Sponsor Invitation

HACKBELGRADE IS a focused 24-hour event where students come together in small teams to share ideas and build something new and exciting, alongside a whole bunch of like-minded people.

WHY HACKBELGRADE?

Why Belgrade?
- Capitol and the economic hub of Serbia
- IT Center of Southeast Europe with more than 7000 IT Companies

What makes us different
- HackBelgrade is a unique event that connects 160 young talents from Serbia and the rest of the world. We have the vision to build a community-driven by learning, sharing, and innovation.

Cooperation with Heapspace
- Heapspace brings experience from 15 years of developing local and regional tech scene
- Heapspace organized Heapcon, the tech conference for software engineers
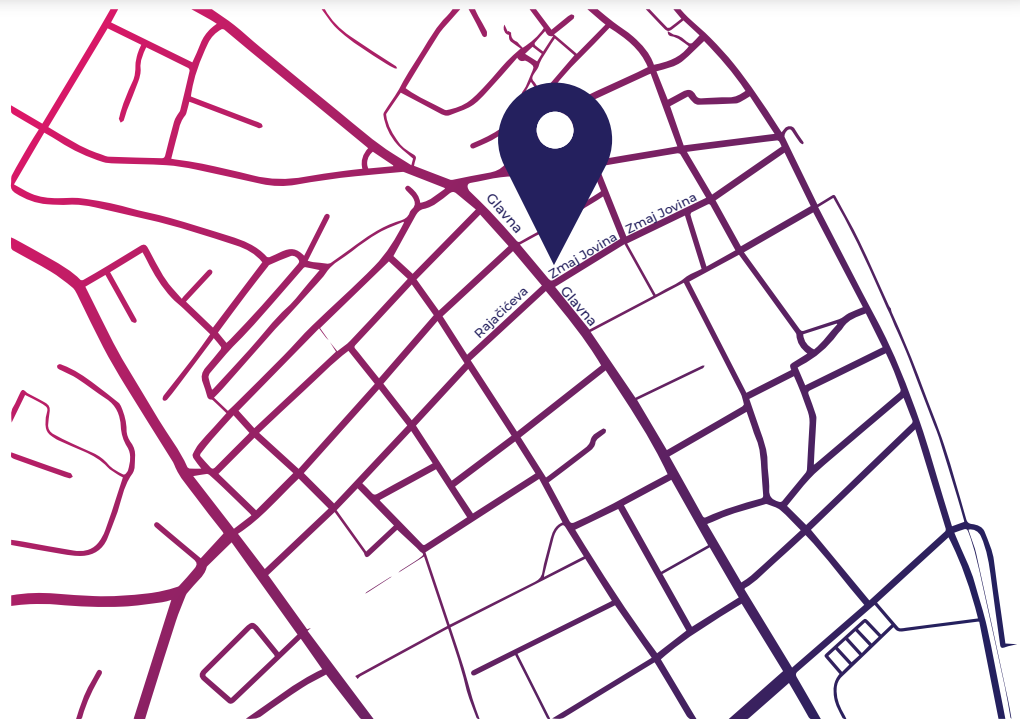
Date
24. - 26. April

Time
19:00

Venue
Madlenianum Opera & Theatre
Glavna 32, Belgrade, Serbia

UNIQUE SPONSOR EXPERIENCE

We strive towards making sponsors a special part of Hack Belgrade. Sponsoring should come with benefits and we want to bring these to the next level.

HIRE GREAT MINDS

We make a great effort to select the most promising participants based on their experience. With a vast pool of students strongly engaged in various sciences and areas, we are sure that any sponsor will find a quality group of candidates. We also summarise their CVs for you.

TELL YOUR STORY

We can display your logos and convey your words. You can also come to the event and tell your story. Send mentors to help to utilize your products and APIs. See how the hacker community uses them and let your company be inspired by their innovative solutions.

YOUR CATEGORY, YOUR AWARD

The great thing about hackathons is it gives you a chance to see what happens when a developer tries your product for the first time. This is an opportunity to have your category and to find out whether your product is developer-friendly, are there features missing, or do you have the right materials to help a beginner.

PROMOTE YOUR BRAND

 A hackathon is a perfect place to build connections with the next generation of creators and innovators. By becoming a sponsor, you are strengthening your connections with the innovative minds of tomorrow while building your company image. Showcase your products and APIs and see talented students make cool hacks with them.

Hack Belgrade 2020
#HackBelgrade2020

WHY WE NEED YOU

The resources that sponsors provide have a lasting impact on the students that attend hackathons because, without sponsors,
hackathons wouldn't be happening. The money will be going towards venue, equipment, food, swag, prizes, emergency funds, and anything else needed to run the hackathon.

SPONSORSHIP TIERS

	BRONSE	SILVER	GOLD	PLATINUM
	€1000	€3000	€5000	€8000
General				
Send mentors to the event	Max 1	Max 2	Max 3	Unlimited
Bring hardware and APIs	✔	✔	✔	✔
Thanked at Kickoff	✘	✔	✔	✔
Recruiting				
Distribute Recruiting Materials	✔	✔	✔	✔
Send recruiters	✘	Max 1	Max 2	Max 3
Get Participant Resumes	✘	✔	✔	✔
Get an Interview Location	✘	✘	After	During and after
Branding				
Logo on website and banner	✔	✔	✔	✔
Announcement on social media	✔	✔	✔	✔
Send branded items	✔	✔	✔	✔
Your stand at the event	✘	Small	Medium	Large
Logo on HackBelgrade T-Shirt	✘	✘	✔	✔
Logo on projector all the time	✘	✘	✘	✔
Sponsor highlight				
Stage presentation	✘	✘	5 min	10 min
Own a category and give a prize	✘	✘	✔	✔
Have a workshop	✘	✘	✘	✔
Run a side event, minigame	✘	✘	✘	✔
HackBelgrade 2020: Sponsored by [you]	✘	✘	✘	✔

We are happy to personalize and negotiate any package. Depending on your needs, you can swap services between packages.

Get in touch!

info@hackbelgrade.com

Note:

Our hackathon expects all our sponsors to provide valuable (not necessarily cash) prizes for the winners of the category they own (Platinum, Gold), mentor or recruit from. We recommend giving a prize roughly equal to 20% of the sponsorship fee. More guidance will be provided by the organizing team on an individual basis. *Bids for platinum starts at 8k

HackBelgrade reserves the right to change the content of this document and obliges that the latest version will always be available on the website.

ADD-ONS

Meal sponsor Sponsor meal for all participants of the event.	**€1000**
Photo booth sponsor: Brand the frame of the booth and have photos with your branding shared on social media.	**€1200**
WiFi Sponsor: You choose the password you want to set and the name of the network.	**€1000**
Beverage spot sponsor: 3D fridge branding on several locations in the venue.	**€1000**
Fun Zone Sponsor: Become Fun zone sponsor and brand it with your visuals	**€1000**

*Prices don't include VAT