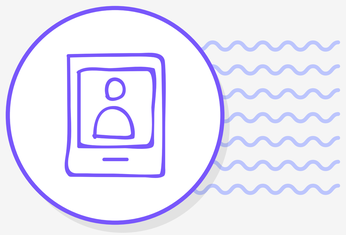
Template



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Share template feedback

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

. The index provides a score for each of these indicators and aggregates them to provide an overall score for the country or region.

. The index ranks countries based on their level of economic freedom, with a higher score indicating greater economic freedom.

An index of economic freedom is a tool used to measure the level of economic freedom within a given country or region. It is based on various indicators such as property rights, business freedom, trade freedom, government spending, and monetary freedom.

Economic freedom is a key factor in determining the level of prosperity within a country or region.

Measuring the pulse of prosperity : An index of economic freedom analysis

An index of economic freedom is a tool used to measure the level of economic freedom within a given country or region.

Policymakers can use information provided by the index to identify areas where improvements can be made to promote economic growth and prosperity.

The index is based on various indicators such as property rights, business freedom, trade freedom, government spending, and monetary freedom.

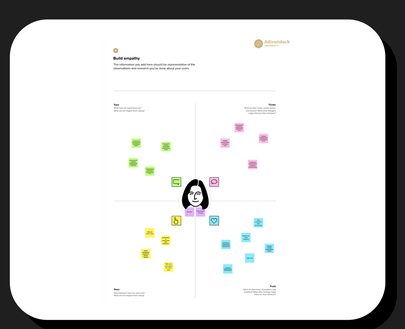
The Index of Economic Freedom, published annually by The Heritage Foundation and The Wall Street Journal, is one of the most widely used indexes of economic freedom.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →