

# **NAAN MUDHAVAN**

## **ASSIGNMENT DOCUMENT**

**COURSE TITLE** : DIGITAL MARKETING

**COLLEGE CODE** : 1105

**COLLEGE NAME** : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

**NM ID** :B7209538F6EF939896445762AE7F52A3

**NAME** : PAVITHRA.L

**REGISTER NUMBER** : 110520106012

**YEAR** : 4<sup>TH</sup> YEAR

**DEPARTMENT** : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: [https://beatboxdancestudio.blogspot.com/2023/10/beat-box-dance-studio\\_7.html](https://beatboxdancestudio.blogspot.com/2023/10/beat-box-dance-studio_7.html)

## BEAT BOX DANCE STUDIO



October 07, 2023



"Unleash Your Rhythmic Creativity at Beat Box Dance Studio!"

Welcome to the electrifying world of dance at Beat Box Dance Studio! We're not just a dance studio; we're a creative hub where passion meets precision, and where your dance dreams become a reality. In this post, we'll take you on a journey through the exciting offerings and unique culture that make Beat Box Dance Studio the ultimate destination for dancers of all levels.

**Ballet:** A classical dance form known for its graceful and precise movements. Ballet often tells stories through dance and is characterized by pointe work and elaborate costumes.

**Hip-Hop:** A high-energy dance style that originated in African American and Latinx communities. It includes a wide range of movements, including breaking, popping, locking, and freestyle dancing.

**Contemporary:** This genre is a fusion of various dance styles and often focuses on self-expression, fluidity, and innovation. It incorporates elements from ballet, jazz, and modern dance.

**Jazz:** Jazz dance is characterized by its syncopated rhythms, isolations, and energetic movements. It often draws inspiration from popular music and has a strong presence in musical theater.

**Tap:** Tap dancing involves creating rhythms and sounds with one's feet, usually through metal plates on the shoes. It's known for its distinctive and percussive sound.

**Ballroom:** Ballroom dance includes various partner dances, such as the waltz, tango, foxtrot, and cha-cha. It is often seen in formal social settings and competitions.

**Latin Dance:** Latin dances like salsa, merengue, and bachata are known for their lively and rhythmic movements. These dances are popular in social settings and clubs.

**Folk and Traditional Dances:** Different regions and cultures around the world have their own traditional dances, which are often performed at cultural events and celebrations.

**Contemporary/Modern Dance:** This genre of dance is characterized by freedom of expression, improvisation, and a departure from traditional dance techniques. It often focuses on emotion and individualism.

**Belly Dance:** An expressive dance form that focuses on movements of the abdomen and hips. It has roots in Middle Eastern and North African cultures.

Dance is not only a form of artistic expression but also a means of exercise, social interaction, and cultural preservation. People of all ages and backgrounds can enjoy and participate in dance, whether as a professional performer or as a recreational hobby.



