

## **Donor use-case**

DishDash - food donation platform

Web design technology and methodology

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## **1. Introduction**

This document outlines the before and after scenarios for the donor persona, which can be found in a separate file titled "personas/donor.pdf". Additionally, it incorporates wireframes and storyboards for the after scenario.

## **2. Scenarios**

### **2.1. Before scenario**

Daniela, the passionate entrepreneur, wants to give back to her local community by donating surplus fresh produce from her neighbourhood grocery store. However, without the aid of a donation app, the process is cumbersome. She must manually research local charities or food banks, make numerous phone calls to determine their specific needs and schedules, and arrange transportation for the donated goods. This time-consuming and inefficient process often leaves her feeling frustrated, as she believes there could be a more effective way to contribute to the community.

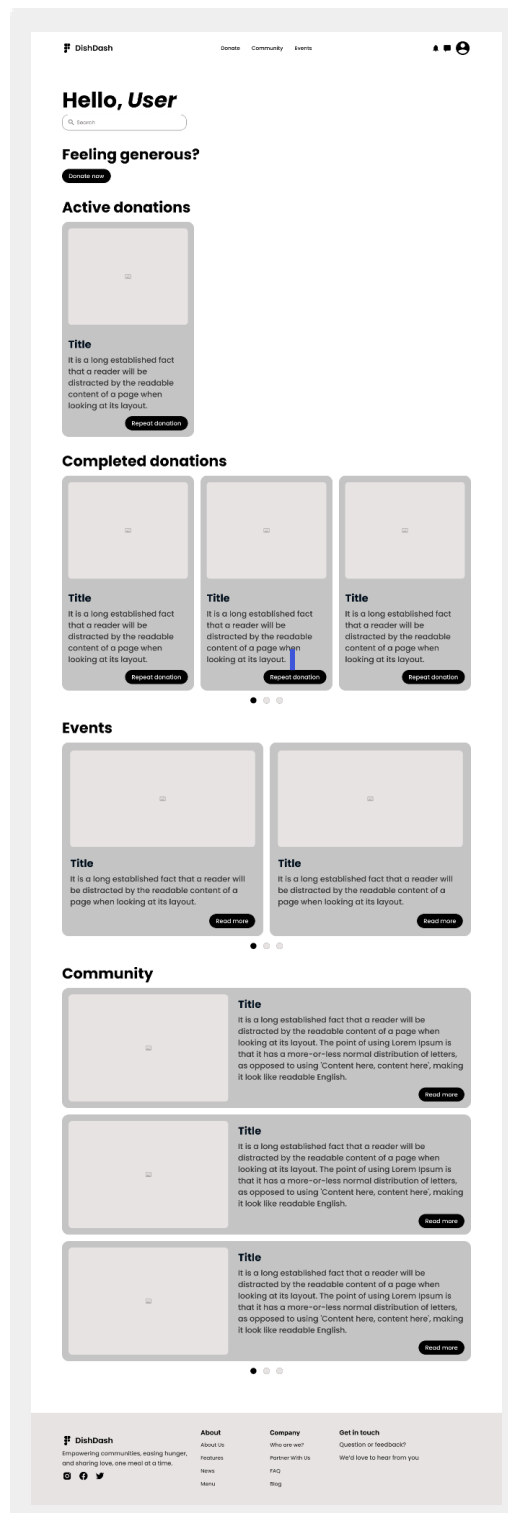
### **2.2. After scenario**

Daniela, the neighbourhood grocery store owner, decides it's time to donate surplus fresh produce to support her local community. She opens the donation app on her computer and logs in. She creates a listing with details about the available food items, photos and sets her preferred donation schedule and pick-up point. In just a few clicks everything is done. Daniela's donation experience is now efficient, transparent, and seamlessly connected to the local community, making her feel more fulfilled in her philanthropic efforts.

