IMPLEMENTING CRM FOR RESULT TRACKING OF A CANDIDATE WITH INTERNALMARKS

## ProjectReportTemplate

INTRODUCTION

1.1 Overview

Administrator should be able to create all base data including semester, candidate,course and lecturer, lecturer should have the ability to create internal results, dean, who isone of the Lecturer, should be the only one with ability to update internal results, re-evaluationcanbeinitialisedbycandidate forallinternalresults.Nowonlydeancanupdatethemarks afterre-evaluation.
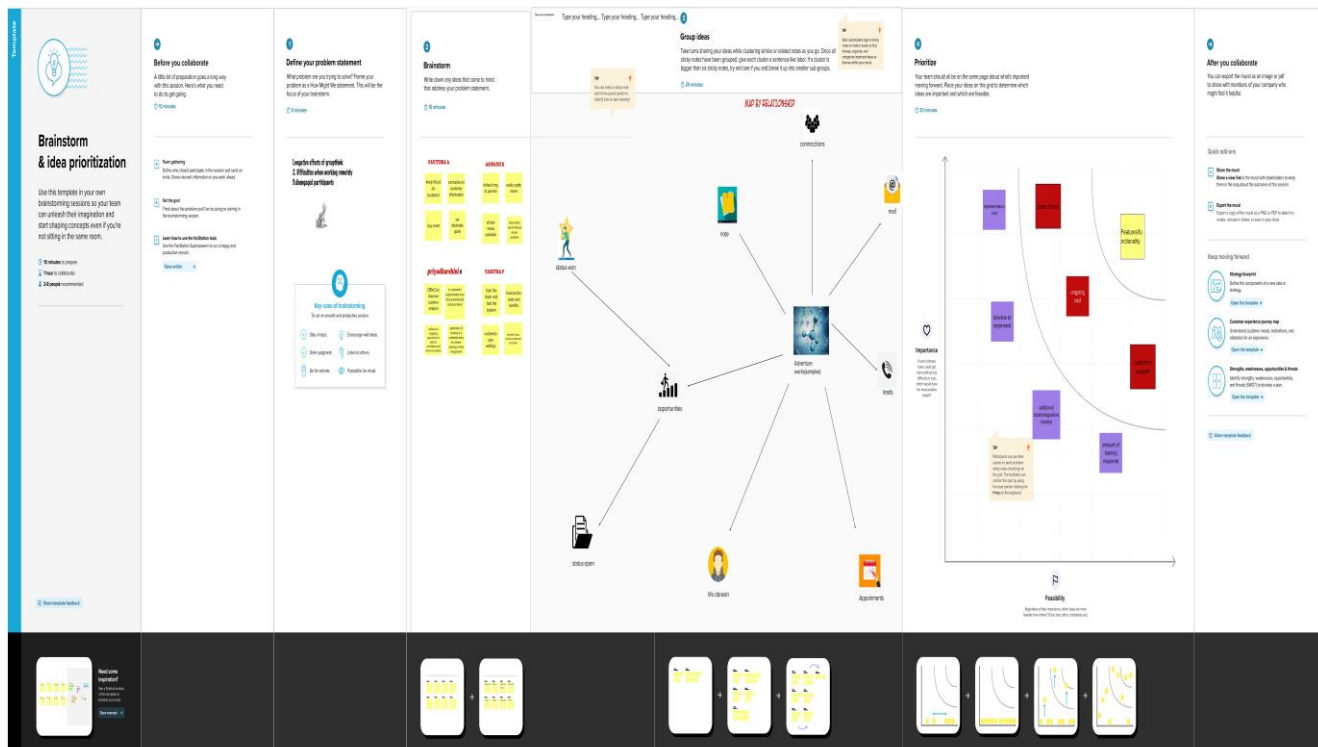
1.2 Purpose

- It helps you in collating all the customerinformation at one place and helps youin bettercustomermanagement.

- Awantisplacingcertainpersonalcriteria astohowthatneedmustbefulfilled.

- Itiseasywaytomaintaininternalmarks.

