

# Bright idea counseling

## Profit and Loss

Basis: Accrual

From 01/04/2023 To 30/04/2023

Account	Total
<b>Operating Income</b>	
Sales	4,00,000.00
<b>Total for Operating Income</b>	<b>4,00,000.00</b>
<b>Cost of Goods Sold</b>	
<b>Total for Cost of Goods Sold</b>	<b>0.00</b>
<b>Gross Profit</b>	<b>4,00,000.00</b>
<b>Operating Expense</b>	
Advertising And Marketing	4,50,000.00
Other Expenses	5,000.00
Rent Expense	1,00,000.00
Salaries and Employee Wages	1,00,000.00
<b>Total for Operating Expense</b>	<b>6,55,000.00</b>
<b>Operating Profit</b>	<b>-2,55,000.00</b>
<b>Non Operating Income</b>	
<b>Total for Non Operating Income</b>	<b>0.00</b>
<b>Non Operating Expense</b>	
<b>Total for Non Operating Expense</b>	<b>0.00</b>
<b>Net Profit/Loss</b>	<b>-2,55,000.00</b>

\*\*Amount is displayed in your base currency **INR**