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October 21, 2023



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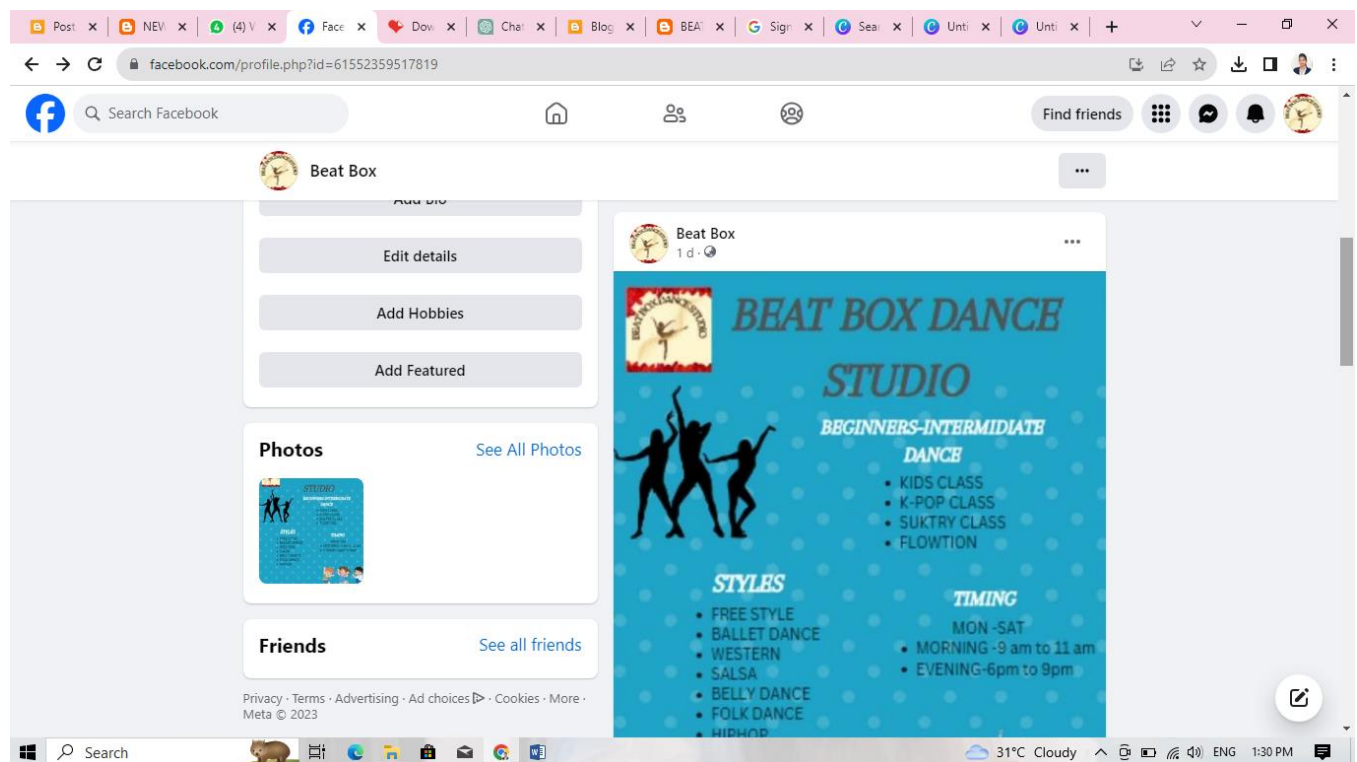
