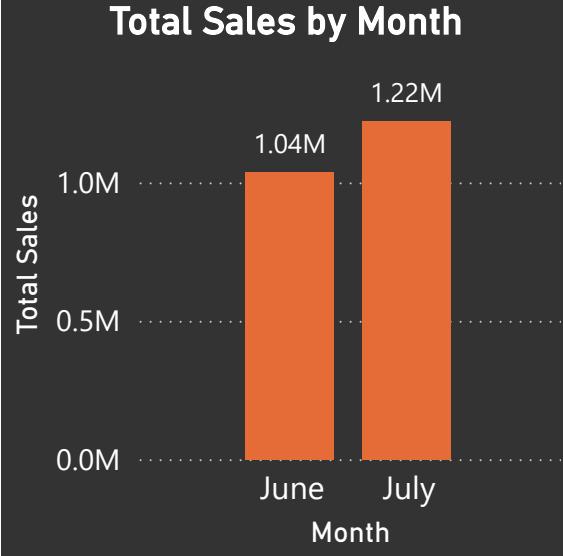


Sales Performance Dashboard

Total Sales by Month



Sales year and Month

2022

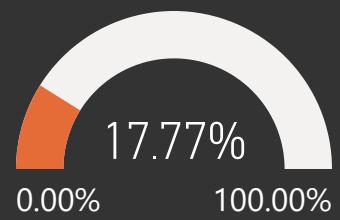
Lead Registered Month

2022

Currency Code

- INR
- USD

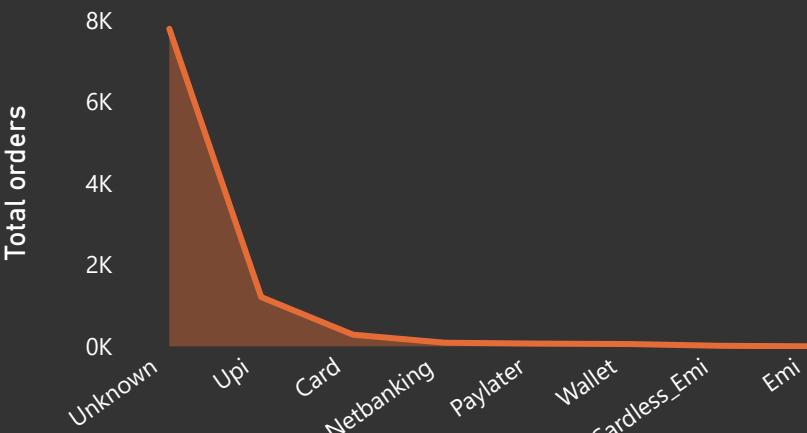
Conversion Rate (%)



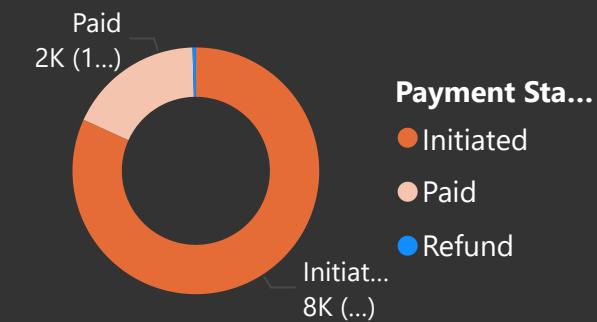
Top 10 Product by Revenue

Product1	0.55M
Product4	0.39M
Product3	0.23M
Product9	0.13M
Product10	0.11M
Product5	0.09M
Product2	0.09M
Product19	0.08M
Product12	0.04M
Product8	0.04M

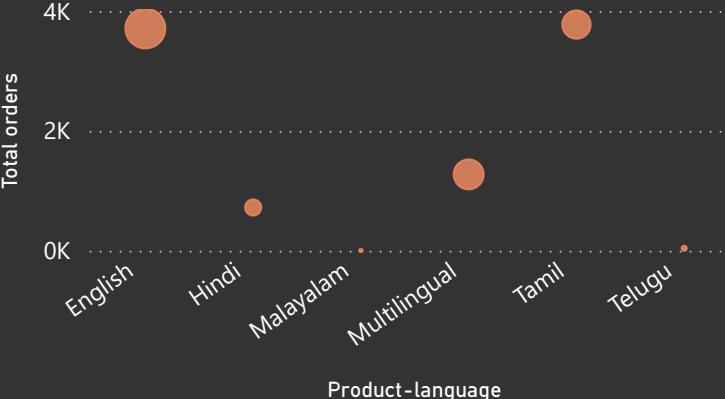
Total orders by Payment Mode



Total orders by Payment Status



Total orders and Total Revenue by Product-language



Top 10 coupon codes by Sales

Coupon code	Source	Total Sales
Coupon1	Direct	80,611.00
Coupon1	Email	6,370.00
Coupon1	Influencer	748.00
Coupon1	Paid	26,039.00
Coupon17	Direct	2,399.00
Coupon39	Direct	5,996.00
Coupon49	Direct	1,499.00
Coupon49	Email	2,399.00
Coupon50	Direct	2,249.00
Coupon51	Direct	2,249.00
Total		22,41,863.00

Total Revenue Indicator by Month

1.19M!
Goal: 1.22M (-2.69%)

2.21M

Total Revenue

2.26M

Total Sales

9514

Total orders