

Ideation Phase

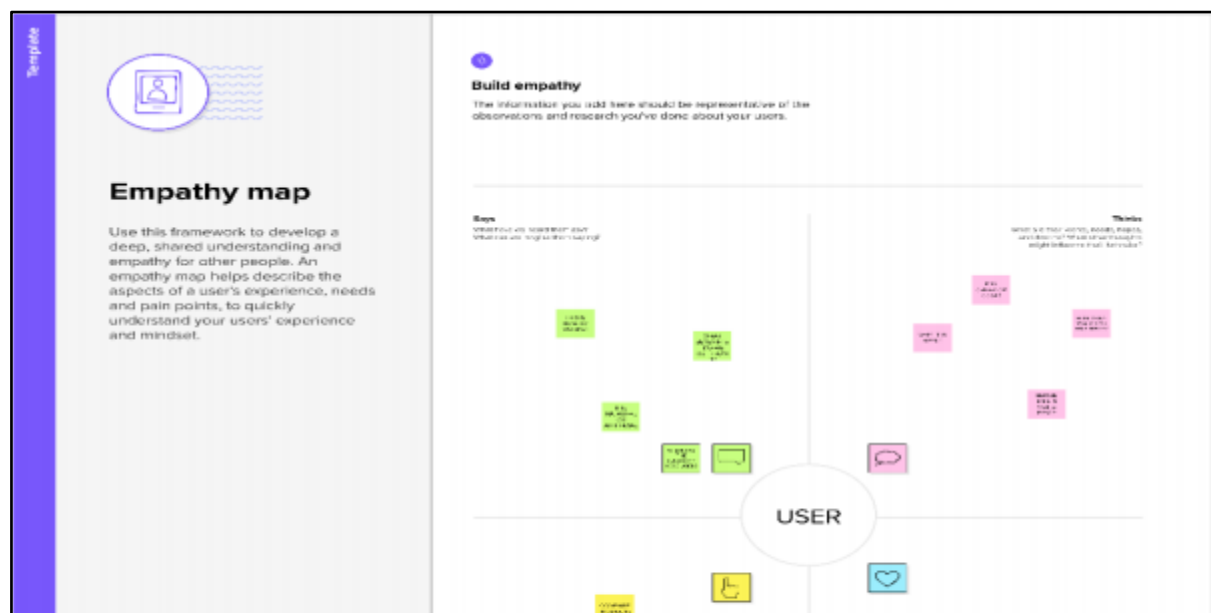
Empathize & Discover

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|---------------|--|
| Date | 30.10.2023 |
| Team ID | NM2023TMID10488 |
| Project Name | Creating blog using wordpress platform |
| Maximum Marks | 4 Marks |

EMPATHY MAP CANVAS :

Creating a compelling brand presence involves several key elements. First and foremost, selecting a unique and memorable brand name is crucial. It should resonate with your target audience and remain distinct in a competitive market. Once you've chosen your brand name, consider securing a brand email, which adds professionalism to your communication. Services like G Suite or Office 365 can help you set up branded email addresses, such as info@yourbrandname.com.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>