NAAN MUDHAVAN

ASSIGNMENT DOCUMENT

COURSE TITLE   : DIGITAL MARKETING

COLLEGE CODE   : 1105

COLLEGE NAME   : GOJAN SCHOOL OF BUSINESS AND TECHNOLOGY

NM ID   : FDF194F4A53B3E290434DADBB14DAB8E
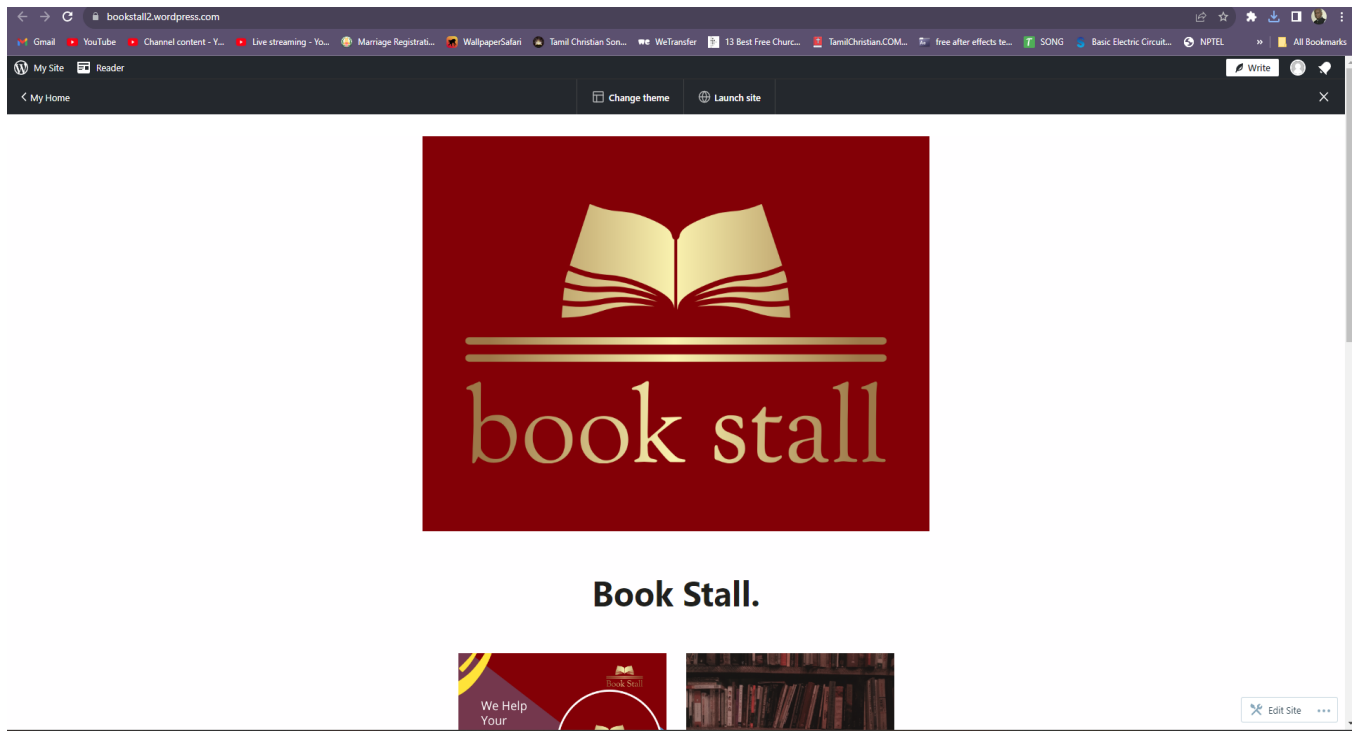
NAME   : SHINE SOLOMON M

REGISTER NUMBER : 1105201063557

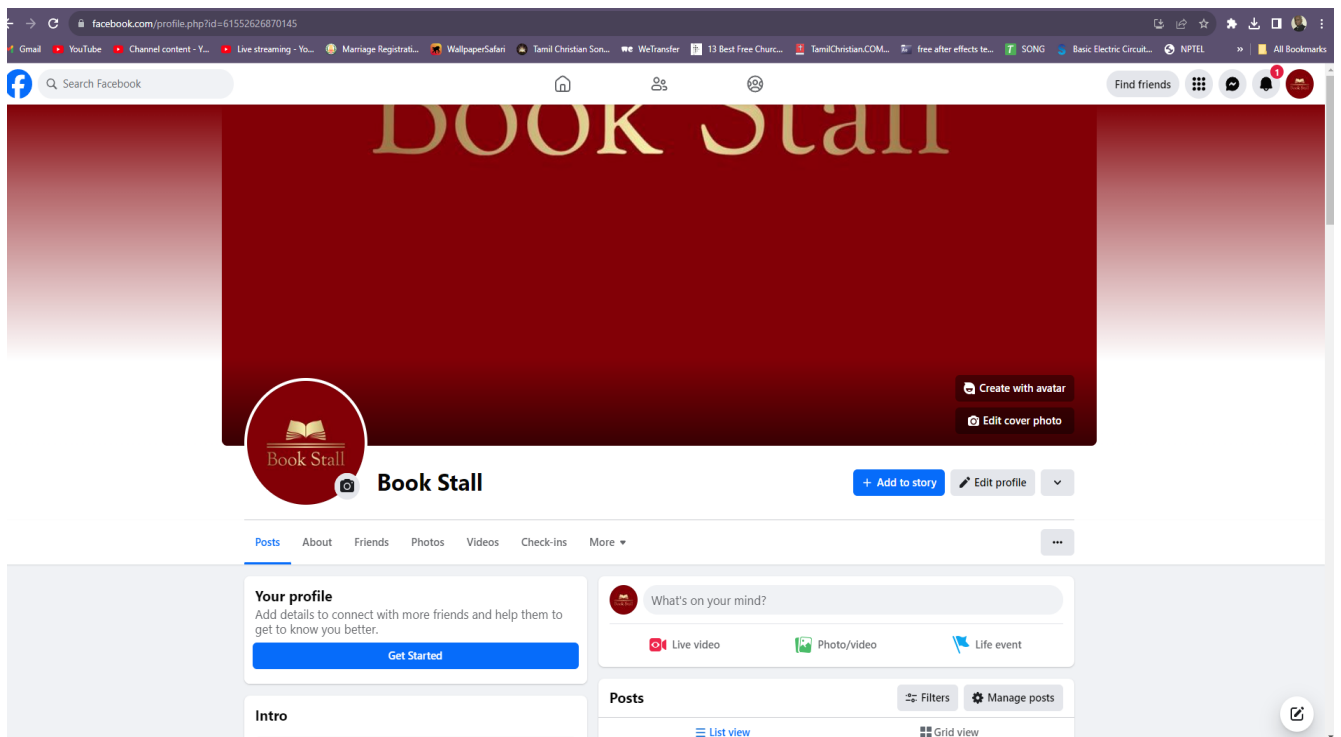**YEAR**   : 4TH YEAR

DEPARTMENT   : ELECTRONICS AND COMMUNICATION ENGINEERING

1. Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words.

Link: https://bookstall2.wordpress.com/

2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: https://www.facebook.com/profile.php?id=61552626870145

3. Create and design a social media advertisement poster using canva.

4.Create email newsletter design using MailChimp or canva tool.

 Link: https://us21.admin.mailchimp.com/campaigns/edit?id=12658809#