

1.	<b>User Adoption Rate:</b> Measure the percentage of users who actively use the application. High user adoption is a key indicator of the application's success.
2.	<b>Efficiency Metrics:</b> <ul style="list-style-type: none"> <li>• <b>Response Time:</b> Measure how quickly the application responds to user actions or queries.</li> <li>• <b>Transaction Processing Time:</b> Track the time it takes to complete property management tasks.</li> <li>• <b>Task Completion Rate:</b> Measure the percentage of tasks successfully completed using the application.</li> </ul>
3.	<b>Data Accuracy and Integrity:</b> <ul style="list-style-type: none"> <li>• <b>Data Quality:</b> Assess the accuracy, completeness, and consistency of data stored in the application.</li> <li>• <b>Data Entry Error Rate:</b> Monitor the rate of data entry errors or inconsistencies.</li> </ul>
4.	<b>Customer Satisfaction:</b> <ul style="list-style-type: none"> <li>• <b>User Feedback:</b> Collect feedback from users to understand their satisfaction level and gather suggestions for improvements.</li> <li>• <b>Net Promoter Score (NPS):</b> Measure user loyalty and willingness to recommend the application to others.</li> </ul>
5.	<b>Security and Compliance:</b> <ul style="list-style-type: none"> <li>• <b>Security Incidents:</b> Track the number and severity of security incidents or breaches.</li> <li>• <b>Compliance with Regulations:</b> Ensure that the application complies with relevant property management and data privacy regulations.</li> </ul>
6.	<b>Workflow Efficiency:</b> <ul style="list-style-type: none"> <li>• <b>Automation Rate:</b> Measure the percentage of property management tasks that are automated, reducing manual work.</li> <li>• <b>Workflow Completion Time:</b> Analyze how quickly tasks move through the workflow.</li> </ul>
7.	<b>Scalability and Performance:</b> <ul style="list-style-type: none"> <li>• <b>Application Response Time Under Load:</b> Assess how the application performs when multiple users are using it simultaneously.</li> <li>• <b>Scalability Metrics:</b> Measure the ability to handle an increasing number of properties and users.</li> </ul>
8.	<b>Cost Management:</b> <ul style="list-style-type: none"> <li>• <b>Total Cost of Ownership (TCO):</b> Evaluate the overall cost of developing, maintaining, and operating the application.</li> <li>• <b>Cost Reduction:</b> Measure cost reductions achieved through automation and process improvements.</li> </ul>
9.	<b>Data Analytics and Reporting:</b> <ul style="list-style-type: none"> <li>• <b>Report Generation Time:</b> Assess how quickly reports can be generated.</li> <li>• <b>Data Analytics Insights:</b> Measure the value of insights gained from data analysis.</li> </ul>
10.	<b>Downtime and Availability:</b> <ul style="list-style-type: none"> <li>• <b>System Uptime:</b> Measure the percentage of time the application is available to users.</li> <li>• <b>Downtime Incidents:</b> Track the number and impact of system downtime incidents.</li> </ul>
11.	<b>Integration Efficiency:</b>

	<ul style="list-style-type: none"> <li>• <b>Integration Response Time:</b> Assess the speed and reliability of integrations with other systems or data sources.</li> <li>• <b>Error Rates in Integrations:</b> Monitor the frequency of errors in data exchange with external systems.</li> </ul>
12. <b>Mobile Access and Usability:</b>	<ul style="list-style-type: none"> <li>• <b>Mobile App Usage:</b> Measure the adoption and performance of the mobile version of the application.</li> <li>• <b>Mobile App Responsiveness:</b> Assess the user experience on various mobile devices.</li> </ul>
13. <b>Maintenance and Updates:</b>	<ul style="list-style-type: none"> <li>• <b>Patch and Update Deployment Time:</b> Measure the time it takes to deploy patches and updates.</li> <li>• <b>Version Control:</b> Ensure that users are using the latest version of the application.</li> </ul>
14. <b>Training and Onboarding:</b>	<ul style="list-style-type: none"> <li>• <b>Training Time:</b> Measure how long it takes for new users to become proficient in using the application.</li> <li>• <b>User Onboarding Success Rate:</b> Track the percentage of new users who successfully complete the onboarding process.</li> </ul>
15. <b>Customization and Adaptability:</b>	<ul style="list-style-type: none"> <li>• <b>Customization Rate:</b> Measure how many users take advantage of the application's customization features.</li> <li>• <b>Adaptability to Changing Requirements:</b> Assess how well the application accommodates evolving property management needs.</li> </ul>

These performance metrics can help you evaluate the effectiveness of your property management application built on Salesforce and identify areas for improvement. The specific metrics and their importance may vary based on the unique goals and context of your application.