PROBLEM DEFINITION&DESIGNTHINKING

2.1 EmpathyMap
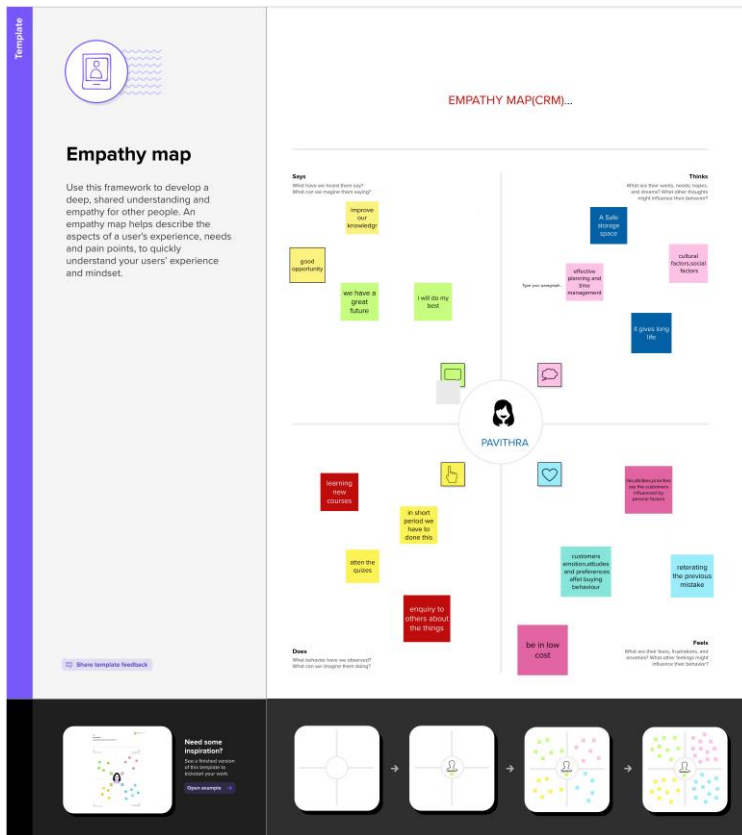
2.2 Ideation&Brainstorming Map

RESULT

3.1 DataModel:

Objectname	FieldsintheObject

SEMESTER	FIELDLABEL:
	    Semestername
	    Course(Lookup)
	
	 DATATYPE
	    Text

CANDIDATE	FIELDLABEL
	    Candidate
	    NameCandidate
	    IDSemesterName
	     InternalResult(LookUp)
	DATATYPE
	    Text

COURSE DETAILS	FIELD LABEL:
	    Course NameCourseID
	DATATYPE
	    Text

LECTURERDETAILS	FIELD LABEL
	    Lecturer
	    RoleLecturer
	    NameCourseIDC
	    course(Lookup)
	DATATYPE
	    Text

INTERNAL RESULTS	FIELDLABEL
	    Candidate
	    IDCourseID
	    Marks

	DATATYPE
	Text

3.2 OBJECTS

Wehavecreatedandeveloperaccount forsalesforceaccount.Salesforce
isyourcustomersuccessplatform

Our mailidandnamearegiventogetdeveloperaccount.

CUSTOM OBJECT

TAB:

creation of objects for candidate internalresultcard,forthiscandidateinternal resultcard wasneedtocreate5 objectsthatareSemester,Candidate,CourseDetails,LecturerDetails,InternalResults.

