><td>8,095</td></tr></table></div><div>impressions (Sum)</div></div>	replies	impressions (Sum)	0	244,292.07	2	204,549.1	4	88,336.01	6	45,160	8	12,502	10	7,779	12	7,624.14	15	6,807	17	5,048	26	9,820	52	7,435	483	18,501		8,095
replies	impressions (Sum)																													
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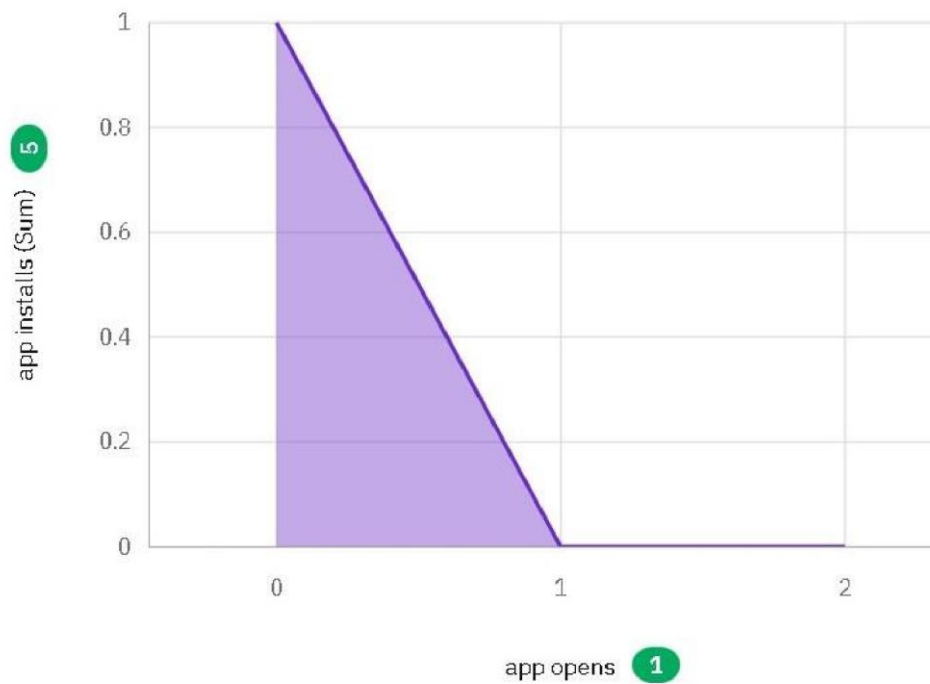
url clicks by date

date

2020-06-18 2020-06-01 2020-07-20 2020-07-16 2020-08-28
 2020-08-15 2020-09-27 2020-09-25 2020-09-18 2020-06-27
 2020-06-14 2020-06-13 2020-06-03 2020-07-21 2020-07-03
 2020-08-08 2020-08-01 405 2020-09-05 2020-09-03
 2020-09-02 2020-06-23 2020-06-10 2020-07-26 Kind.



app installs by app opens



2.

