



PIZZA SALES REPORT

Pizza Category
All

Order Date
01-01-2015 to 31-12-2015

HOME

BEST/WORST SELLERS

Total Revenue

\$817.9K

Avg order value

\$38.31

Total pizzas sold

49.6K

Total orders

21.4K

Avg pizza per order

2.32

BUSSIEST HOURS AND WEEKS

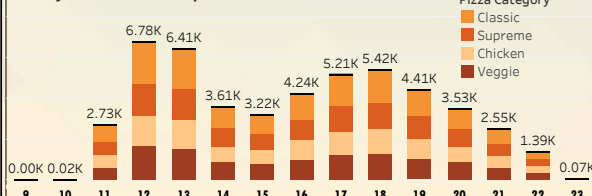
HOURS

Pack orders are between 12.00PM and 1.00PM, and in evening, from 4.00PM to 7.00PM.

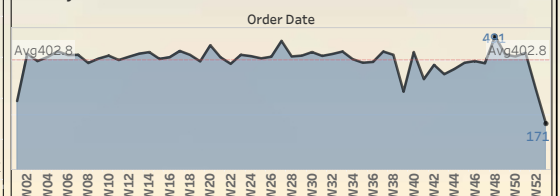
WEEKS

Significant Variations in weekly orders, with highest peak during the 48th week from the month of Dec.

Hourly Trend for total pizza sale



Weekly trend for Total order



BUSSIEST HOURS AND WEEKS

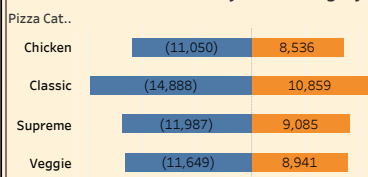
CATEGORY

Classic Category contributes to maximum sales, Total orders & Total Pizza Sold

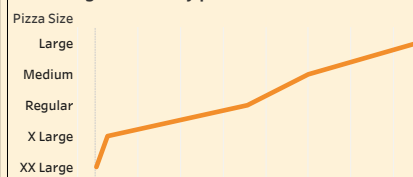
SIZE

Large Pizza Size contributes to maximum Total sales.

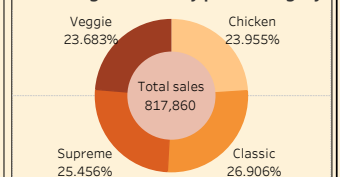
Total Orders & Pizza Sold by Pizza Category



Percentage of sales by pizza size



Percentage of sales by pizza category





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All

Order Date
01-01-2015 to 31-12-2..

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BUSSIEST HOURS AND WEEKS

REVENUE

The Thai Chicken Pizza contributes to Maximum Revenue.

Quantity

The Classic Deluxe Pizza contributes to Maximum Total Quantities.

Total Orders

The Classic Deluxe Pizza contributes to Maximum Total Orders.

Top 5 Pizzas by revenue

Pizza Name

The Thai Chicken Piz.. \$43.4K

The Barbecue Chicke.. \$42.8K

The California Chick.. \$41.4K

The Classic Deluxe Pi.. \$38.2K

The Spicy Italian Piz.. \$34.8K

Top 5 Pizza by Quantity

Pizza Name

The Classic Deluxe Pi.. 2,453

The Barbecue Chicke.. 2,432

The Hawaiian Pizza 2,422

The Pepperoni Pizza 2,418

The Thai Chicken Piz.. 2,371

Top 5 Pizzas By total Orders

Pizza Name

The Classic Deluxe Pi.. 2,329

The Hawaiian Pizza 2,280

The Pepperoni Pizza 2,278

The Barbecue Chicke.. 2,273

The Thai Chicken Piz.. 2,225

BUSSIEST HOURS AND WEEKS

REVENUE

The Brie Carre Pizza contributes to Minimum Revenue.

Quantity

The Brie Carre Pizza contributes to Minimum Total Quantities.

Total Orders

The Brie Carre Pizza contributes to Minimum Total Orders.

Bottom 5 Pizzas by revenue

Pizza Name

The Spinach Pesto Pi.. \$15.6K

The Mediterranean .. \$15.4K

The Spinach Suprem.. \$15.3K

The Green Garden Pi.. \$14.0K

The Brie Carre Pizza \$11.6K

Bottom 5 Pizza by Quantity

Pizza Name

The Soppressata Piz.. 961

The Spinach Suprem.. 950

The Calabrese Pizza 937

The Mediterranean .. 934

The Brie Carre Pizza 490

Bottom 5 Pizzas By total Orders

Pizza Name

The Chicken Pesto Pi.. 938

The Spinach Suprem.. 918

The Calabrese Pizza 918

The Mediterranean .. 912

The Brie Carre Pizza 480