

SALESFORCE DEVELOPER

PROJECT TITLE : WORKFORCE ADMINISTRATION SOLUTION

TEAM ID : NM2023TMID0250

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REPORT TYPES DASHBOARDS

Operational Dashboards:

Monitor real-time data and operations.

Provide insights into day-to-day activities.

Focus on key performance indicators (KPIs) for immediate decision-making.

Strategic Dashboards:

Offer a high-level view of long-term goals and objectives.

Emphasize key strategic metrics and trends.

Assist in making informed strategic decisions.

Analytical Dashboards:

Allow in-depth analysis of data.

Support data exploration and discovery.

Often used by analysts for detailed investigations.

Tactical Dashboards:

Bridge the gap between operational and strategic dashboards.

Provide insights into mid-term objectives and performance.

Aid in planning and resource allocation.

Performance Dashboards:

Concentrate on measuring and displaying overall performance.

Include metrics related to efficiency, productivity, and effectiveness.

Help in evaluating organizational performance against goals.

Financial Dashboards:

Focus on financial metrics and key financial indicators.

Monitor revenue, expenses, profitability, and financial health.

Essential for finance and executive teams.

Marketing Dashboards:

Track marketing metrics such as leads, conversions, and campaign performance.

Aid marketing teams in assessing the effectiveness of their efforts.

Facilitate data-driven marketing strategies.