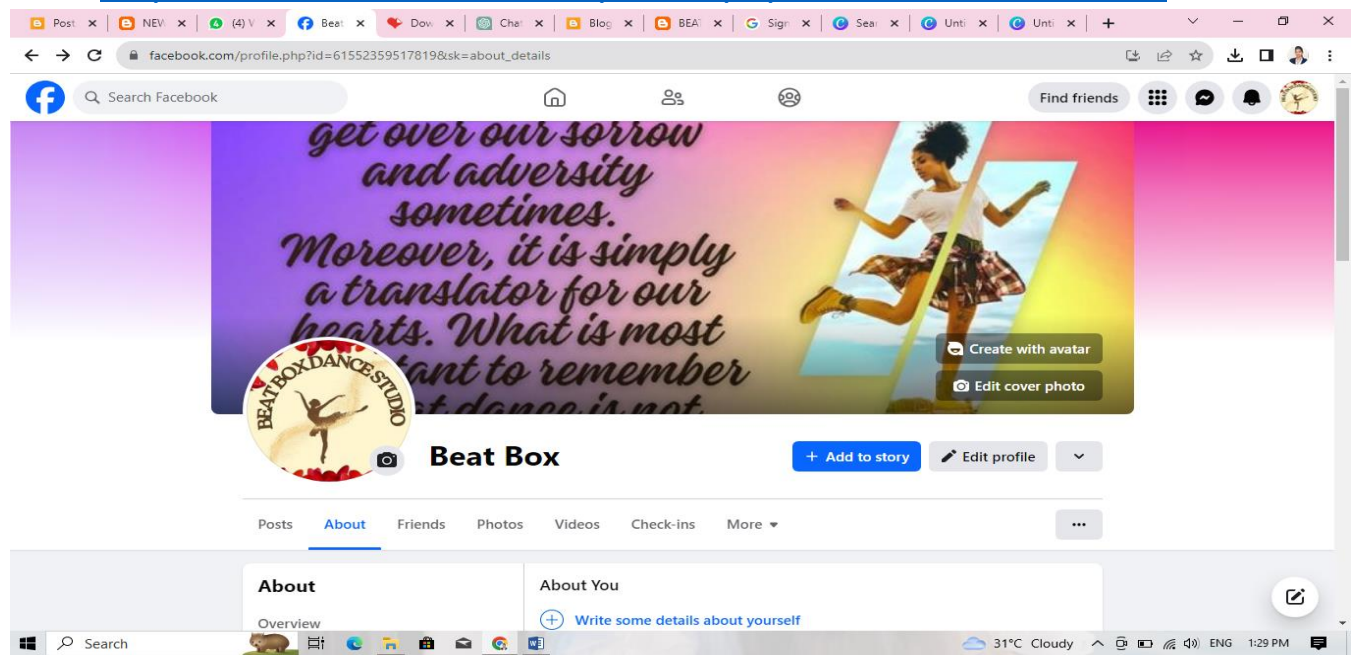
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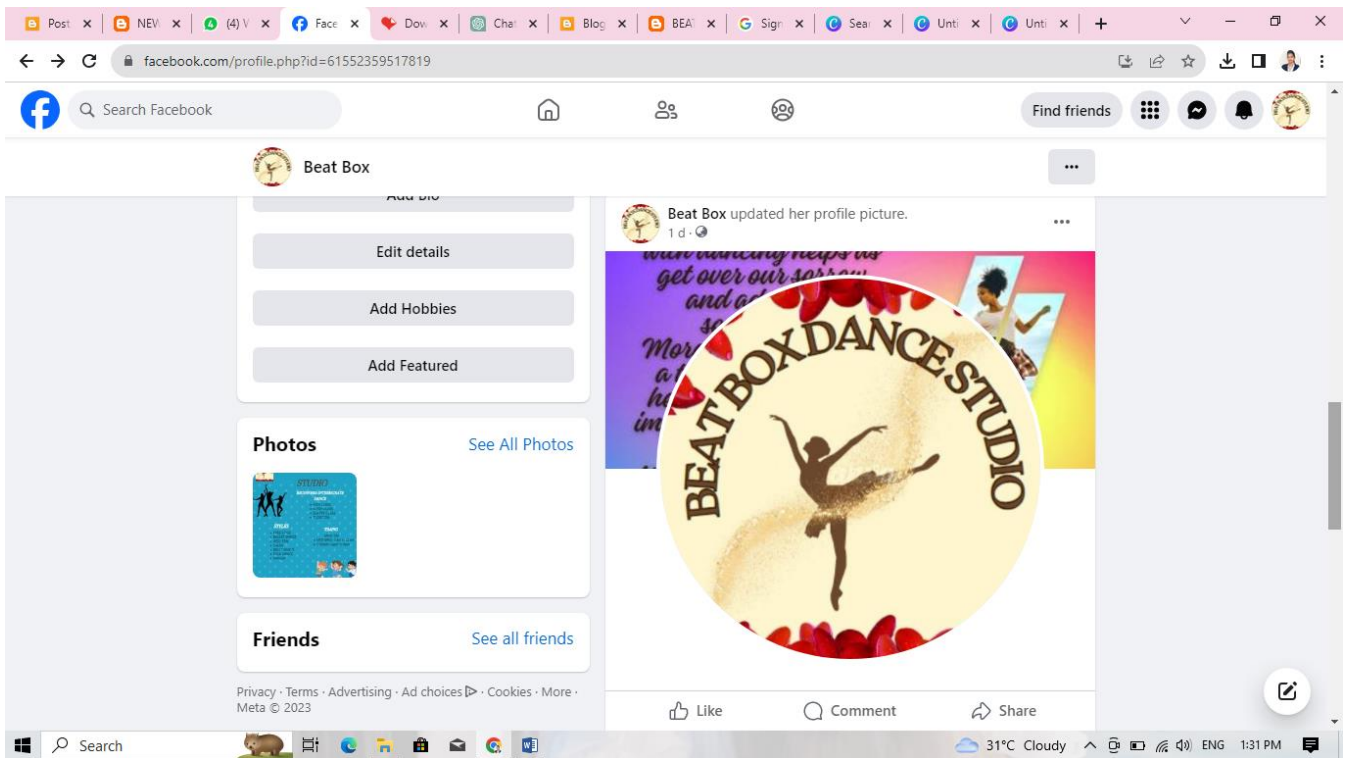


