



Hilingo International Chinese

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01

Introduction

Introduction

Hanhua Bowen (Beijing) Education and Technology Co., Ltd., founded in 2009, is a professional edtech firm focusing on global Chinese language promotion and international cultural exchange. To date, it boasts promotion centers in over a dozen countries/regions (e.g., New Zealand, Australia, Japan, the U.S., Malaysia) and numerous global partners. With over ten training bases across major Chinese cities (e.g., Beijing, Shanghai, Guangzhou, Qingdao), it solidifies the foundation for Sino-foreign cultural exchange, Chinese language popularization, and cultural study/research programs. Hilingo (Hailinguo) is its flagship online Chinese school.



Introduction

Hilingo International Chinese Program, founded in 2018 and affiliated with Beijing Hilingo Technology Co., Ltd., primarily offers diverse Chinese language teaching services to international learners overseas. It maintains a strategic partnership with the International Chinese Language Teachers Association (ICA), and all its Chinese teachers hold



Hilingo International Chinese Program currently maintains long-term cooperative partnerships with over 30 overseas schools and organizations, providing both online and offline Chinese language teaching services.

Advantages

01

Experienced teaching team

10+ years of teaching experience,
Dedicated teaching team for the program.

02

Exclusive Customization

Develops exclusive courses according to the needs of learners.

03

Diverse courses

Courses cover language and culture;
Basic Chinese,
Professional Chinese,
Graded Exam etc.

04

Diverse audience

K12 Children;
College students,
Adults

Hilingo

Partners



02

Curriculum

Curriculum | International Adult Edition

Course Introduction

- Target: College students & working professionals
- Levels: Zero-based, elementary, intermediate & advanced
- Courses: Conversational Chinese, HSK prep, business Chinese, professional Chinese, etc.
- Formats: 1-on-1 & small-group classes, emphasizing interaction for personalized needs



Course Offerings

- Conversational Chinese (Elementary, Intermediate & Advanced)
- Standard HSK Chinese Course
- Business Chinese
- Professional Chinese