3.2 fields& relationship
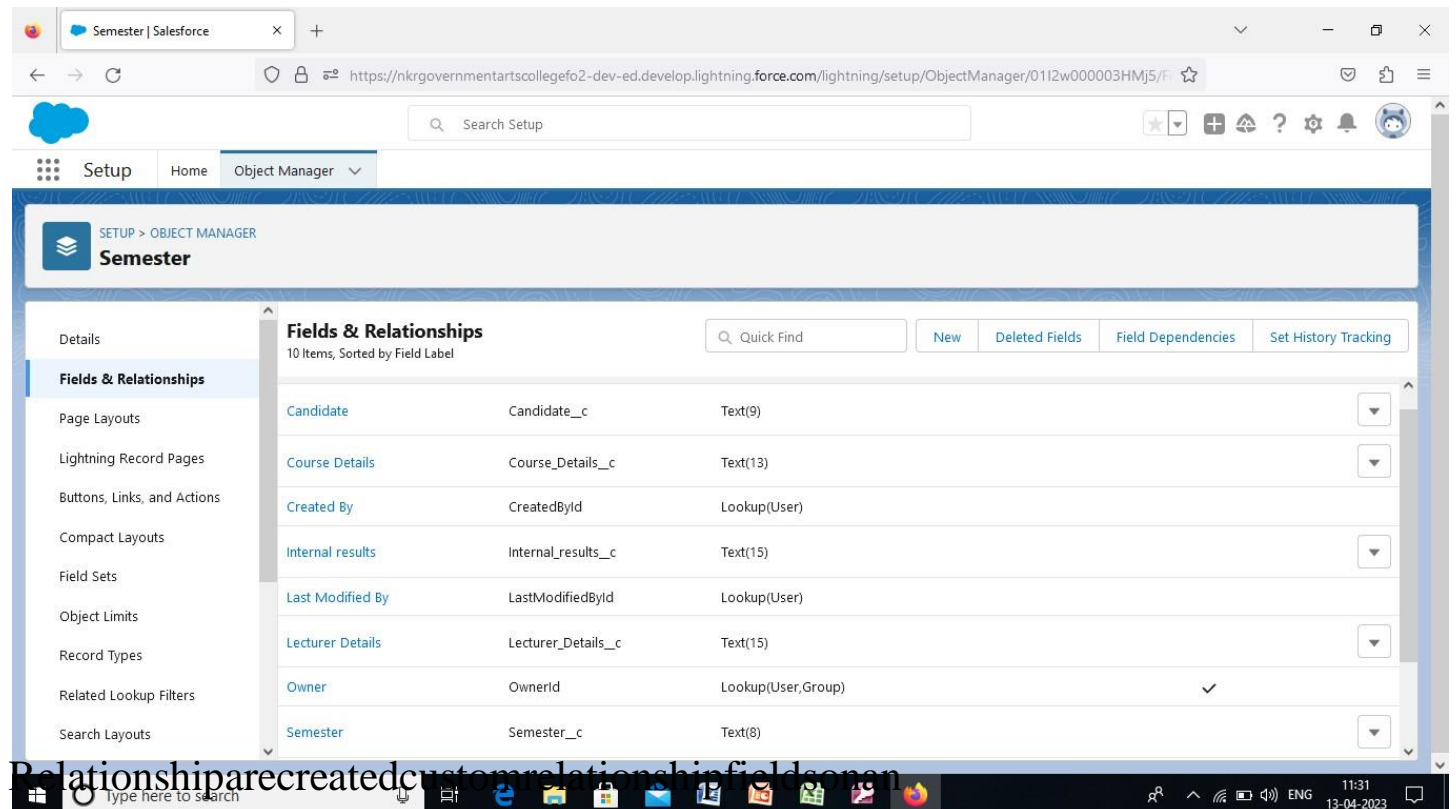
Relationshiparecreatedcustomrelationshipfieldsonan object.Thisisdonefortheuserstoview,records,theycanalsoseeandaccess relateddata.
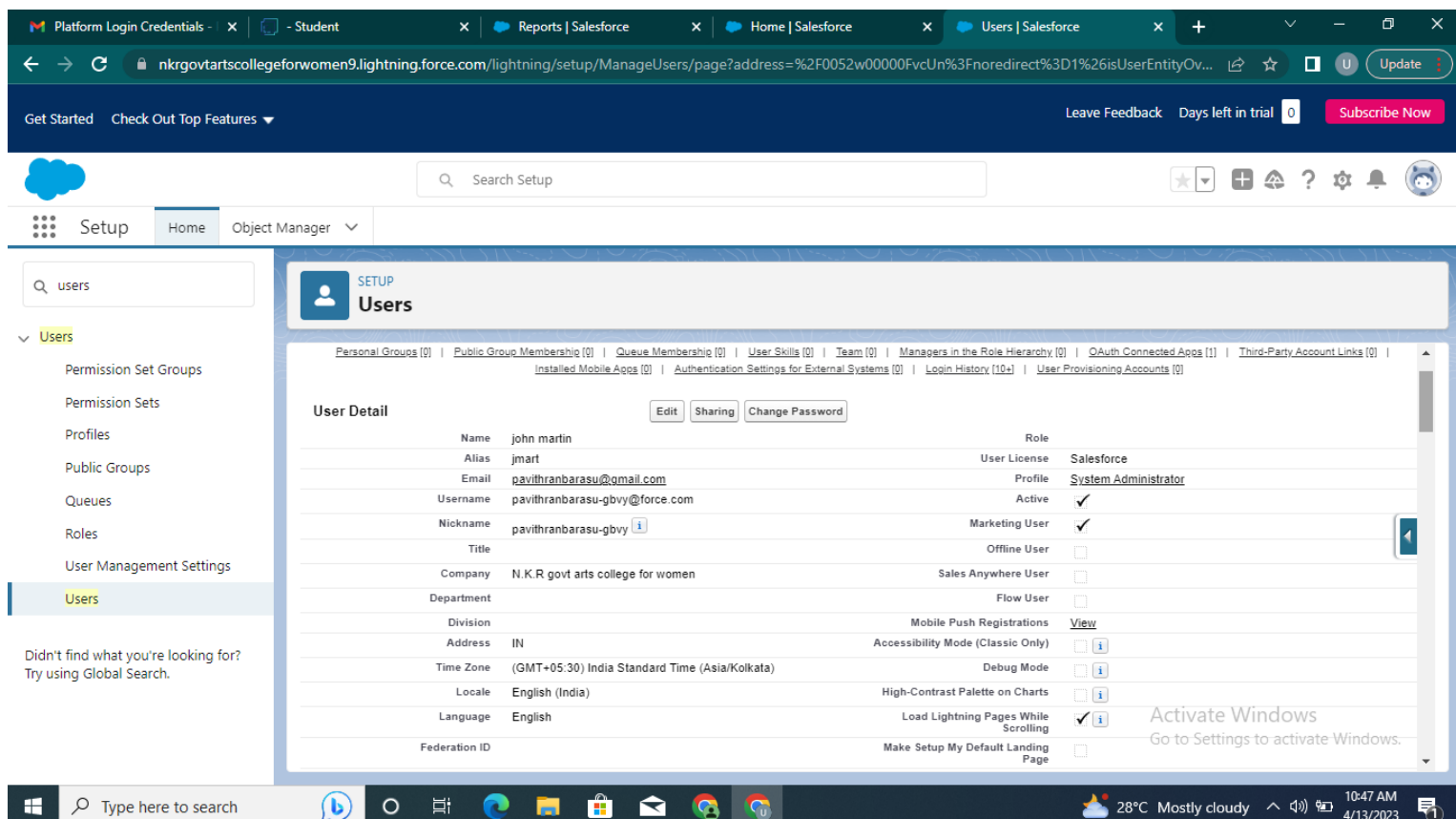
3.3 LIGHTNING APP

