#### Patinformatics: Identifying Haystacks from Space

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Project	Current Challenges in Patent Information Retrieval View project					

# Patinformatics: Identifying Haystacks from Space

Anthony J. Trippe Sr. Staff Investigator, Intellectual Property



#### Introduction

- What is Patinformatics
  - Definitions
    - Patent Intelligence
    - Patent Citation Analysis
    - Patent Mapping
    - Trippe's Law of Linear Patent Analysis



### Introduction (Cont.)

- What is Patent Mapping
  - Manual Maps
  - Computer Generated Maps
    - Data Mining
      - Temporal Analysis
      - Co-Occurancy Matrix
      - From Structured/Fielded Data
    - Text Mining
      - Concept Mapping
      - Concept Clustering



### Introduction (Cont.)

- Current List of Patent Intelligence Software, Resources and Websites
  - Aurigin Systems
    - Aureka Online System
    - ThemeScape
  - ClearForest
    - ClearResearch
    - ClearLab
    - ClearStudio



### Introduction (Cont.)

- Current List of Patent Intelligence Software, Resources and Websites
  - IBM/Synthema
    - Technology Watch
  - Search Technologies
    - VantagePoint
  - Invention Machine Corporation
    - Knowledgist
    - Co-Brain
  - BizInt
    - SmartCharts for Patents



### Introduction (cont.)

- Current List of Patent Intelligence Software, Resources and Websites
  - CAS
    - SciFinder Panorama
  - Wisdomain
    - Patent search and analysis modules
  - Delphion
    - Web site
    - In-house solution



### Introduction (cont.)

- Current List of Patent Intelligence Software, Resources and Websites
  - [F]
  - Current Patents
  - www.patentcitations.com
  - www.patentvaluepredictor.com
  - www.firsttofile.com
  - MicroPatent
  - TEMIS
    - Online Miner



### Introduction (cont.)

- Current List of Patent Intelligence
   Software, Resources and Websites New Additions
  - OmniViz
  - The Metrics Group
    - New Strategic Alliance



### What is Patinformatics?

#### Patinformatics

 the science of analyzing patent information to discover relationships and trends, which would be difficult to see when working with patent documents on a one-on-one basis.
 The term encompasses all forms of analyzing patent information including:



### What is Patinformatics?

- Patent Intelligence the use of patent information to identify the technical capabilities of an organization and the use of that intelligence to develop a strategy for strategic technical planning
- Patent Mapping sometimes described as white space mapping, which uses published patent data to create a graphical or physical representation of the relevant art pertaining to a particular subject area or novel invention



### What is Patinformatics?

- Patent Citation Analysis the study of patent citations for potentially determining a patent's value or, perhaps more reliably, the identification of potential licensing partners or leads based on the citation of an organization's patents by another company in the same or a completely different market space
- Patinformatics can also cover additional applications of patent information involving a subsequent analysis step. The key underlying property in each of these diverse areas is the analysis step.



# What is Patent Intelligence?

- Trippe's Law of Linear Patent Analysis
  - Create a tool kit of patinformtics tools
  - Understand the Need Behind the Need
  - The Need Drives the Question
  - The Question Drives the Data
  - The Data Drives the Tool
  - Why is this important?
    - To a man with a hammer, everything looks like a nail - avoid this at all costs



- Creating a physical representation of the relevant art pertaining to a particular subject area or novel invention
  - For identifying crowded art spaces
  - For discovering non-linear connections
  - For tracking patent-to-product projections for an organization
  - For technology licensing (In & Out)



- Manual Patent Mapping
  - Involves reading each patent document one at a time
  - Information is collected by using:
    - Spreadsheets
    - Word Processor tables
    - Flow charts
    - Butcher paper and sticky notes



- Computer Generated Maps
  - Relies on software to:
    - Group similar documents together
    - Build landscapes based on semantic concepts
    - Discover trends and do statistical analysis
  - Two types of mining activities:
    - Data Mining
    - Text Mining
  - Does not replace reading patents



- Data Mining
  - Relies on fielded (structured) data
  - Involves numerically based statistical analysis
  - Allows for temporal analysis
  - Clustering based on coding
  - Involves co-occurancy matrixes
    - STN's Analyze and Tabulate functions are an example as well as VantagePoint



