

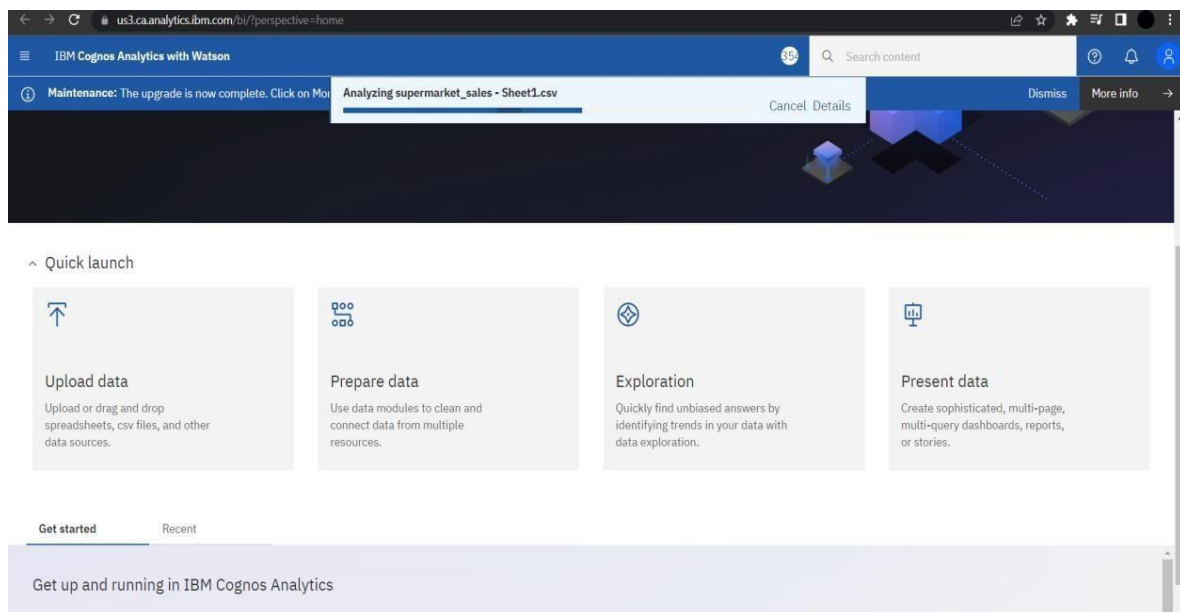
SUPERMARKET SALES DATA ANALYSIS

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TASKS:

1. UPLOADING THE DATA SET



2. CREATING DATA MODULE:

The screenshot displays the IBM Cognos Analytics web interface. The top navigation bar includes the IBM logo, the text 'IBM Cognos Analytics with Watson', a 'New data module' dropdown, a search bar, and user profile icons. The main workspace is divided into three sections: a left-hand 'Data module' pane, a top navigation bar for the workspace, and a central data grid.

The 'Data module' pane on the left shows a tree view of the 'supermarket1.csv' data source. The tree includes fields such as Invoice ID, Branch, City, Customer type, Gender, Product line, Unit price, Quantity, Tax 5%, Total, Date, Time, Payment, cogs, gross margin percentage, and gross income.

The top navigation bar for the workspace contains three tabs: 'Grid' (selected), 'Relationships', and 'Custom tables'. The 'Grid' tab displays a table with 8 columns: Invoice ID, Branch, City, Customer type, Gender, Product line, and Unit price. The table contains 20 rows of data.

Invoice ID	Branch	City	Customer type	Gender	Product line	Unit price
750-67-8428	A	Yangon	Member	Female	Health and beauty	74.69
226-31-3081	C	Naypyitaw	Normal	Female	Electronic accessories	15.28
631-41-3108	A	Yangon	Normal	Male	Home and lifestyle	46.33
123-19-1176	A	Yangon	Member	Male	Health and beauty	58.22
373-73-7910	A	Yangon	Normal	Male	Sports and travel	86.31
699-14-3026	C	Naypyitaw	Normal	Male	Electronic accessories	85.39
355-53-5943	A	Yangon	Member	Female	Electronic accessories	68.84
315-22-5665	C	Naypyitaw	Normal	Female	Home and lifestyle	73.56
665-32-9167	A	Yangon	Member	Female	Health and beauty	36.26
692-92-5582	B	Mandalay	Member	Female	Food and beverages	54.84
351-62-0822	B	Mandalay	Member	Female	Fashion accessories	14.48
529-56-3974	B	Mandalay	Member	Male	Electronic accessories	25.51
365-64-0515	A	Yangon	Normal	Female	Electronic accessories	46.95
752-56-2699	A	Yangon	Normal	Male	Food and beverages	13.10

3. DATA EXPLORATION

