

## **PROJECT REPORT TEMPLATE**

### **INTRODUCTION:**

We Are FOUR Members in A Crew,

Team Lead: Pavithra R

Team Member 1: Roobini S

Team Member 2: Chandrammal S

Team Member 3: Ananthi S

### **PROJECT TITLE:**

- BUILD EVENT MANAGEMENT SYSTEM USING SALESFORCE

### **PROJECT DESCRIPTION:**

- Event Management is a Process of Organizing a Professional and focused event for a particular target audience. It involves Visualizing concept Planning, Budgeting, organizing and Executing Events Such as wedding, Musical Concerts corporate Seminar, Exhibition Birthday Celebrations, Theme Parties.

### **DONE PROJECTS:**

- We Have Done Empathy Map and Ideation & Brainstorming Map,
- We Have Eight Milestone Projects and We Have Done This Projects.

### **PURPOSE:**

- An Event Management System Helps Organizer Plan, Execute and Report on Events, Driving Success for Their Business.

### **PROBLEM DEFINITION & DESIGN THINKING:**

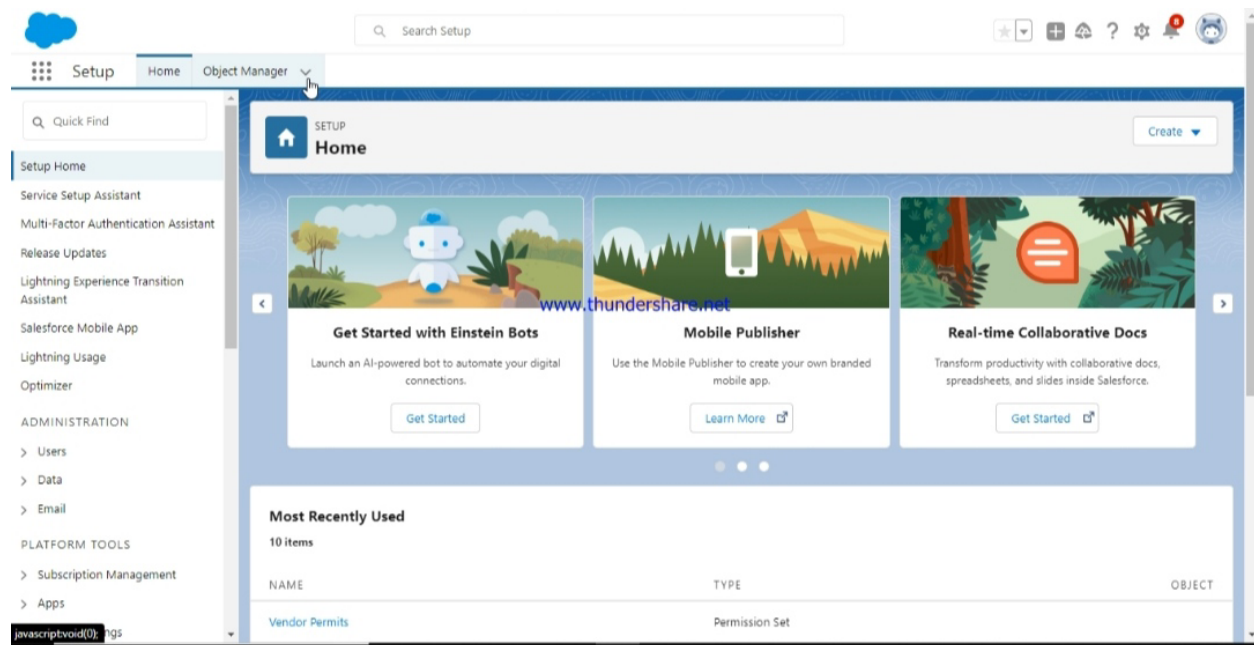
- EMPATHY MAP:





<u>OBJECT NAME</u>	<u>FIELDS IN THE OBJECT</u>	
<u>OBJECT 1</u>	<u>FIELD LABEL</u>	<u>DATA TYPE</u>
<u>SPEAKER</u>	Speakers Name	Text(80)
<u>VENDOR</u>	Service Provider	Text (30)
<u>OBJECT 2</u>	<u>FIELD LABEL</u>	<u>DATA TYPE</u>
<u>ATTENDEE</u>	Event Name	Master Detail (Event)
<u>EVENT</u>	Start date	Date/Time

#### ACTIVITY & SCREENSHOT:



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## Event

**Details**
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Object Limits
Record Types
Related Lookup Filters
Search Layouts
List View Button Layout

**Details**

Edit Delete

Description

API Name

event\_\_c

Custom

✓

Singular Label

Event

Plural Label

Events

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

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**Fields & Relationships**

Quick Find

New Deleted Fields Field Dependencies Set History Tracking


FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Chennai	Chennai__c	Text(20)		
Created By	CreatedById	Lookup(User)		
date	date__c	Date		
event Name	Name	Text(80)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
start date	start_date__c	Date/Time		

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Speakers

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

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Search Layouts

List View Button Layout

Details

Description

API Name

Speakers\_\_c

Custom

Singular Label

Speakers

Plural Label

Speakers

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EditDelete



Search Setup



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Fields & Relationships

7 Items, Sorted by Field Label

Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Email	Email__c	Email		
enter bio	enter_bio__c	Text Area(255)		
Event name	Event_name__c	Lookup(Event)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		
Speakers Name	Name	Text(80)		



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## Attendees

Details Edit Delete

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Description

API Name

Attendees\_\_c

Custom

Singular Label

Attendees

Plural Label

Attendees

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## Vendors

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Quick Find

New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
email	email__c	Email		
Event name	Event_name__c	Lookup(Event)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
phone	phone__c	Phone		
service provider	service_provider__c	Text(30)		
Vendors Name	Name	Text(80)		✓

**TRAILHEAD PROFILE PUBLIC URL:**

**TEAM LEAD- <http://trailblazer.me/id/ppavithrar1>**

**TEAM MEMBER 1: <https://trailblazer.me/id/pchandrammalls>**

**TEAM MEMBER 2: <http://trailblazer.me/id/pananthis>**

**TEAM MEMBER 3: <https://trailblazer.me/id/roobi47>**



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### **ADVANTAGES & DISADVANTAGE:**

- Reduces Uncertainty
- Focus on Objectives / Goals
- Economic Control
- Improves Motivation

### **DISADVANTAGE:**

- Lack Of Reliable date
- Rigidity
- Time consuming Process
- Costly Process

### **APPLICATIONS:**

- Cultural Events and Celebrations
- Arts and Entertainment Events
- Business and Trade Events
- Sports Events
- Educational and Scientific Events
- Political and State Events

### **COUNCLUSION:**

- Event Management System is User Friendly and Cost effective related to event Management Life-cycle. It Provides a new edge to Management Industry. Solution dot always keep Your Objectives and goals objectives and goals on top priority while developing any plan work.

### **FUTURE SCOPE:**

- The Scope Of Event Management as a Career in India is Vast. Its a Thriving Industry and is Home to a Million People. So, if you have a Knack for Creativity and Want to Redesign the Perceptions of Society, The Event Management Industry is all for you.



**THANK YOU!**



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