- Text Mining
  - Relies on unstructured or semistructured data
  - Term extraction takes place based on semantic based Al algorithms
  - Documents containing overlapping concepts can be organized together
  - Documents containing overlapping concepts can be placed together spatially



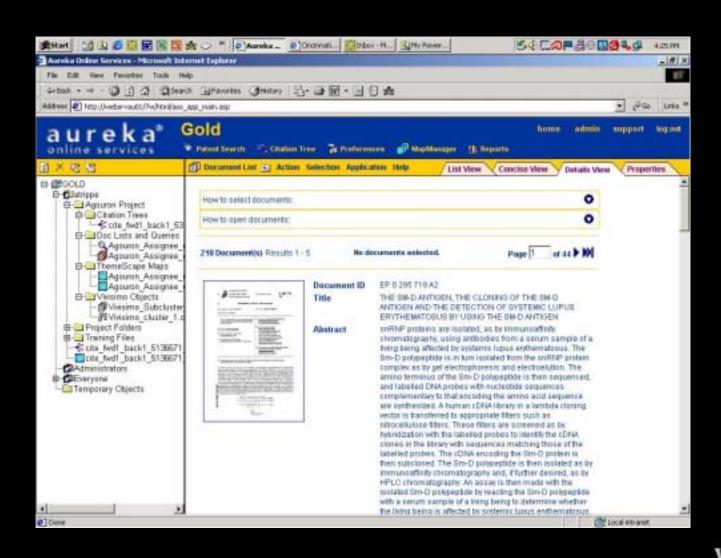
# Current List of Patent Intelligence Software, Resources and Websites



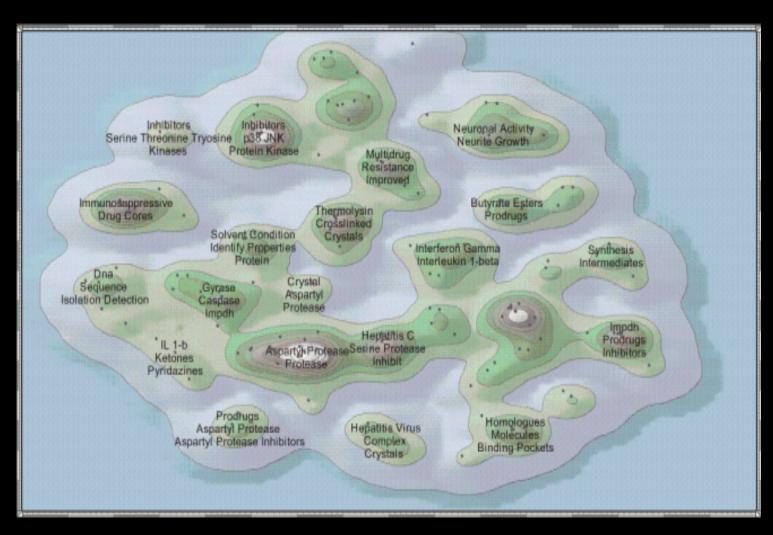
- Patinformatics Software
  - Aurigin Systems (<u>www.aurigin.com</u>)
    - Aureka Online System (AOS)
      - Organize Documents & Knowledge
      - Run Reports
      - Citation Viewer
    - ThemeScape
      - Concept Maps
      - Temporal Analysis



# Aureka Online System



# ThemeScape





- Patinformatics Software
  - ClearForest (<u>www.clearforest.com</u>)
    - ClearResearch

