

Sponsorship Packages

www.hackbelgrade.com

HACKBELGRADE IS a focused 24-hour event where students come together in small teams to share ideas and build something new and exciting, alongside a whole bunch of like-minded people.

WHAT MAKES US DIFFERENT?

Why Belgrade?

- Capitol and the economic hub of Serbia
- IT Center of Southeast Europe with more than 7000 IT Companies

What makes us different

- HackBelgrade is a unique event that connects 160 young talents from Serbia and the rest of the world. We have the vision to build a community-driven by learning, sharing, and innovation.

Cooperation with Heapspace

- Heapspace brings experience from 15 years of developing local and regional tech scene
- Heapspace organized Heapcon, the tech conference for software engineers

Date

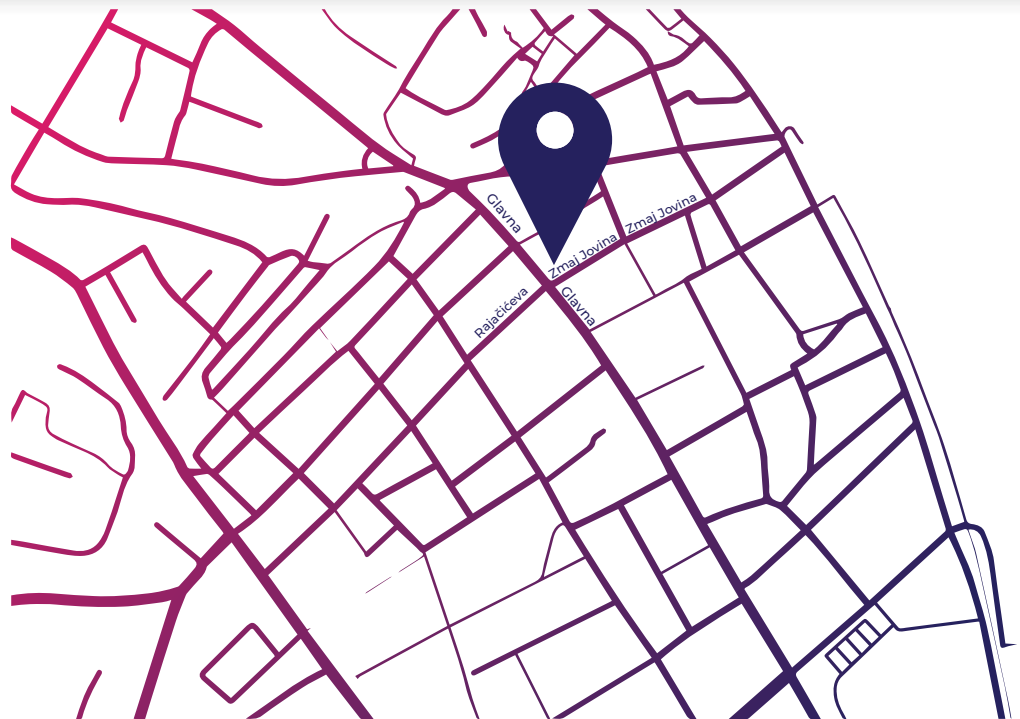
24. - 26. April

Time

19:00

Venue

Madlenianum Opera & Theatre
Glavna 32, Belgrade, Serbia



UNIQUE SPONSOR EXPERIENCE

We strive towards making sponsors a special part of Hack Belgrade. Sponsoring should come with benefits and we want to bring these to the next level

HIRE GREAT MINDS

With a vast pool of students strongly engaged in various sciences and areas, we are sure that any sponsor will find a quality group of candidates. After we conclude the final number of participants, we will send all their resumes to you.

TELL YOUR STORY

We can display your logos and convey your words. You can also come to the event and tell your story. Send mentors to help to utilize your products and APIs. See how the hacker community uses them and let your company be inspired by their innovative solutions.

YOUR CHALLENGE, YOUR AWARD

This is an opportunity to choose one topic of the hackathon. The great thing about hackathons is it gives you a chance to see innovative thinking and solutions based on your needs. The good examples of the topic are: Best use of Google Cloud Platform, Machine Learning, UX/UI Money Management, Translation Challenge, Best IoT Hack using *insert your* Device.



PROMOTE YOUR BRAND

A hackathon is a perfect place to build connections with the next generation of creators and innovators. By becoming a sponsor, you are strengthening your connections with the innovative minds of tomorrow while building your company image. You will have your branded stand where you can show off your brand and invite students to discuss your business. The logo of your company will be on the main screen, each participant will have a t-shirt with your logo on it, and many more.



WHY WE NEED YOU?

The resources that sponsors provide have a lasting impact on the students that attend hackathons because, without sponsors, hackathons wouldn't be happening. The money will be going towards venue, equipment, food, swag, prizes, emergency funds, and anything else needed to run the hackathon.

SPONSORSHIP TIERS

| | BRONZE | SILVER | GOLD | PLATINUM |
|----------------------------------------------|--------|--------|--------|------------------|
| | €1000 | €3000 | €5000 | €8000 |
| General | | | | |
| Send mentors and recruiters to the event | 1 | 3 | 5 | Unlimited |
| Bring hardware and APIs | ✓ | ✓ | ✓ | ✓ |
| Thanked at Kickoff | ✗ | ✓ | ✓ | ✓ |
| Recruiting | | | | |
| Get Participant Resumes | ✗ | ✓ | ✓ | ✓ |
| Get an Interview Location | ✗ | ✗ | After | During and after |
| Branding | | | | |
| Logo on website and banner | ✓ | ✓ | ✓ | ✓ |
| Announcement on social media | ✓ | ✓ | ✓ | ✓ |
| Send branded items | ✓ | ✓ | ✓ | ✓ |
| Your stand at the event | ✗ | Small | Medium | Large |
| Logo on HackBelgrade T-Shirt | ✗ | ✗ | ✓ | ✓ |
| Logo on main screen all the time | ✗ | ✗ | ✗ | ✓ |
| Sponsor highlight | | | | |
| Stage presentation | ✗ | ✗ | 5 min | 10 min |
| Your challenge, your award | ✗ | ✗ | ✓ | ✓ |
| Have a workshop | ✗ | ✗ | ✗ | ✓ |
| Run a side event, minigame | ✗ | ✗ | ✗ | ✓ |
| HackBelgrade 2020: Sponsored by [you] | ✗ | ✗ | ✗ | ✓ |

We are happy to personalize and negotiate any package. Depending on your needs, you can swap services between packages.

Get in touch!

info@hackbelgrade.com

Note:

Our hackathon expects all our sponsors to provide valuable (not necessarily cash) prizes for the winners of the category they own (Platinum, Gold). We recommend giving a prize roughly equal to 20% of the sponsorship fee. More guidance will be provided by the organizing team on an individual basis.

**Bids for platinum starts at 8k*

**HackBelgrade reserves the right to change the content of this document and obliges that the latest version will always be available on the website.*

ADD-ONS

Meal sponsor

Sponsor meal for all participants of the event

€1000

Photo booth sponsor:

Brand the frame of the booth and have photos with your branding shared on social media.

€1200

WiFi Sponsor:

You choose the password you want to set and the name of the network.

€1000

Beverage spot sponsor:

3D fridge branding on several locations in the venue.

€1000

Fun Zone Sponsor:

Become Fun zone sponsor and brand it with your visuals

€1000

**Prices don't include VAT*