CREATE THE CANDIDATE INTERNAL RESULTCARD APP
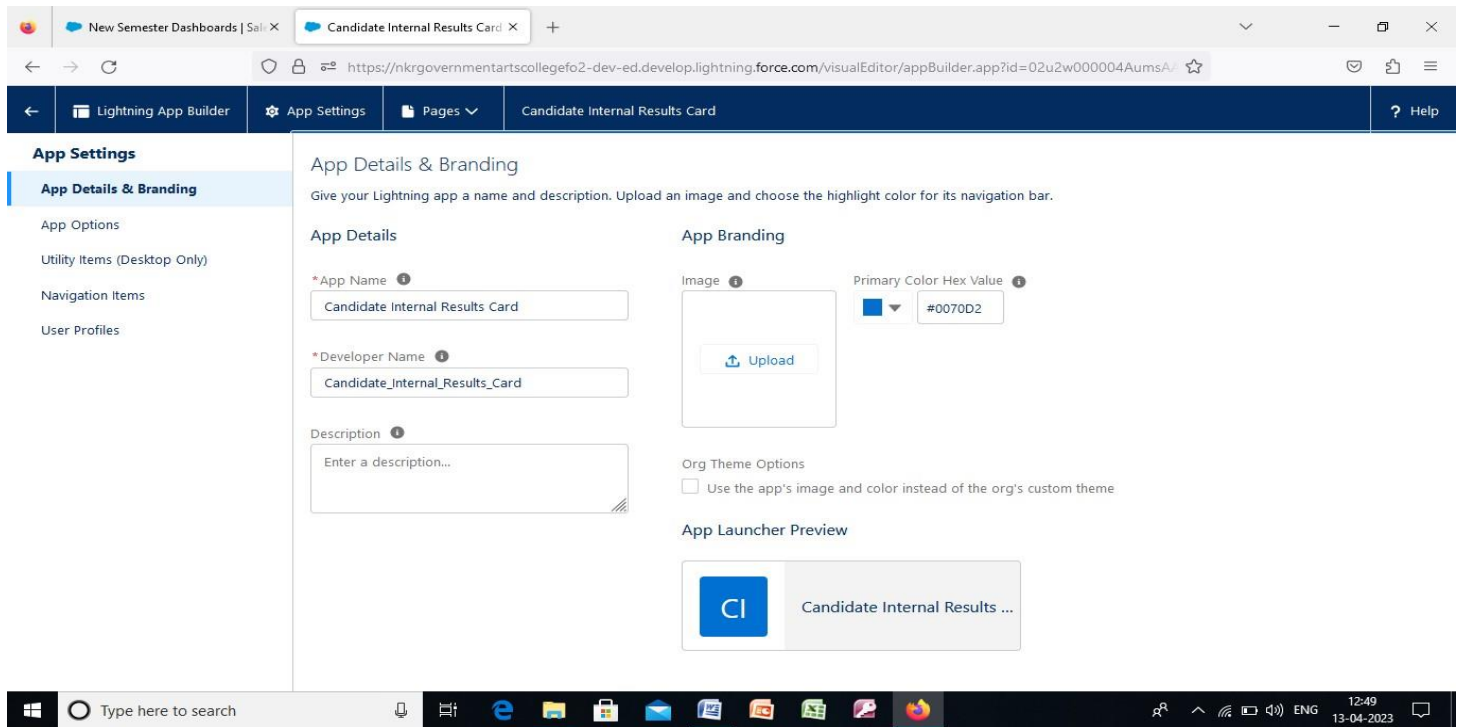
App in Salesforceareagroupoftabsthathelp theapplication functionbyworkingtogether as a unit.We have created the lightning app of candidate internal resultcard.

