1. User Management:

- User roles and permissions for property managers, maintenance staff, tenants, and owners.
- User authentication and access control.

2. Property Listings:

- Maintain a database of properties, including details such as address, type, size, number of rooms, and amenities.
- Ability to upload photos and documents related to properties.
- Support for property categorization and tagging.

3. Tenant Management:

- Record tenant information, including contact details, lease terms, and payment history.
- Track lease start and end dates.
- Rent payment tracking and reminders.
- Security deposit management.

4. Work Order Management:

- Create and assign maintenance requests for property repairs.
- Track the status and history of work orders.
- Schedule and notify maintenance teams.
- Inventory management for spare parts and supplies.

5. Financial Management:

- Generate and track invoices for rent, utilities, and other charges.
- Integration with payment gateways for online payments.
- Expense tracking for property maintenance and management.
- Financial reporting and analytics.

6. Lease Management:

- Generate and store lease agreements.
- Renewal management and reminders.
- Lease termination and security deposit handling.
- Compliance with local property management regulations.

7. Communication:

- Integrated email and messaging for communication with tenants, owners, and maintenance teams.
- Automated notifications for lease renewals, rent due dates, and maintenance updates.

8. Reporting and Analytics:

- Create custom reports and dashboards for property performance and financial insights.
- Track property occupancy rates, vacancy periods, and revenue.
- Monitor maintenance response times and costs.

9. Document Management:

• Securely store and organize property-related documents, such as contracts, inspection reports, and tenant applications.

10. Mobile Accessibility:

• Enable property managers and maintenance staff to access the application on mobile devices for on-site tasks and updates.

11. Integration:

• Integration with external systems for accounting, customer relationship management (CRM), and property listing websites.

• APIs for data exchange with other real estate software.

12. Compliance and Regulations:

• Ensure the application complies with local, state, and federal property management regulations and data privacy laws.

13. Customization and Scalability:

- Allow for customization of fields, layouts, and workflows to adapt to unique property management requirements.
- Support for scalability as the number of properties and tenants grows.

14. Training and Support:

- Provide user training and documentation for property managers and staff.
- Offer customer support for issue resolution and questions.

15. Security:

• Implement robust data security and privacy measures to protect sensitive property and tenant information.

16. Backup and Recovery:

• Regularly back up data and establish a disaster recovery plan to prevent data loss.

17. Maintenance:

• Regularly update and maintain the Salesforce application to ensure it runs smoothly and securely.

These requirements should serve as a starting point for designing a property management application in Salesforce. Depending on your specific needs and preferences, you may need to further customize and extend the application to meet the unique demands of your property management business. It's recommended to work with Salesforce developers or consultants with expertise in real estate and property management to implement the system effectively.