

# Project Development Phase

|              |  |
|--------------|--|
| Date         | Nov 1  |
| Project Name | How to Create Brand Name, Brand Mail and Brand Logo in Canva |

## Functional Requirements:

| FR No. | Functional Requirement           | Features Included  |
|--------|----------------------------------|--|
| FR-1   | <b>Brand Name Generator</b>      | <ul style="list-style-type: none"><li>The system must generate brand name suggestions based on user input.</li><li>Users should be able to filter and refine name suggestions.</li><li>Domain availability checks should be performed to ensure suggested names are usable for web and email.</li></ul>                      |
| FR-2   | <b>Brand Mail Generator</b>      | <ul style="list-style-type: none"><li>Users must have the option to create a brand email address.</li><li>The system should allow users to link their brand email to their domain.</li><li>Integration with popular email providers (e.g., Gmail, Outlook) is required for email setup.</li></ul>                            |
| FR-3   | <b>Brand Logo Creator</b>        | <ul style="list-style-type: none"><li>The platform should provide a user-friendly interface for designing custom logos.</li><li>Users must be able to choose from a library of pre-made logo templates.</li><li>AI-powered design suggestions, color palettes, and typography recommendations should be available.</li></ul> |
| FR-4   | <b>Integration with Canva</b>    | <ul style="list-style-type: none"><li>Seamless integration with the Canva design platform is essential.</li><li>Users should be able to import their brand name, email, and logo into their Canva design projects.</li></ul>   |
| FR-5   | <b>Brand Identity Management</b> | <ul style="list-style-type: none"><li>Users should have a central hub for managing all brand assets, including logos and email addresses.</li><li>The system should allow users to make updates to their brand identity easily and ensure consistency across their marketing materials.</li></ul>                            |

## Project Title

How to Create Brand Name, Brand Mail and Brand Logo in Canva

## Brand Name



## Brand Mail



orangesweetsbakery@gmail.com

## Brand Logo

