

Sales of Myntra in All Over India

Sub-Category

- ☐ Bottomw...
- ☐ Boys Clo...

Products

- ☐ Body Lot...
- ☐ Bodysuits
- ☐ Boots

Size

- ☐ 0-3M

Category

- ☐ Beauty
- ☐ Kids

Brands

- ☐ Adidas
- ☐ Allen Solly
- ☐ Bata
- ☐ Biba
- ☐ Biotique
- ☐ Bumzee
- ☐ Campus
- ☐ Cantabil
- ☐ Catwalk



Bihar

Chhatisgarh

Gujrat

Karnataka

Madhya Pradesh

Maharashtra

Punjab

Rajasthan

Telangana

Uttar Pradesh

Products
40

Avg Rating
4.00

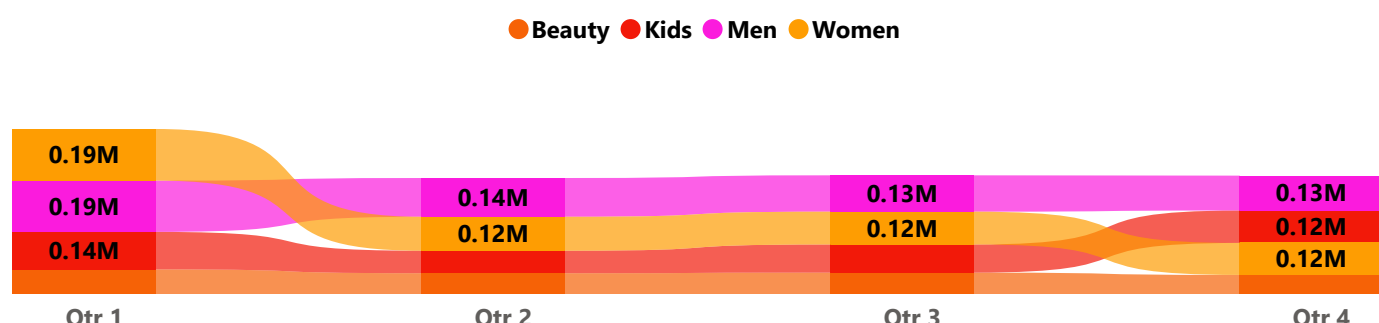
Orders
3500

Discount%
35.51

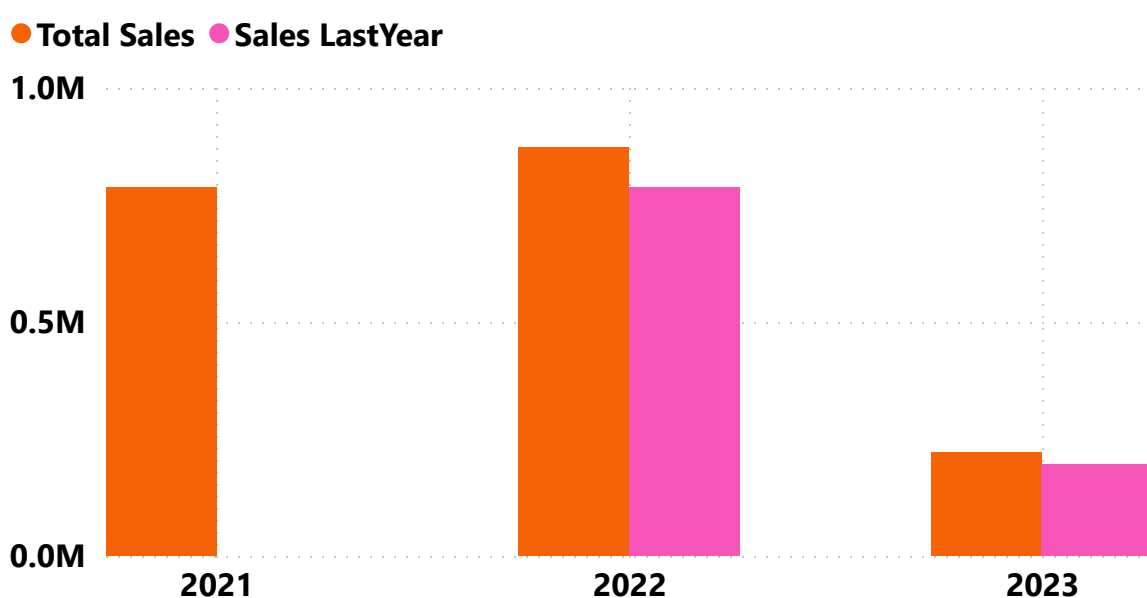
Total Sales
1.88M

In All Over India, Men has the Highest Sales amongst category which is amounting to INR 586,456

