

Assignment Questions on Digital marketing

1. Create a blog or website using Blogspot and WordPress. Customise the theme design and post a new article with 500 words.

BLOGSPOT LINK: <https://foodcourtfc1234.blogspot.com/2023/09/welcome-to-grand-opening-of-food-court.html>

WORDPRESS LINK: <https://foodcourt71.wordpress.com/2023/10/27/food-court/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK: <https://www.facebook.com/foodcourt18?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.



FOODCOURT

A New Restaurant in Town

We are thrilled to introduce you to the newest addition to our vibrant food scene. FoodCourt, nestled in the heart of Chennai, this gastronomic delight promises an unforgettable dining experience that will tantalize your taste buds and leave you craving for more...

Come to Our Grand Opening Ceremony
10 November 2023
24, Periyar Nagar, Chennai-28

A Fantastic Dining Experience

Step inside our restaurant, and you'll be welcomed by a warm and inviting atmosphere. The stylish decor and cozy seating make it the perfect place for a romantic dinner, a family celebration, or a night out with friends. We've created a space where you can savor every moment. Reservations are now open! To secure your spot and be one of the first to experience the culinary wonders of FoodCourt...

Reservation: +91-9087698721

Authentic Dish by Masterful Craftsmanship

From savory appetizers to delectable main courses and irresistible desserts, every item on our menu is a masterpiece of flavor. Discover the aromas, textures, and tastes that define the essence of Cuisine. Our skilled chefs are masters of their craft, trained in the traditions of Cuisine. They bring their passion and expertise to the kitchen, creating dishes that are as close to the originals as you can get.