Provides charts and graphs for deep insight into document taxonomies

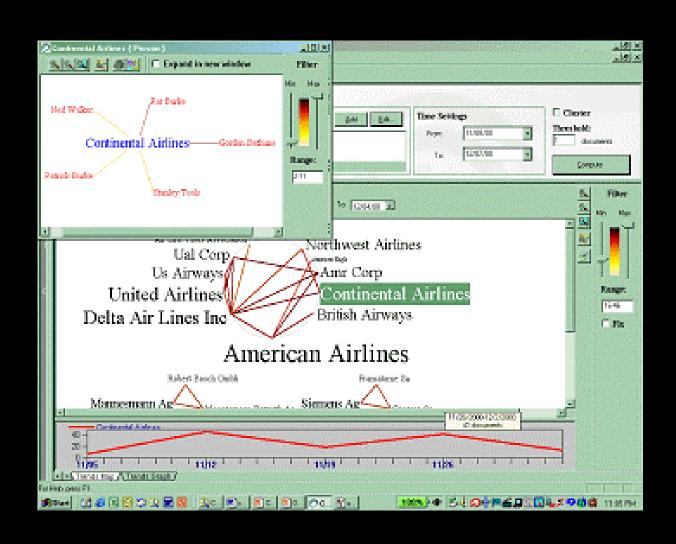
Temporal and Circle graphs

- ClearStudio
  - Wizard driven Association Rules generator
- ClearLab

Visual C++ Association Rules generator



### ClearResearch

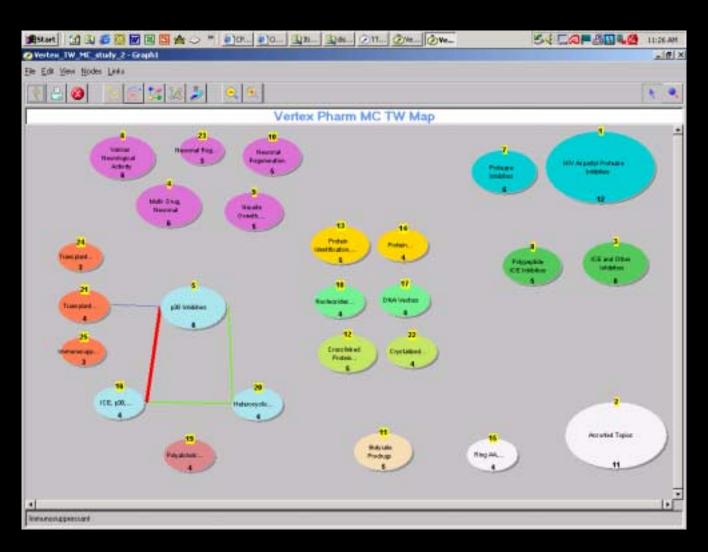




- Patinformatics Software
  - IBM/Synthema (www.synthema.it/english/index.html)
    - Technology Watch
      - Co-coding clustering
      - Co-assignee clustering
      - From structured/fielded data
  - Search Technologies (www.thevantagepoint.com)
    - VantagePoint
      - Temporal analysis
      - Co-occurancy matrix
      - From structured/fielded data