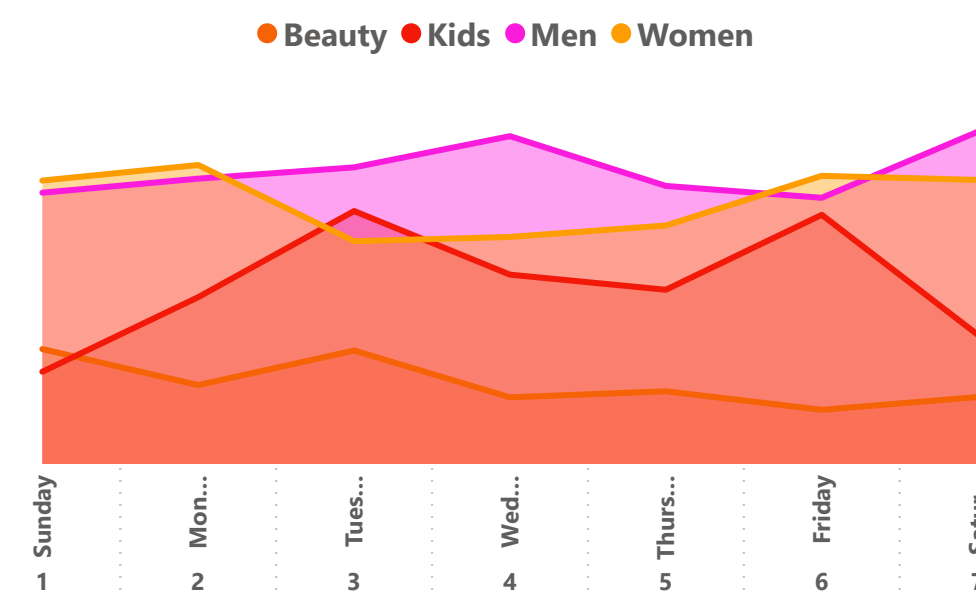
Category Ranking By Sales



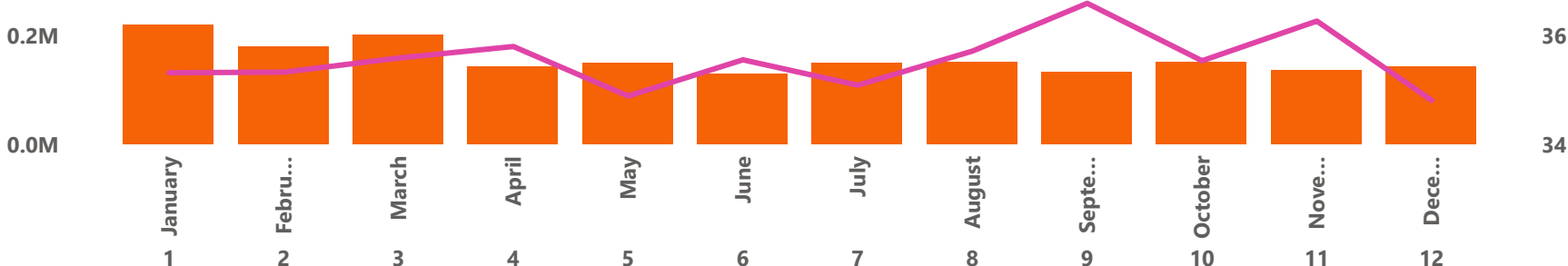
Year Over Year Sales Difference



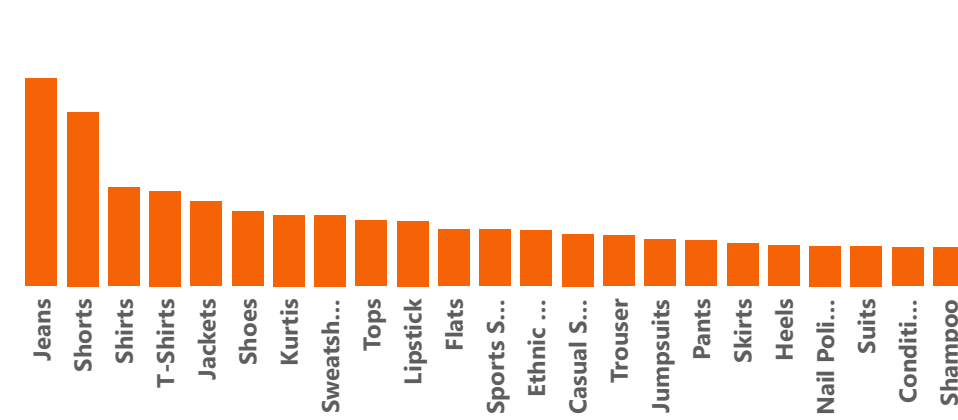
Sales By Weekdays



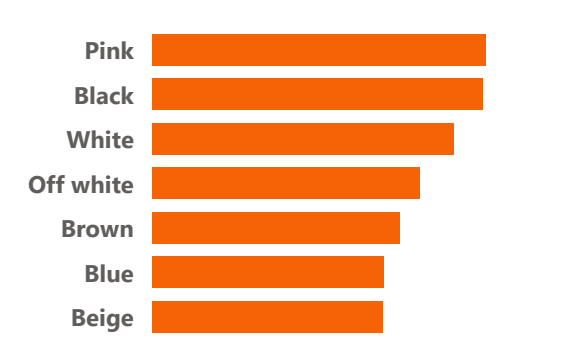
Sales & Discount Trend By Month



Products Distribution



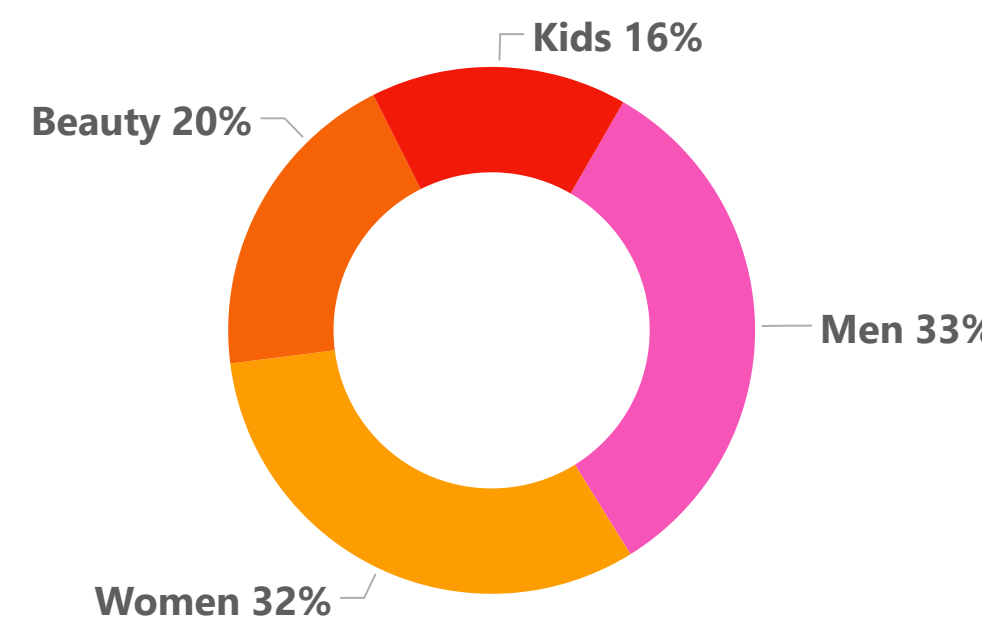
Color Distribution



Brand Wise Order Details

Brands	Orders	Avg Sales	Avg Discount
H&M	301	524.75	35.97
Roadster	248	484.72	35.65
Puma	246	1,014.73	37.35
Adidas	149	484.19	35.98
Allen Solly	141	400.12	36.01
Here&Now	141	538.91	35.41
Wrogn	132	423.51	34.83
HRX by Hrithik Roshan	120	520.30	34.55
Red Tape	99	559.36	35.41
Biba	88	453.45	32.22
Nike	87	504.49	37.24
Levis	86	429.51	34.77
Loreal	82	357.06	34.63
Maybelline	78	415.73	33.54
Total	3500	538.24	35.51

Order Distribution



State-Wise Distribution of Orders

