KPI model- share

Brand	Discoun t Perce	Mrp		Sales dif ference	Star Rating
Apple	0	77,000	77,000	0	5
KPI_2 Active Users	rs (mm)				

Annual Revenue

Units sold (mm)

Revenue Generated



Model Specification

Model	Processor	Front Ca	Rear Ca	Colour
APPLE IPHONE 12 MI	A Bionic	12MP	12MP + 1	Blue
APPLE IPHONE 13	A Bionic	12MP	12MP + 1	Blue
APPLE IPHONE 12	A Bionic	12MP	12MP + 1	Blue
APPLE IPHONE 14 PL	A Bionic	12MP	12MP + 1	Blue
APPLE IPHONE 14	A Bionic	12MP	12MP + 1	Blue

14 Pro

232

205