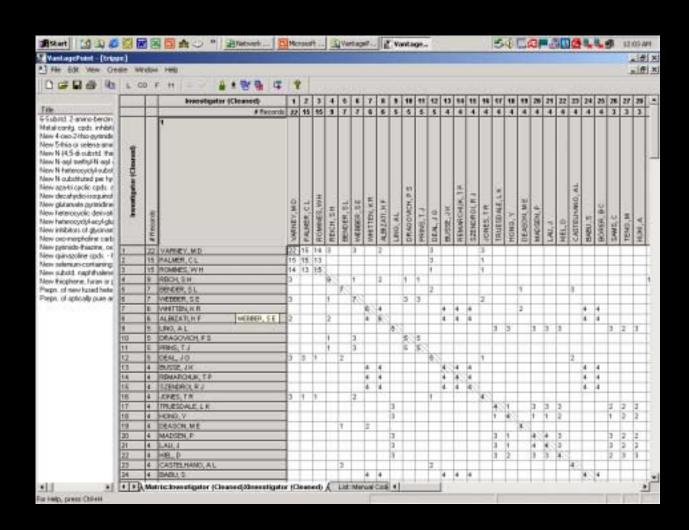


# **Technology Watch**



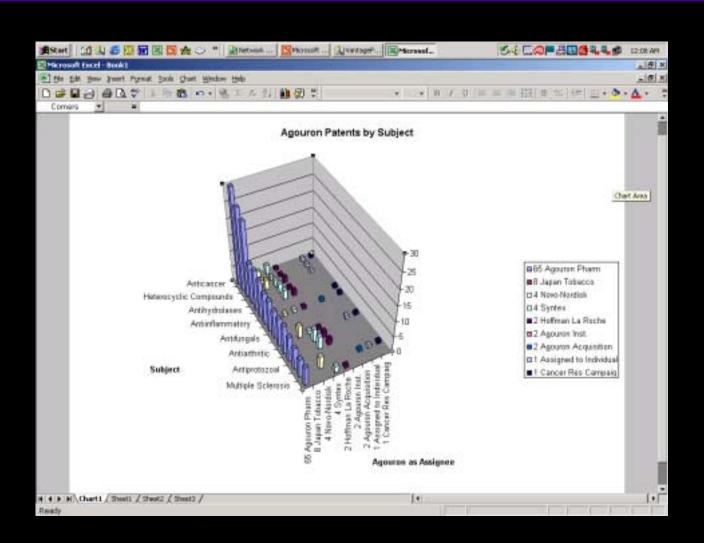


# VantagePoint





# VantagePoint

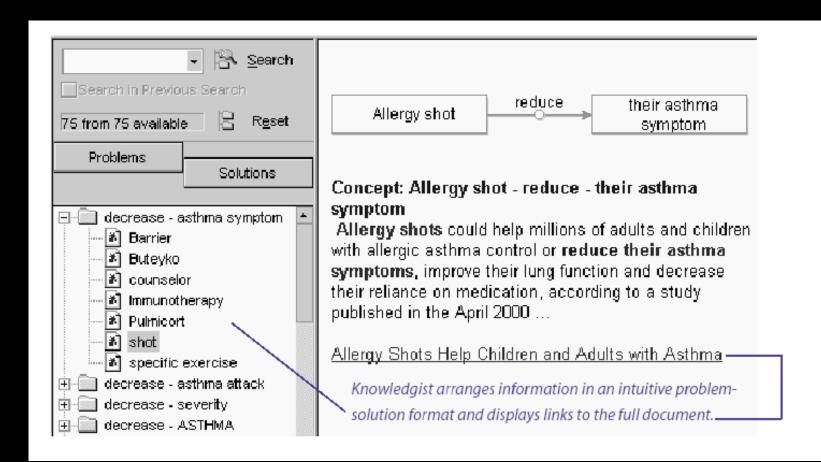




- Patinformatics Software
  - Invention Machine Corporation (<u>www.invention-machine.com</u>/)
    - Knowlegist
      - Creates Subject/Action/Object functions from the full-text of technical documents
      - Runs on personal data collections
    - Co-Brain
      - Also creates SAO functions
      - Work as a corporate portal



# Knowledgist





- Patinformatics Software
  - BizInt (www.bizcharts.com/sc4pats/)
    - SmartCharts for Patents
      - Reporting tool
      - CA, IFI & WPI
      - Dialog or STN input
  - Chemical Abstracts Service (<u>www.cas.org/SCIFINDER/)</u>
    - Scifinder Panorama
      - Creates a 2-D Grid allowing chemical structures to be compared to CAS indexing



# **SmartCharts**

-	Title	Patent Assignee	Image
1	New thio-substd. bis-oxazole deriv. dyes - absorbing throughout the near infrared, useful in laser applications such as recording systems and cancer treatment.	STERLING DIAGNOSTIC IMAGING INC (STER)	\$\$-\$C_
2	New fused benzo isoquinolinone derivs. useful for treating neoplasms - are e.g. 10-amino-2-(di methylamino) -7H-benzimidazo (2,1-a)benz (de)isoquinolin-7-one	LILLY & CO ELI (ELIL)	R1 R3 R4
3	New bis cyclo-alkylidene ethane dyestuff cpds useful as photopolymerisation initiator, in electrophotography or in photo dynamic therapy of tumour.	BASF AG (BADI)	



