



**Says**

What have we heard them say?  
What can we imagine them saying?

**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



**Persona's name**

Short summary of  
the persona

[See an example](#)

Exploring the world of famous quotes and sayings

Top 8 youtube channals to help you ACE yourGATE exam&NEET

I heared 50+youtube channels name ideas

I need more time and I want to learn more about this

Best time on post youtube they thoght

I think share your vedios with friends family and the world

They exploring their ideas with others

102 youtube vedio ideas

Environmental social media Websites magazines What the subscribers needs

carriers

Focus

They fears for many youtube channels members to destroy their subscribers .



**Does**

What behavior have we observed?  
What can we imagine them doing?

**Feels**

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

