

# **NAAN MUDHAVAN**

## **ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** : CD44BBA83E9CC7F94354FFCB19DBA5F9

**NAME** : NIVETHA T

**REGISTER NUMBER** : 110520106011

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: <https://nivethatamilrasan2002.blogspot.com/2023/10/blog-post.html>

# HEAVENLY CAKES

on October 16, 2023

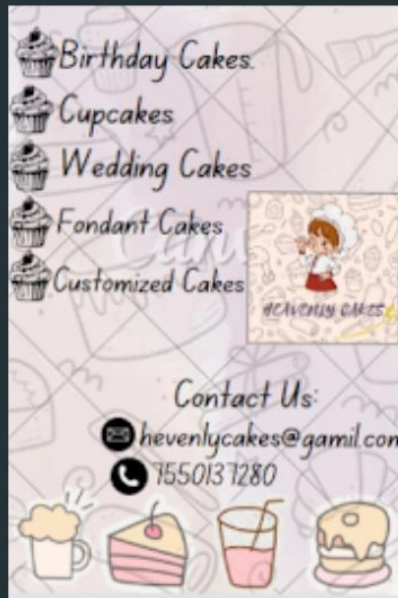


## HEAVENLY CAKES

*HELLO EVERYONE,*



## Heavenly Cakes



POSTER...

A banking cakes shop is a unique and innovative concept that combines the world of banking with the delicious delights of a cake bakery. This novel business idea aims to provide customers with a delightful and convenient experience by offering a range of banking services alongside a mouthwatering selection of cakes and pastries.

At a banking cakes shop, customers can perform traditional banking transactions such as deposits, withdrawals, and account inquiries, while enjoying a warm and inviting bakery atmosphere. The aroma of freshly baked cakes and pastries fills the air, creating a welcoming environment that makes banking a more pleasant experience.

The menu at a banking cakes shop is a fusion of sweet and savory treats. From classic chocolate cakes to savory quiches and croissants, customers can indulge in a variety of flavors. The shop might also offer a selection of beverages like coffee, tea, and freshly squeezed juices.

## Heavenly Cakes

taking a moment to relax with a slice of cake while waiting for a transaction to be processed, the banking cakes shop offers a one-of-a-kind experience that combines the necessity of banking with the joy of indulging in delicious baked goods.

Overall, a banking cakes shop is a creative and customer-centric approach that transforms banking into a delightful experience, making it an appealing destination for those seeking a tasty treat and efficient banking services.



NEWSLATTER



New comments are not allowed.

