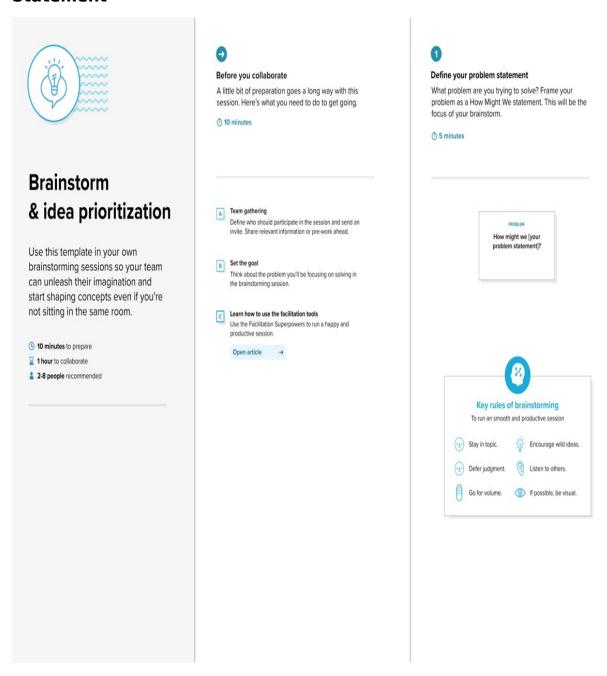
### Ideation Phase Brainstorm & Idea Prioritization Template

| Date          | 04 October 2022          |
|---------------|--------------------------|
| Team ID       | PNT2022TMID15525         |
| Project Name  | News Tracker Application |
| Maximum Marks | 4 Marks                  |

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



Template



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- I hour to collaborate
- 2-8 people recommended



#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



#### **PAVITHRA**

Much important news is shared these days through social media

#### **SWETHA**

Members are also being drawn to the app through custom and controlled push notifications instead of those that are sporadic and general through social media platforms.

#### **PRAVEENA**

An news app enables users to not only receive the information, but to interact with it, share it or discuss it in real time.

#### **RESHEMA**

news feed is a perfect way to keep your attendees connected with realtime agendas and links to session materials.



## Idea prioritization

Use this framework to rank ideas based on their feasibility and impact to visually compare the merits of multiple ideas. Deliver a set of ideas that your team wants to try out, and identify which of them need to be prioritized.



#### Collect your ideas in one place

Jot down different ideas your team is interested in trying out. These could be different solutions, or different approaches to the same solution. As a team, go through the ideas in the Idea bank one by one and place them on the grid. Take the time to discuss each idea and come to a consensus on where it should go.