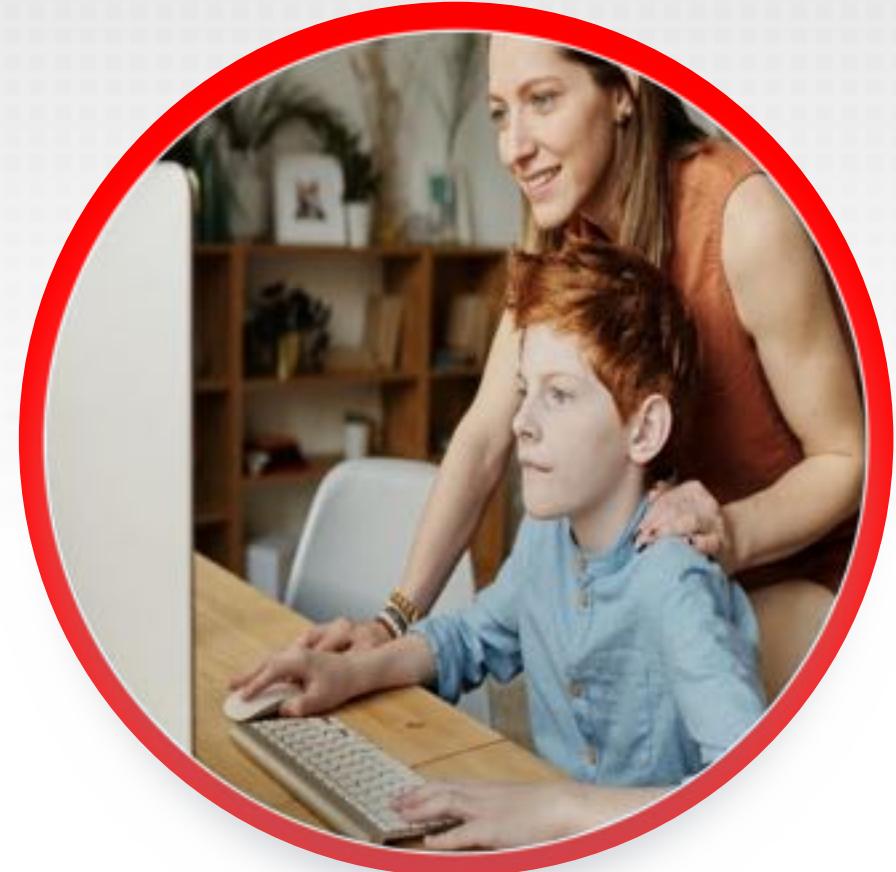
Course Overview

- Target: K12 learners
- Aim: Lay a solid foundation and enhance Chinese proficiency for non-native teenage learners
- Emphasis: In-class interaction
- Aligned with YCT, IGCSE, AP & IB standards



Course Offerings

- Zero-based Pinyin
- Standard HSK Chinese Course
- Fun Kids' Chinese
- Animated Chinese



Curriculum | Chinese Enhanced Edition



Course Overview

- Target: Overseas ethnic Chinese children
- Levels: Elementary, intermediate & advanced
- Courses: Conversational Chinese, HSK prep, national textbook Chinese (compiled by the Ministry of Education), etc.
- Tailored to the needs and characteristics of ethnic Chinese students' Chinese learning

Course Offerings

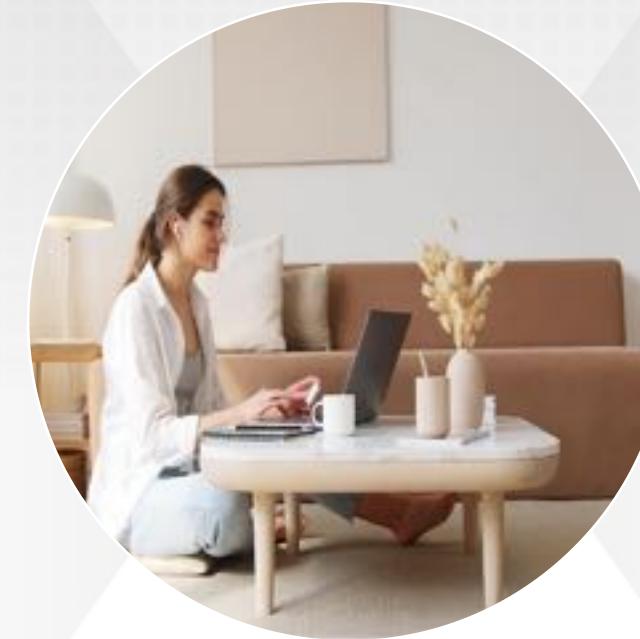
- Zero-based Pinyin
- HSK Standard Chinese Course
- 《Yu Wen》 by Ministry of Education
- 《Zhong Wen》 by Jinan University



Curriculum | Chinese Enhanced Edition

Specialized Training

- Purpose: Meet learners' needs for specialized training in listening, speaking, reading and writing
- Courses: Conversational Chinese, Animated Chinese, Writing Skills, Graded Reading, etc.
- Tailored to the needs and characteristics of ethnic Chinese students' Chinese learning



Specialized Training

- Graded reading
- Writing
- Literary and Historical literacy
- Literary Appreciation

Curriculum | Cultural Interest Edition



Course Overview

- Aim: Help both ethnic Chinese and non-ethnic Chinese learners gain insights into Chinese culture
- Features: Present traditional culture and contemporary China in diverse forms, with immersive interactive cultural experiences