### SciFinder Panorama

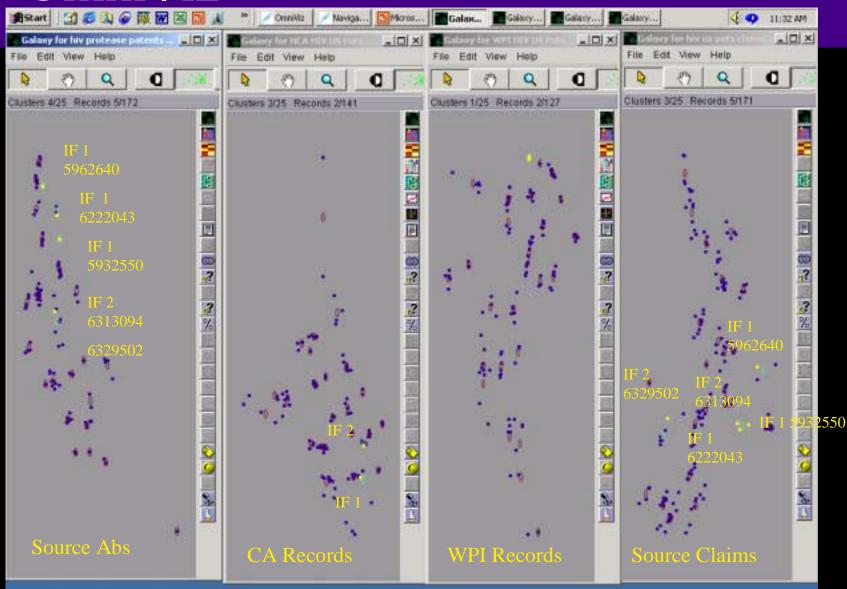




- Patinformatics Software
  - OmniViz Corporation (www.omniviz.com)
    - OmniViz
      - Text analysis
      - Cheminformatics
      - Gene Expression
      - Spun off from Battelle
      - Shares lineage with ThemeScape but more advanced, functional and customizable



### OmniViz



- Patinformatics Resources
  - IFI Claims (<u>www.ificlaims.com</u>)
    - Patent Intelligence and Technology Report
      - Detailed statistics on over 1,600 companies
      - Ranking of companies by granted US patents
      - Distribution of patents by company over US classification



# Patent Intelligence and Technology Report

#### IFI CLAIMS Patent Services

Patent Intelligence & Technology Report

001-099

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001-099 100-199 200-299 300-399 400-499 500-599 600-
699 700-799 800-899 900-999
Contents Page
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004 - BATHS, CLOSETS, SINKS, AND SPITTOONS

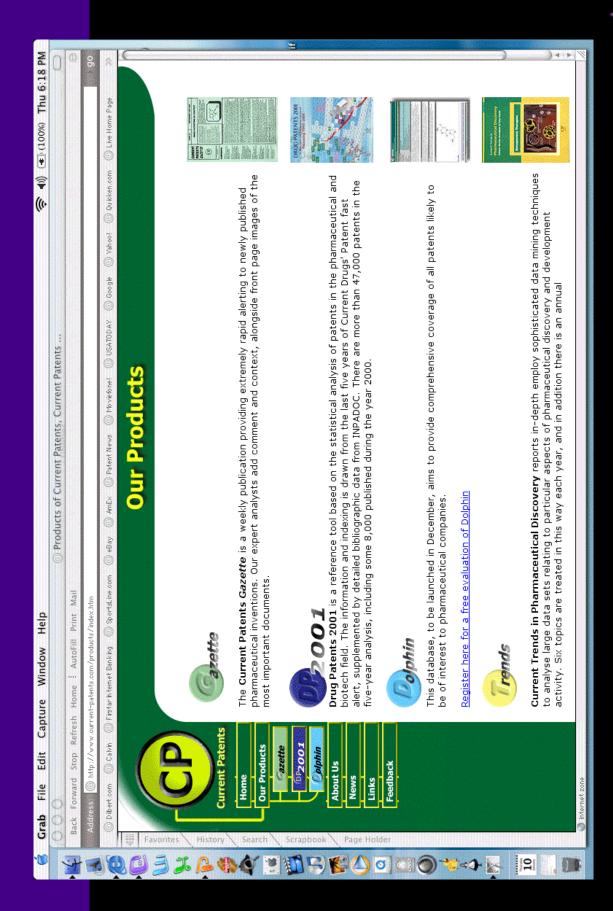
1
029 - METAL WORKING

1
1
1
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- Patinformatics Resources
  - Current-Patents (<u>www.current-patents.com</u>)
    - Dolphin
    - Drug Patents 2001
    - Current Trends in Pharmaceutical Discovery
    - Gazette