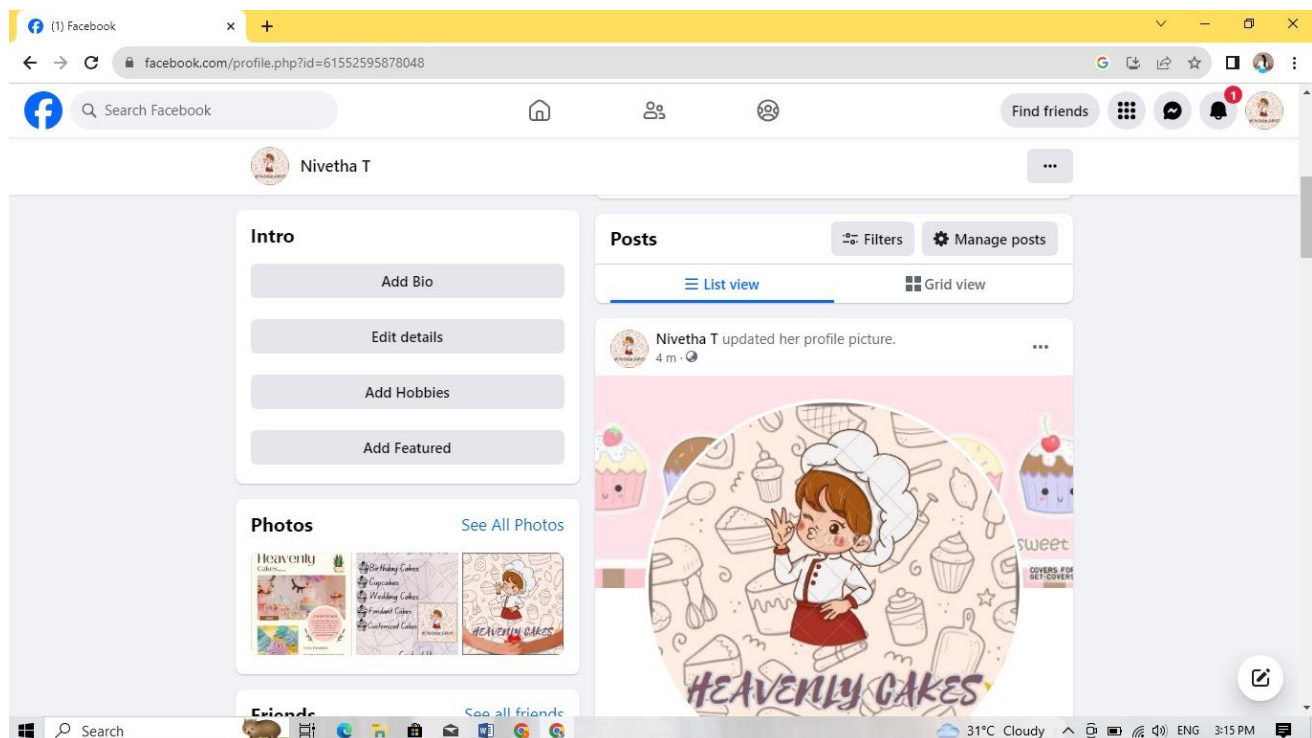
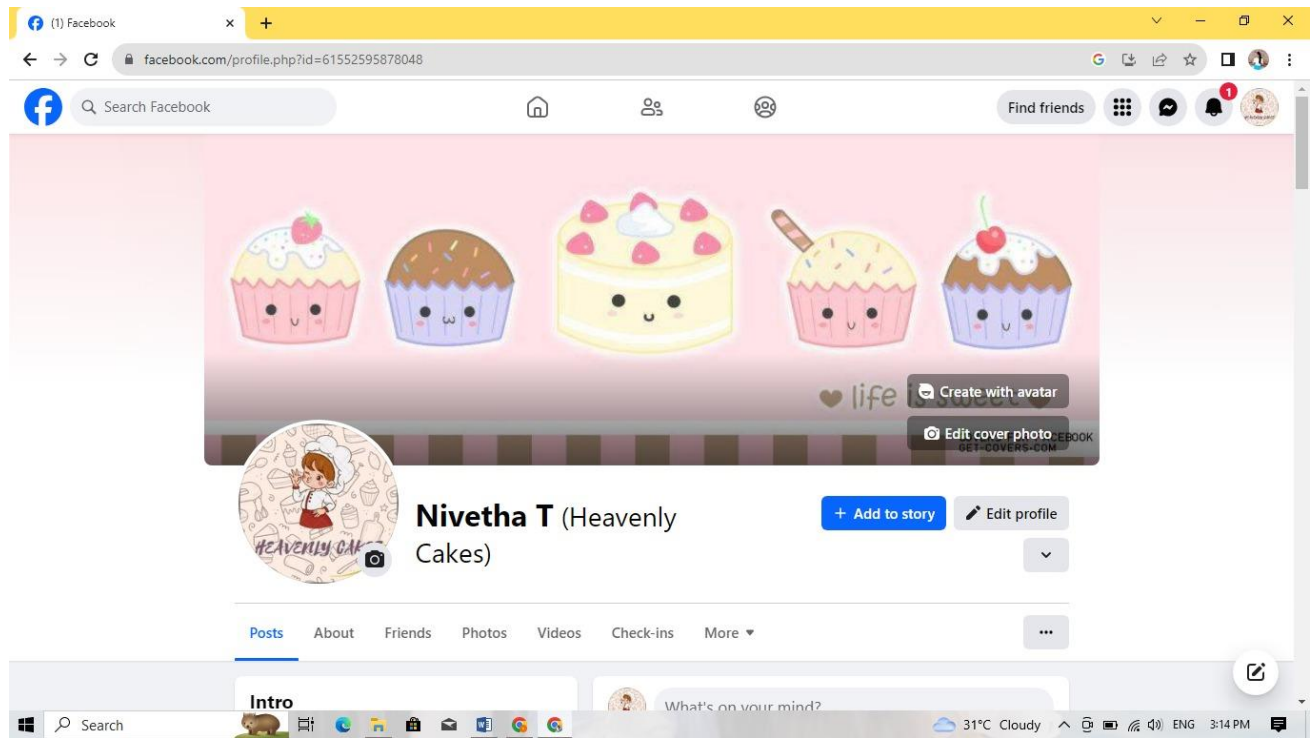
### Popular Posts



