

NAME	NAVEEN KUMAR
REG NO	310820205060
NM ID	2A7DB3BDB1E03549BA3420109D043CED
EMAIL ID	naveenkumarkvp113@gmail.com
	ASSIGNMENT - 1

Task	Upload the dataset to Cognos Analytics, delete the unnecessary columns, create a data module, explore and visualize the dataset
------	---

Problem Statement:-

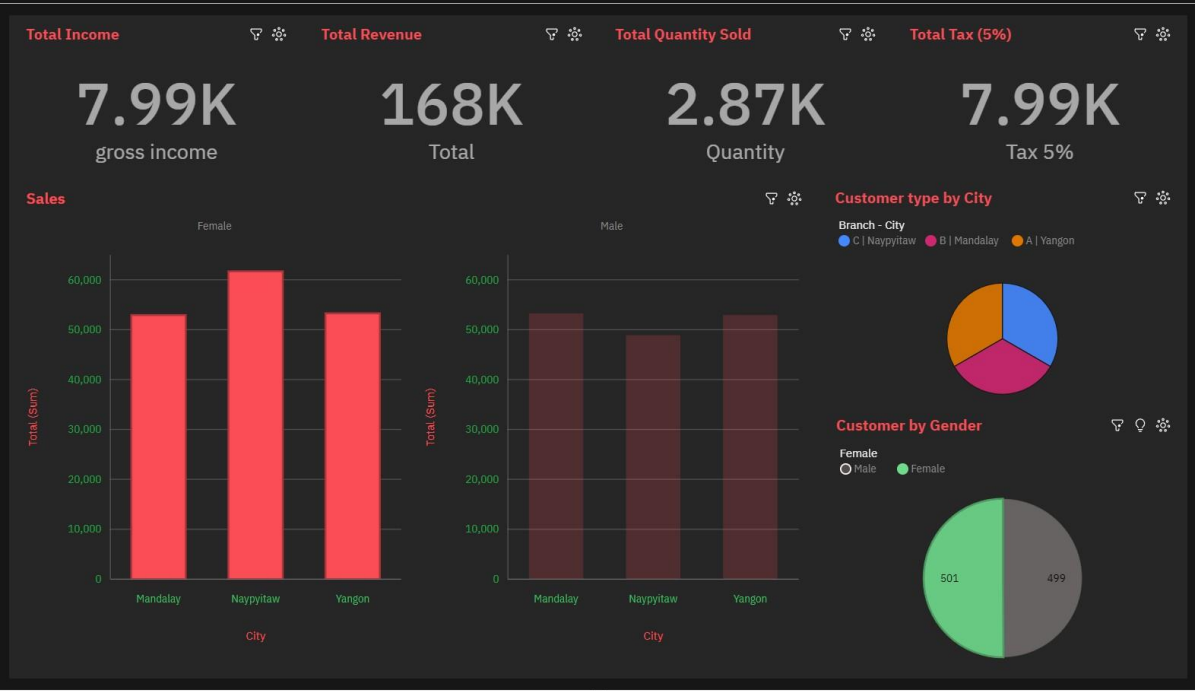
The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data. Predictive data analytics methods are easy to apply to this dataset.