3.4 USERS

CREATING A USERS

Every user in salesforce has a user account.Click setup enter user , enter thedetails,wecreateanewuser.
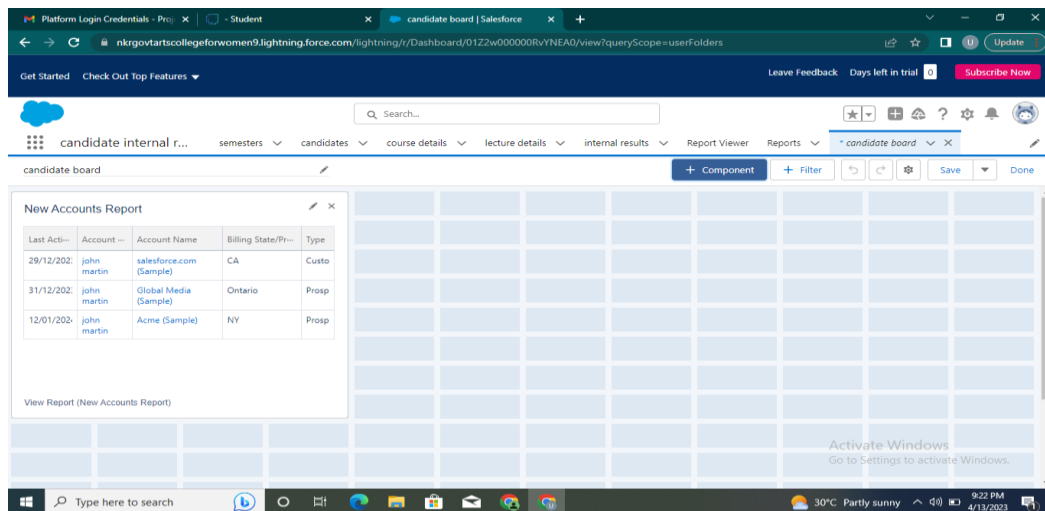
3.5 REPORTS

A report is a list of records that meet the criteria you define.Its is displayed insalesforce in the form of rows and columns, and can befiltered, grouped, ordisplayedinagraphicalchart.Everyreportsisstoredinafolder.

3.6 DASHBOARDS

4.TRAILHEAD PROFILE-PUBLIC URL

Team Leader:

http://trailblazer.me/id/apavithra16

Team Member 1: https://trailblazer.me/id/priys80

Team Member 2: http://trailblazer.me/id/uyasothap

Team Member 3: https://trailblazer.me/id/uashwinir

ADVANTAGES

- CRMmadetargetingand marketingsimple
- Improvedevisionmakingandproductivity
- Trackingofcustomerdata.
- Customerareengagedacross multiplechannel.

DISADVANTAGES

- ➤ Lossofcollectedinformationorrecords.
- ➤ Notsuitableforeverybusiness.
- ➤ Experiencebasedinallthestages.
- ➤ Centralizeddataisatstake.
- ➤ lotsofsecurityconcerns

6. APPLICATIONS:

This application is used by the government agency or visa process.

7. CONCLUSION:

This concluded, that the existing Implementing CRM for result tracking of candidates' data with internal marks becomes more results add this type of future with help of salesforce.

8. FUTURE SCOPE:

We see the Future scope of this Project would save the time of both people the applicants and the Recruiters.

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