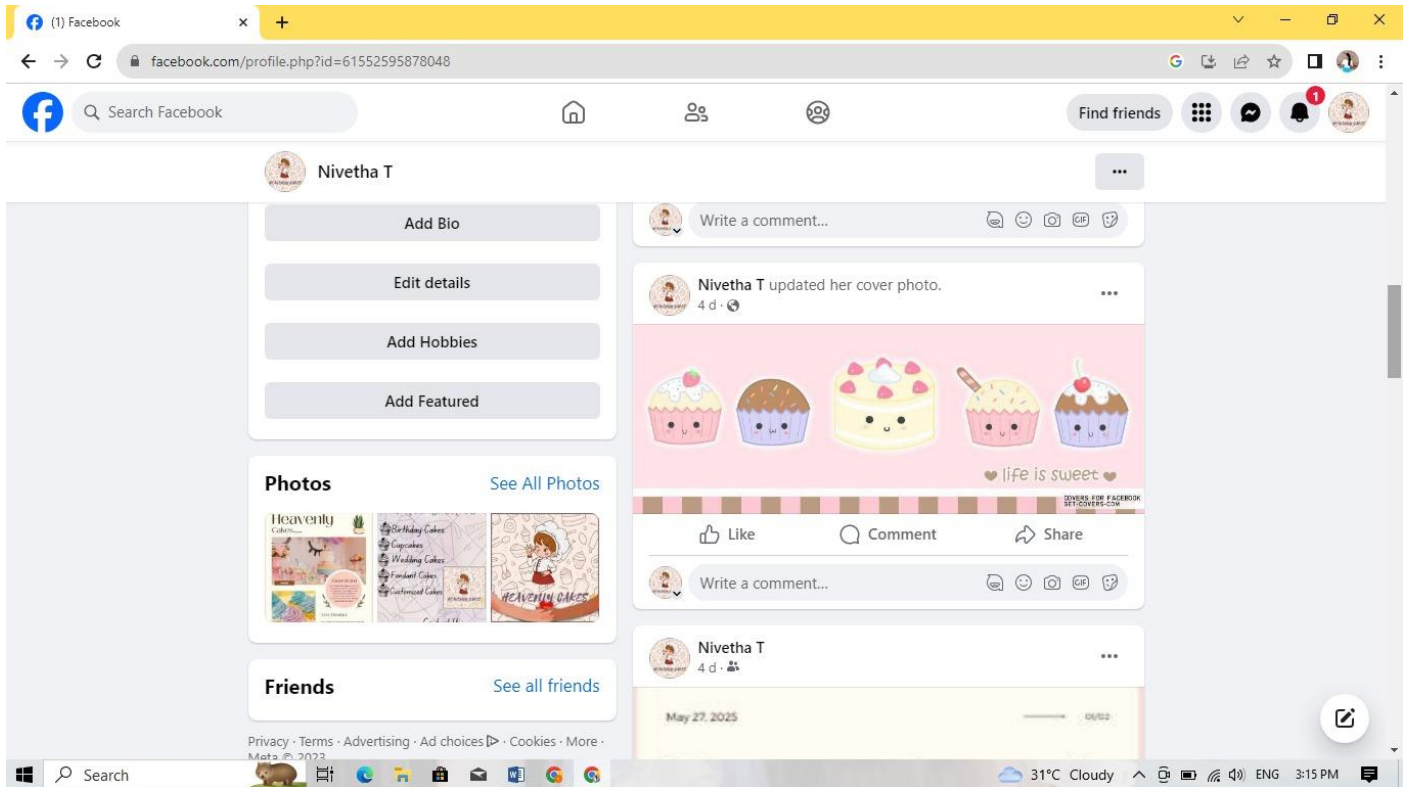
NEWSLATTER NEWSLATTER Of course, here's some content for a newsletter for your cake shop: --- **\*\*[heavlyCake ] Monthly Newsletter - [ 10-10-2023]\* \*\****Dear Valued Customers,\*\* We hope this newsletter finds you well and ready to dive into the delectable world of ...*

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61552595878048>







3. Create and design a social media advertisement poster using canva.





4. Create email newsletter design using MailChimp or canva tool.

Link: <https://nivethatamilrasan2002.blogspot.com/2023/10/newslatter-newsletter-of-course-heres.html>

on October 22, 2023



## NEWSLATTER



### NEWSLATTER

Of course, here's some content for a newsletter for your cake shop:

---

\*\*[heavlyCake ] Monthly Newsletter - [ 10-10-2023]\*

Heavenly Cakes

· · Dear valued customers, · ·

We hope this newsletter finds you well and ready to dive into the delectable world of [Cake Shop Name]. We have some exciting updates and sweet treats to share with you this month.

### **\*\*New Cake Creations:\*\***

Our talented bakers have been hard at work new, mouthwatering cakes for you to enjoy. Whether you're a fan of classic flavors or adventurous with your choices, there's something to satisfy every palate. Try our [Cake Flavor #1] for a timeless treat or indulge in the exotic flavors of our [Cake Flavor #2]. Visit our shop to discover more delectable options.

### **\*\*Customer Spotlight:\*\***

We love seeing your smiling faces and the creative ways you enjoy our cakes. Share your photos with us on social media using #SweetMomentsWith[hevely cakes], and you could be featured in our next newsletter. Plus, every month, one lucky customer will win a [50% Percentage]

## **\*\*Upcoming Events:\*\***

Join us for our upcoming cake decorating workshop on [Date]. Our skilled decorators will guide you through the art of creating stunning cake designs. It's a great way to spend time with friends and learn some new skills. Limited spots available, so be sure to reserve yours in advance.

## **\*\*Cakes for Special Occasions:\*\***

Do you have a special celebration coming up? Let us help you make it even more memorable with a custom cake. Whether it's a birthday, wedding, anniversary, or any other occasion, we'll create a cake that suits the theme and your taste perfectly.



## Popular Posts



### HEAVENLY CAKES

HEAVENLY CAKES HELLO EVERYONE,  
POSTER... A banking cakes shop is a unique and innovative concept that  
combines the world of banking with the delicious delights of a cake  
bakery. This novel business idea aims to provide customers with a ...