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: <https://www.facebook.com/profile.php?id=61552359517819>





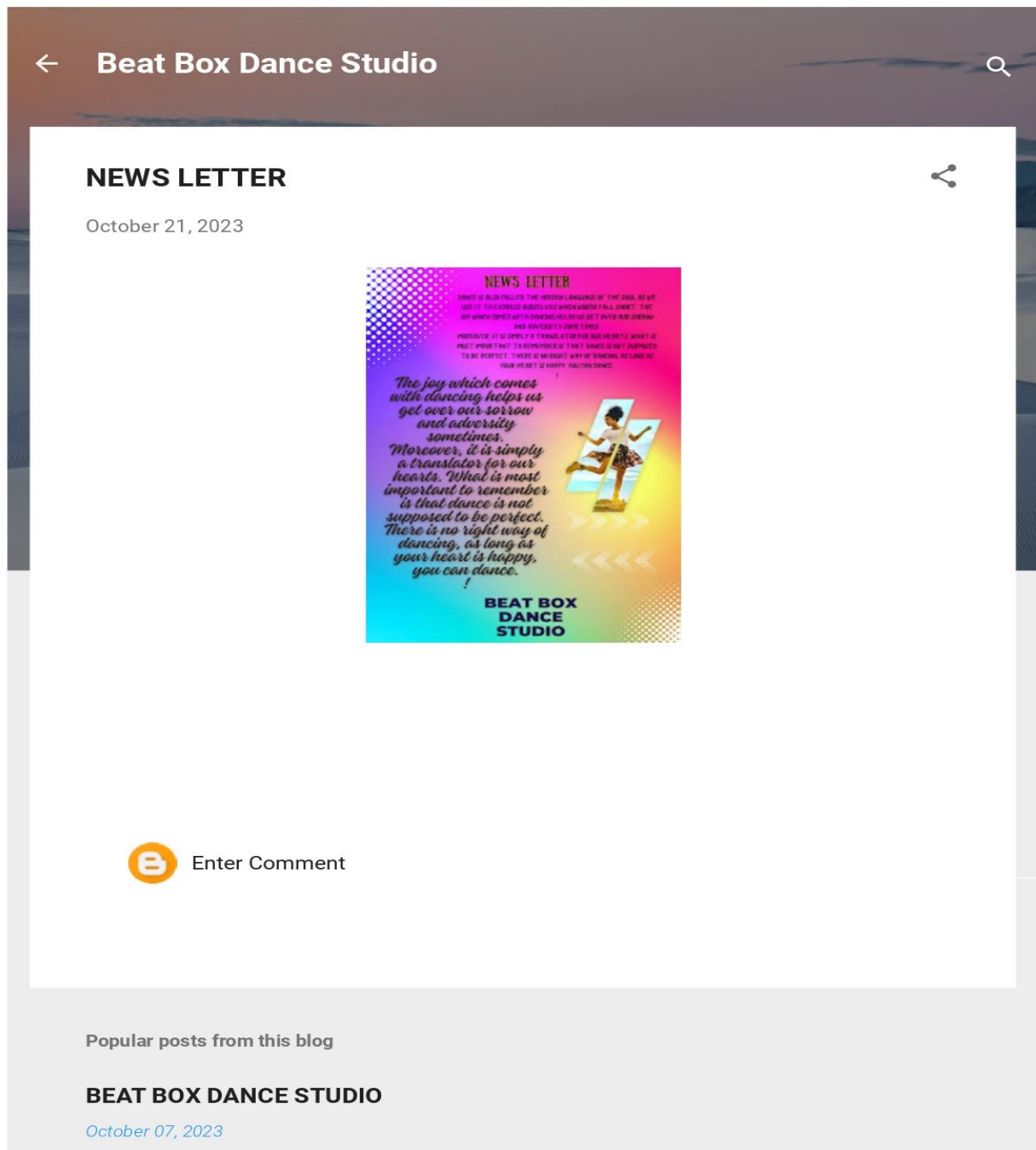


3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

Link: <https://beatboxdancestudio.blogspot.com/2023/10/news-letter.html>







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