Course Offerings

- Chinese Culture Public Welfare Classroom
- Chinese Summer Camp

03

Teacher

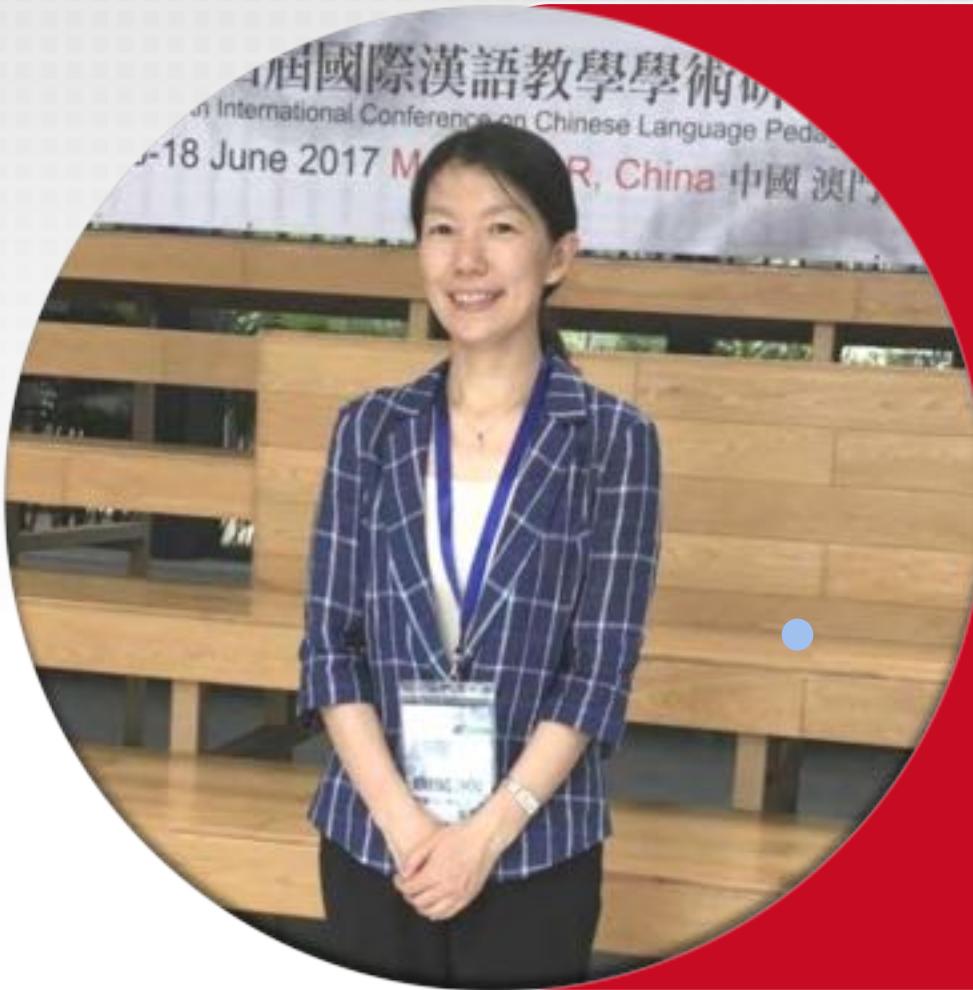
Teaching and Research System



Hilingo International Chinese

The headquarters of Hilingo International Chinese Online School is located in Beijing Haidian High-tech Industrial Park, and the production, research, and teacher training centers are located in the headquarters. Each domestic branch center and overseas branch center have professional teachers to meet different offline and online teaching needs. In addition to the exclusive teaching and research team, the headquarters also especially hire Chinese experts and scholars at home and abroad as teaching and research consultants.

Teaching and Research System



Teaching Director
Karena Zhou

Currently:

- Member of the American CLTA Chinese Teachers Association.
- Member of the International Chinese Association.

Used to be:

- The teaching director of the U.S. CET International Chinese Program;
- Visiting scholar at the Department of Chinese Language and Literature at Middlebury University in the United States;
- Chinese teacher in the immersion summer program of Middlebury University in the United States;
- Lecturer at the School of Chinese Studies at Beijing Foreign Studies University;
- Chinese teacher in the summer program of Duke University in the United States.

Participated in many international Chinese academic seminars and made reports and published related papers in academic journals..

Teaching and Research System

Ms. Zhang

- Ten years of international Chinese teaching experience.
- Master of TCSOL in China; Master of Chinese in U.S.
- Primary and Secondary School Teacher Qualification Certificate.

Used to be:

- the Hanban Chinese Volunteer teacher in Thailand and the United States;
- Chinese teacher in the U.S. CET International Chinese Program;
- Chinese teacher in the summer program of the University of Notre Dame;
- Research scholar at Kennesaw State University in the United States;
- Lingobus Online Chinese teacher.
- Rich experience in Chinese teaching in overseas universities and primary and secondary schools.