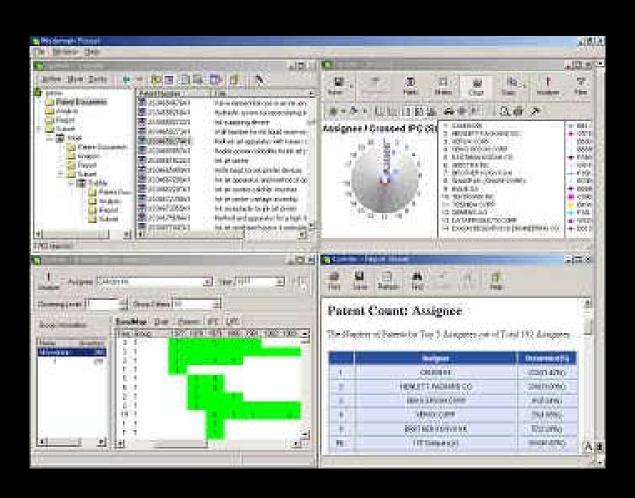




- Patinformatics Websites
  - www.wisdomain.com
    - Search module
    - Citation Module
    - Analysis Module
  - www.delphion.com
    - Web site
      - PatLabll
      - Text Clustering
    - In-House

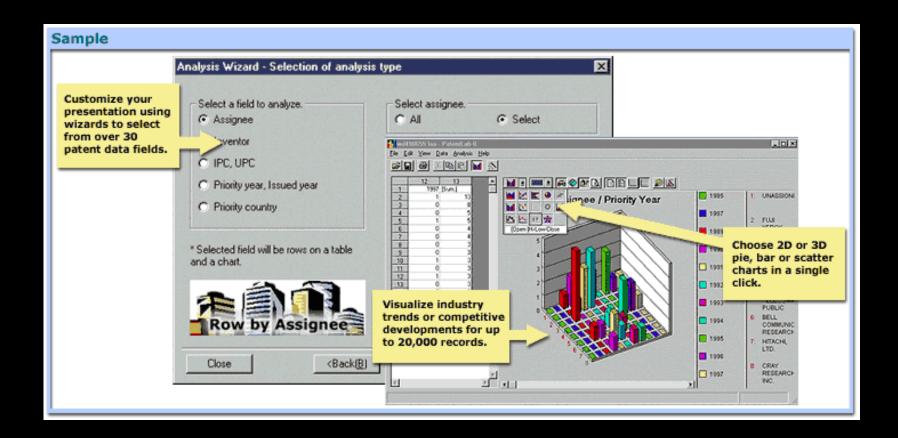


### Wisdomain Analysis Module





# Delphion PatLabII





- Patinformatics Websites
  - www.patentcitations.com
    - Dealing primarily in citation reports and custom US patent citation analysis
  - www.patentvaluepredictor.com
    - Will predict value of a patent for \$100
  - www.firsttofile.com
    - Offers soup-to-nuts system for managing patenting process
  - TEMIS
    - Online Miner
    - www.temis-group.com/solutions.html



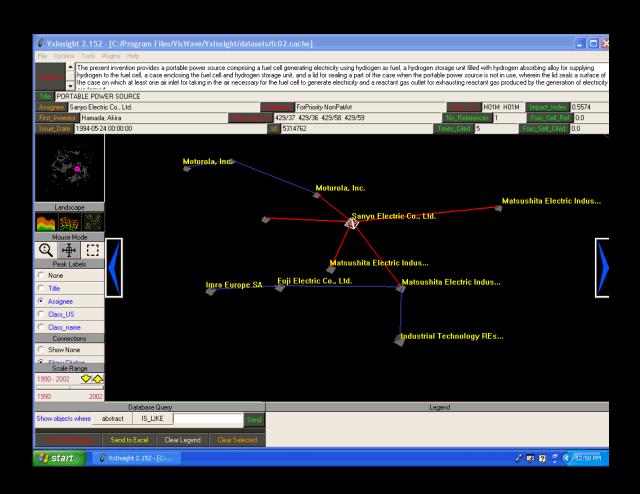
- Patinformatics Sites
  - MicroPatent (<u>www.micropatent.com</u>)
    - Provides citation reports from CHI
    - Have developed a statistical analysis package to work with their databases



- Special Announcement
  - The Metrics Group
    - Strategic alliance with VizWave
    - Produces VxInsight originally developed at Sandia National Labs
    - Offering free five month license for customers of Research Services Practice
    - Navigable patent maps based on multiple, interlinked citation trees
    - Licenses can be purchased at a discount



# VxInsight/Metrics Group





# VxInsight/Metrics Group

