

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



High-Quality
Display: The
iphone's retina
display is one of
the best in the
market.

Advanced
Camera: iphone
devices have
some of the
best cameras in
the market.

User Mobiles: For instance, you can use your iphone to browse the internet, check emails, creat presentations, write documents and share pictures.

User - Friendly
Interface: The
iphone has
intuitive user
interface that
makes it easy to
navigate.

iphone useful for students: But having an iphone shouldn't just be all about studying organization.

The impact

of iphones

on society

undeniable.

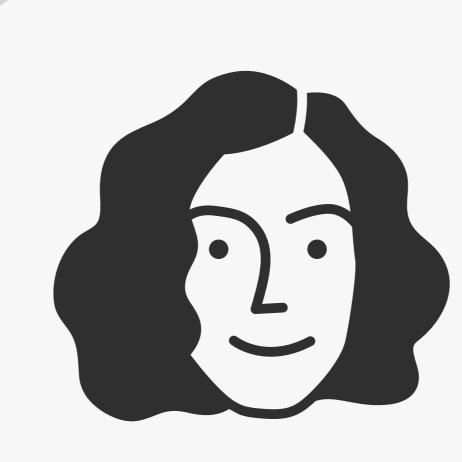
Iphone have transformed the way we do things in life.

Apple iphones is an amazing invention that allows users to get all of there needs done in one device.

Apple's iphones are not only used for entertainment purpose but they can be used for business purposes.

Apple's iphone was a great success because it made communication more convenient then ever before.

With a smartwatch are fitness band, you will never have to worry if your iphone battery dies while n watching movies are playing



Persona's name

Short summary of the persona

Concept of the iphone: the operating system that runs the devices in based on the same one used in the ipod touch and ipod both manufactured by apple, Inc.

Technology of iphone: this is a guide on how to easily jailbreak the iphone to manipulate it and access more applications using spirit software.

Iphone market effects: this paper examines the effect on the market of iphones when several events occur; reducing of smartphones prices, celebrity endorsement, reduction is personal tax allowance.

Apple's iphone and consumer behavior: Apple Inc. has been realizing improved profits obtained from sales of iphone products since its inception in 2007.

Apple iphone Brand
Forecast: Apple's iphone
is arguably the most
popular and
recognizable
smartphone on the
planet. Since its launch
in 2007, the corporation
has sold over1.3 billion

There are many sites where one can easily play free slots.

Iphone users are

perform several

activities without

having to step out

of there homes.

now able to

The Apples iphones released he second generation iphone operating system (OS) 2.0 on June 9,2008.

Does

What behavior have we observed? What can we imagine them doing?



Iphones also

games.

helps people in

society to relieve

stress by playing gambling online

Feels
What are their fears, frustrations, and anxieties?

What other feelings might influence their behavior?



