



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

High-Quality Display: The iphone's retina display is one of the best in the market.

Advanced Camera: iphone devices have some of the best cameras in the market.

User Mobiles: For instance, you can use your iphone to browse the internet, check emails, creat presentations, write documents and share pictures.

User - Friendly Interface: The iphone has intuitive user interface that makes it easy to navigate.

iphone useful for students: But having an iphone shouldn't just be all about studying organization.

Iphone have transformed the way we do things in life.

Apple iphones is an amazing invention that allows users to get all of there needs done in one device.

Apple's iphones are not only used for entertainment purpose but they can be used for business purposes.

Apple's iphone was a great success because it made communication more convenient then ever before .

With a smartwatch are fitness band, you will never have to worry if your iphone battery dies while n watching movies are playing games.

Iphone users are now able to perform several activities without having to step out of there homes.

The impact of iphones on society is undeniable.

Iphones also helps people in society to relieve stress by playing gambling online games.

There are many sites where one can easily play free slots.

The Apples iphones released he second generation iphone operating system (OS) 2.0 on June 9,2008.

Concept of the iphone : the operating system that runs the devices in based on the same one used in the ipod touch and ipod both manufactured by apple, Inc.

Technology of iphone: this is a guide on how to easily jailbreak the iphone to manipulate it and access more applications using spirit software.

Iphone market effects: this paper examines the effect on the market of iphones when several events occur, reducing of smartphones prices, celebrity endorsement, reduction is personal tax allowance.

Apple's iphone and consumer behavior: Apple Inc. has been realizing improved profits obtained from sales of iphone products since its inception in 2007.

Apple iphone Brand Forecast: Apple's iphone is arguably the most popular ard recognizable smartphone on the planet . Since its launch in 2007, the corporation has sold over1.3 billion iphone



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?