Output:-

Overall Dashboard



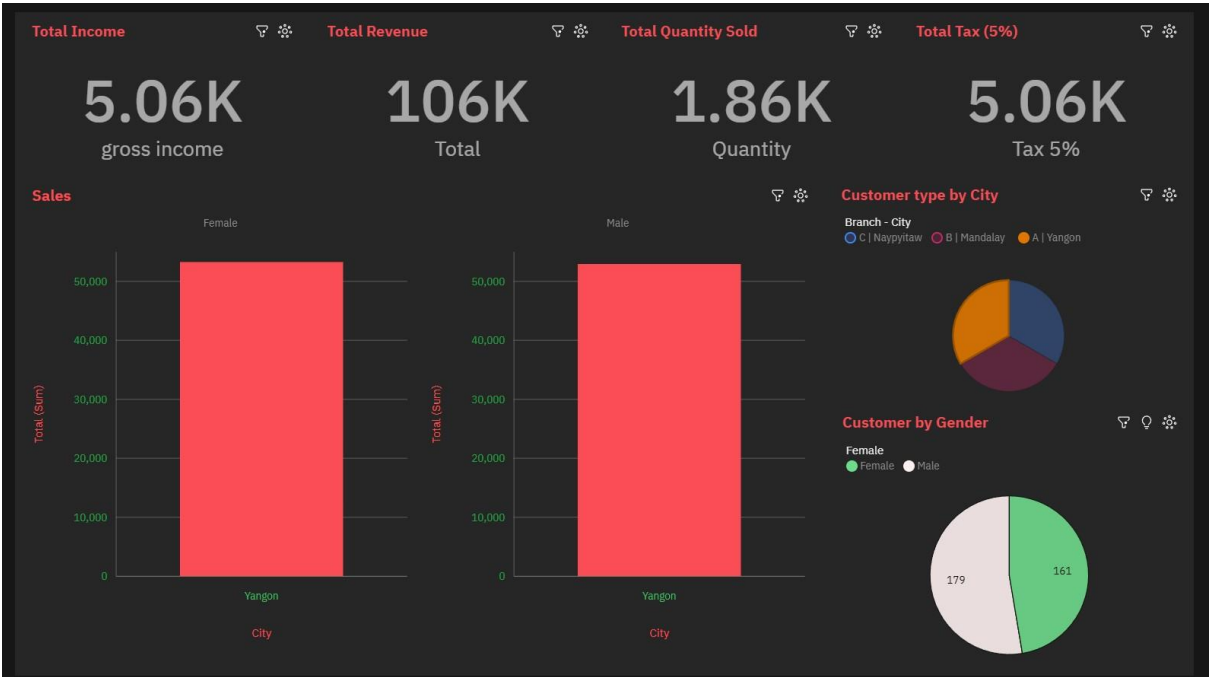
Female Customers



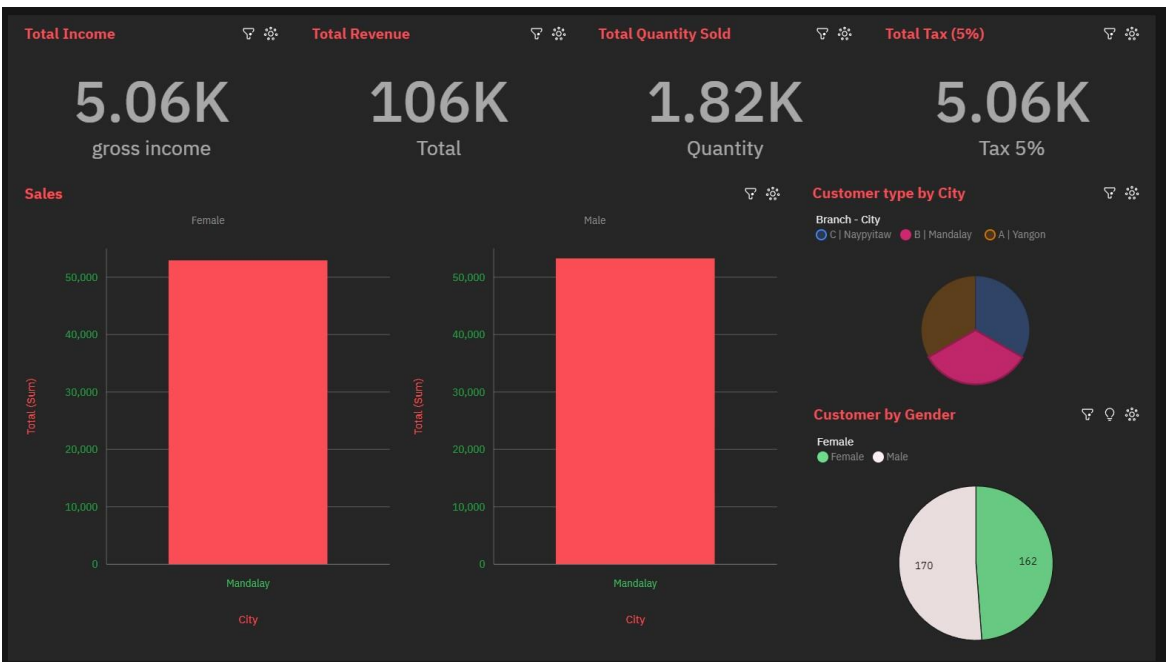
Male Customers



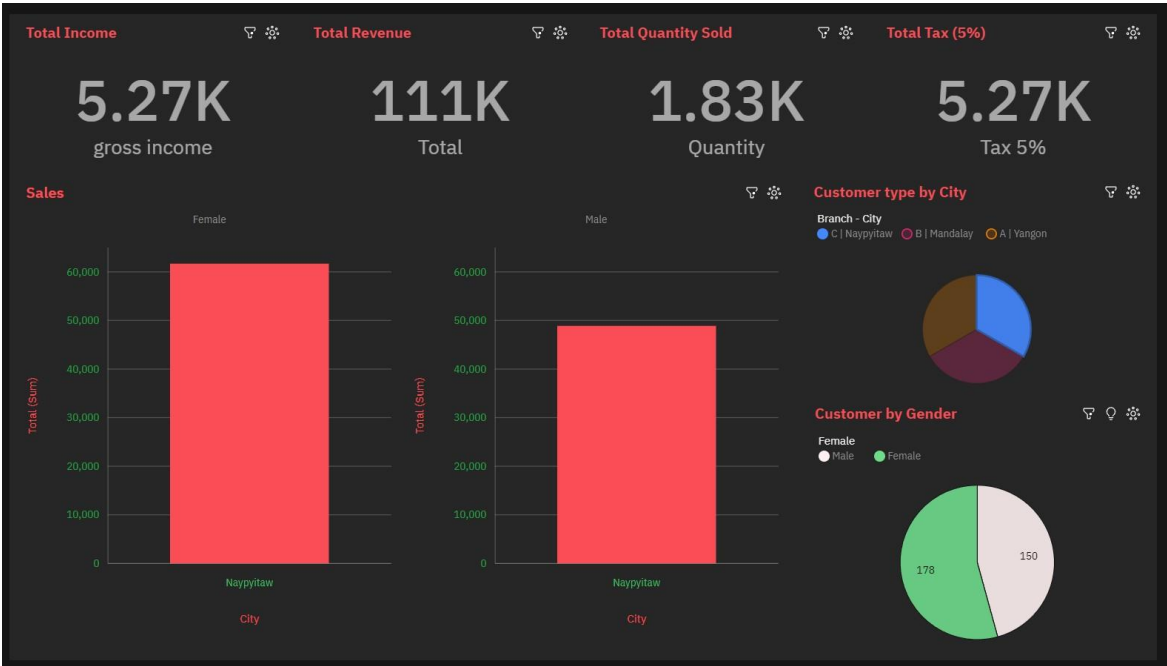
Super Market – A - Yangon



Super Market – B - Mandalay



Super Market – C - Naypyitaw



Sales

Female

City	Total (Sum)
Naypyitaw	62,000

Male

City	Total (Sum)
Naypyitaw	48,000

Customer type by City

Branch - City

C | Naypyitaw

B | Mandalay

A | Yangon

Branch - City	Count
C Naypyitaw	178
B Mandalay	150
A Yangon	172

Customer by Gender

Female

Male

Female

Gender	Count
Male	150
Female	178