## 3. Wireframes

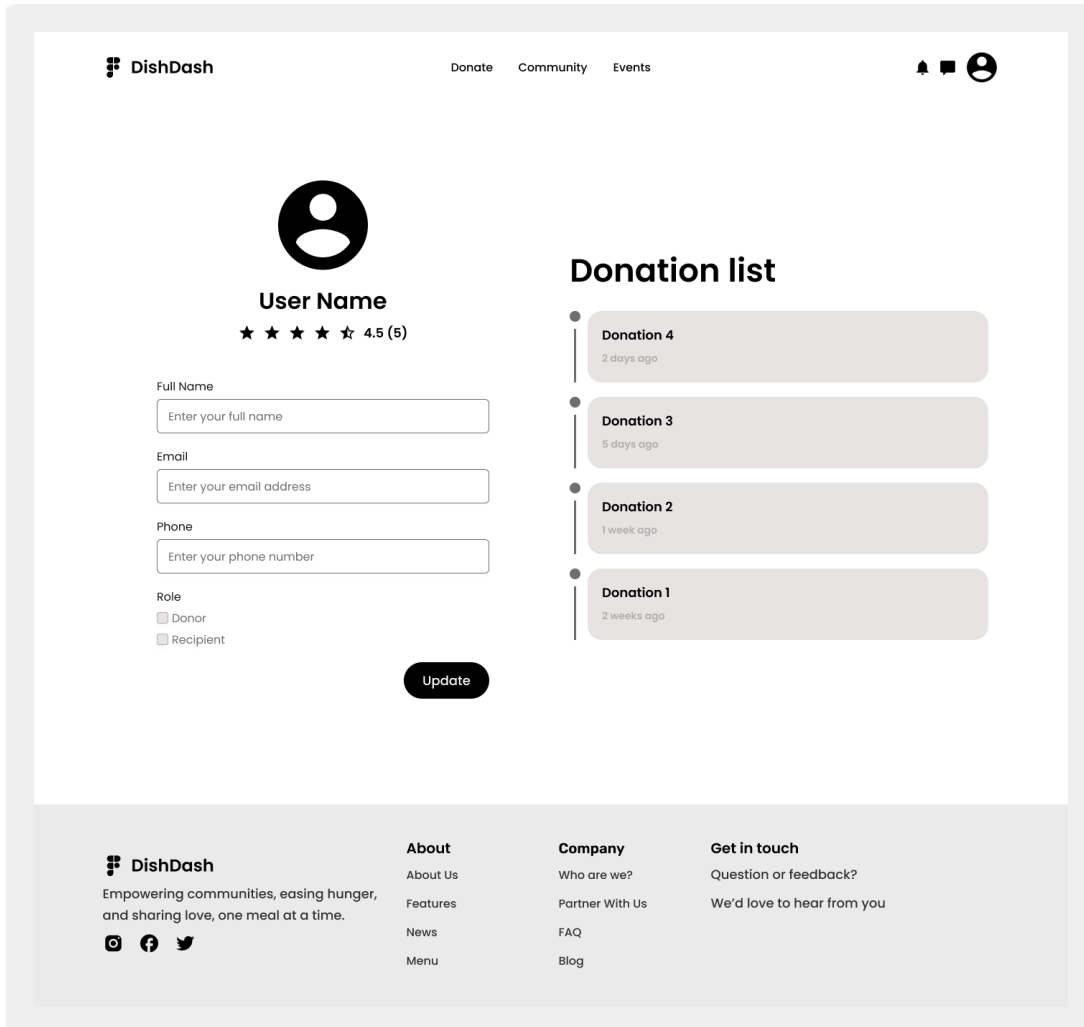
### 3.1. Homepage

Upon logging into the app, this is the initial screen that users encounter. It features an overview of their active user donations, completed donations, upcoming events, and a dedicated community section.



### 3.2. Profile

Users have the option to update their personal information on the profile page. This page also displays their rating, which is determined by reviews, as well as a comprehensive list of all their donations.



The mockup shows a user profile page for 'DishDash'. The header includes the logo, navigation links (Donate, Community, Events), and user icons. The profile section features a placeholder for a profile picture, the username 'User Name', a 4.5-star rating from 5 reviews, and form fields for 'Full Name', 'Email', and 'Phone'. Below these are radio buttons for 'Donor' and 'Recipient' roles, and an 'Update' button. To the right, a 'Donation list' displays four items: 'Donation 4' (2 days ago), 'Donation 3' (5 days ago), 'Donation 2' (1 week ago), and 'Donation 1' (2 weeks ago). The footer contains the DishDash logo, mission statement, social media links, and three columns of links: 'About' (About Us, Features, News, Menu), 'Company' (Who are we?, Partner With Us, FAQ, Blog), and 'Get in touch' (Question or feedback?, We'd love to hear from you).