Data
Responsiveness
SS**hashtag clicks**

Tree sunburst

Tree diagram

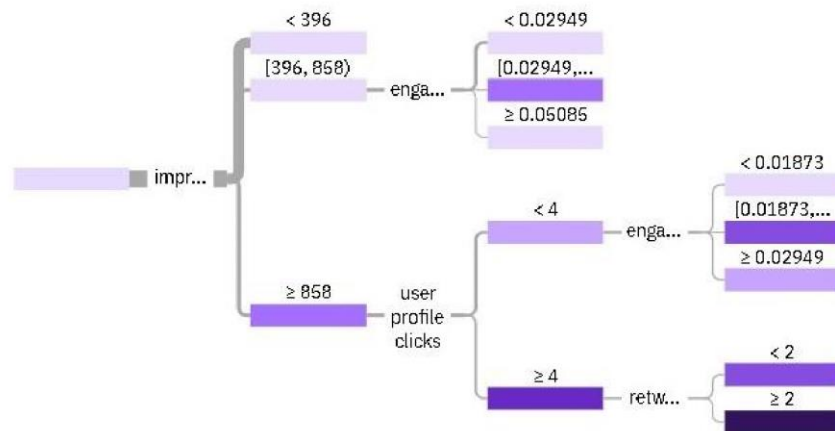
Rules

hashtag clicks



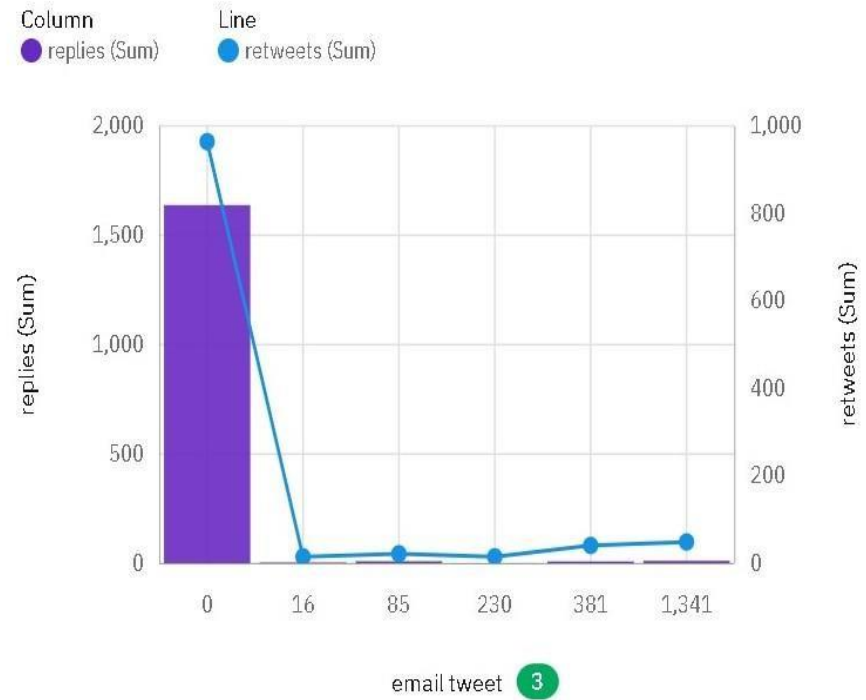
Nodes

All



3. Utilization of Data Filters

retweets and replies by email tweet



media views, media engagements

Measures

media views

media engagements

Measures

media views

89,075

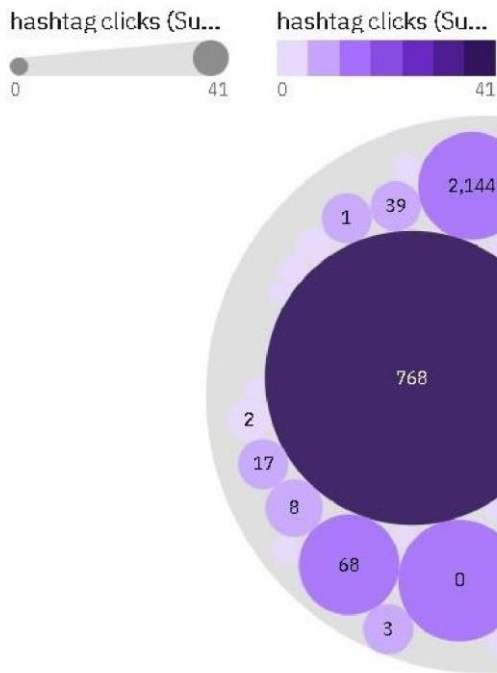
media engagements

61,520

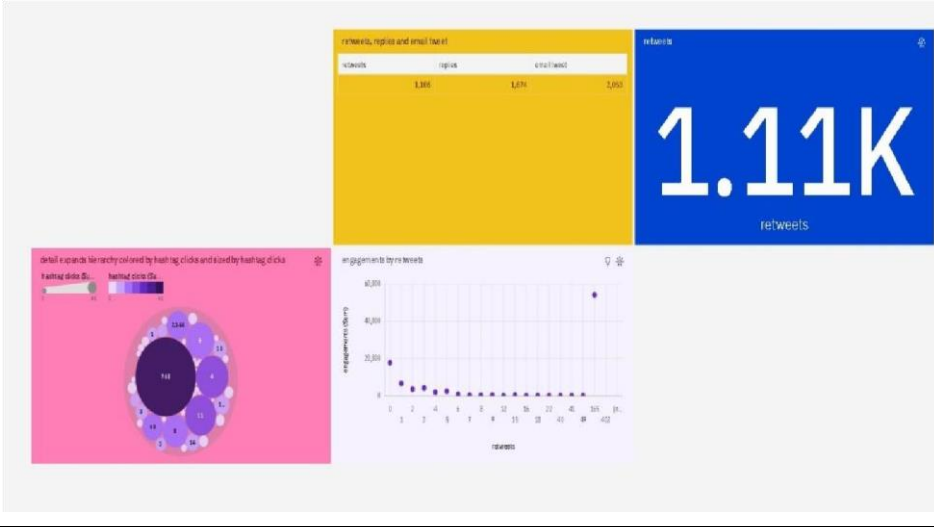
0 20,000 40,000 60,000 80,000 100,000

Values 2

**detail expands hierarchy colored by hashtag clicks and sized
hashtag clicks**



**4. Effective User
Story**



5. Descriptive Reports