### 3.3. Donation detail

To make a donation, users should navigate to the donation detail page. On this page, they can choose the donation type, upload photos of the food items, list the specific food items, specify their weight, and provide other essential details. Users are also required to select a pick-up location, choose a time range for the pick-up, and provide any additional instructions. Once the form is submitted, the donation will be created. Upon selecting the "pick-up place" input, a map modal will open, allowing the user to choose the desired pick-up location.

## Donation details

Set donation details down below.



Grocery



Prepared food



Fruits, Vegetables



Beverages

Food items\*

Weight\*

Pick-up place\*

Pick-up instructions

Pick-up date\*

Pick-up time\*

10:00 AM

09:00 PM

Description\*

Photos



Confirm

## Pick-up location

Choose donation pick-up place.



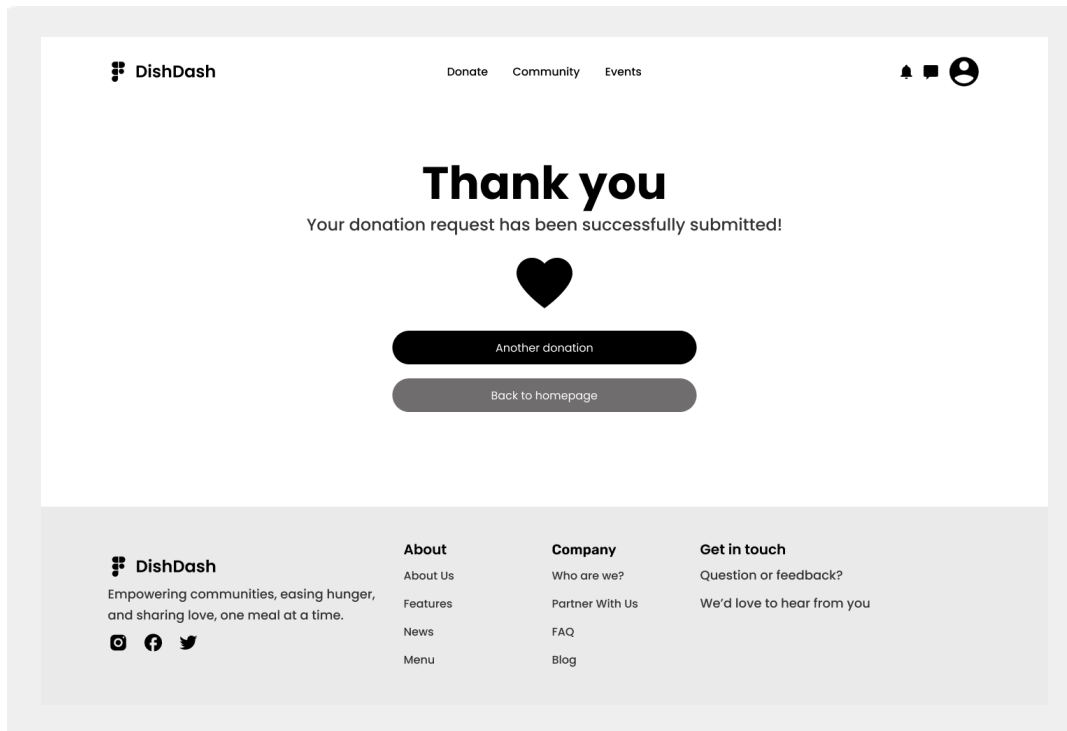
Pick-up location\*

Close

Confirm location

### 3.4. Donation confirmation

Following a successful submission of a new donation, the donation confirmation page will be presented to the user. Its primary function is to convey that the donation was completed successfully. From this page, the user has the option to either return to the homepage or proceed to create another donation.





## 4. Storyboard