Ms.Gao

- Master of Teaching Chinese to Speakers of Other Languages.

Volunteer reserve teachers in Korea in 2020.

Participated in one-on-one and one-on-multiple Chinese teaching and achieved remarkable teaching results.

In the Hilingo International Chinese Program, he participated in the teaching and research work of several overseas programs and completed the teaching practice.

Ms. Liu

- Master of Teaching Chinese to Speakers of Other Languages,
- 2017 Hanban Confucius Institute Chinese Teacher Volunteer at Pengka School, Thailand
- Online HSK Exam Tutoring in Singapore
- Engaged in course development and frontline teaching practice for multiple overseas projects at Hilingo International Chinese Program
- Extensive experience in offline and online Chinese teaching for primary and secondary school students, both domestically and internationally

Ms. Zhang

- Master of Teaching Chinese to Speakers of Other Languages,
- Focus: Chinese Teaching & Research for Japanese and Korean Learners
- Experienced in 1-on-1 and small-group Chinese teaching with remarkable outcomes
- Expert in optimizing teaching methods based on overseas learners' cognitive characteristics and cultural differences, avoiding negative language transfer, helping learners quickly overcome key difficulties in Chinese learning, with widely recognized teaching effectiveness

Ms. Liu

- 8 years of frontline TCFL (Teaching Chinese as a Foreign Language) experience, with students from multiple countries worldwide across various age groups; proficient in diverse teaching formats including 1-on-1 and small-group classes
- Skilled in designing and implementing systematic courses, covering exam preparation for HSK, IB, IGCSE, as well as practical and interest-based courses like Survival Chinese and Chinese Culture, with content balancing practicality and engagement
- At the Hilingo International Chinese Program, participated in curriculum design and development for multiple overseas teaching projects, boasting extensive experience in cross-cultural teaching and curriculum development

Teachers Representative

**Ms. Qiao**

Engaged in Chinese teaching for many years. Familiar with K12 and adult Chinese teaching courses.

She has taught Chinese learners from Egypt, the United States, the Netherlands, Australia, Mongolia, and other countries.

Enthusiastic and cheerful, with strong affinity.

The classroom teaching style is deeply loved by students.

**Ms. Yan**

- Engaged in Chinese teaching for many years.
- Familiar with K12 and adult Chinese teaching courses.
- Rich experience in HSK teaching.
- She has taught Chinese learners from Spain, Indonesia, the United States, Egypt, and other countries.
- Extensive offline and online teaching experience.

**Ms. Jin**

- Years of online and offline teaching experience.
- Proficient in one-on-one, one-on-two, group classes and various other teaching formats.
- Specializing in YCT, HSK, and the teaching of the unified textbooks compiled by the Ministry of Education in China.
- Outgoing personality with strong affinity, excellent interaction with students, and rich experience in class management and teaching administration.

**Ms. Li**

- Taught foreign students at various stages and levels from the US, Germany, UK and New Zealand.
- Years of teaching experience, focusing on HSK, Business Chinese, Travel Chinese and MOE-compiled national textbook teaching.
- Passionate about Chinese teaching and dedicated to promoting traditional Chinese culture

Teachers Representative



Ms. Ma



Ms. Wang



Ms. Tang



Ms. Wei



Ms. Yan



Ms. Li



Ms. Liu



Ms. Li



Ms. Li



Ms. Yang



Ms. Lu



Ms. Wang



Ms. He



Ms. Lu



Ms. Liu



Ms. Mao



Ms. Lin



Ms. Yin



Ms. Zhao



Ms. Jin



Ms. Liu



Ms. Zhang



Ms. Wang



Ms. Li



Ms. Mo



Ms. Jia



Ms. Wang

04

Course

Course Type

Course Type

One-on-One

1-on-1 Teaching; Aptitude-Based Instruction; Customized, Specialized Classroom Experience.

Double teacher classroom

Teacher-Assistant Collaborative Teaching; Integrated Teaching & Mentorship; Reliable After-Class Support.

Excellent small class

Aptitude-Based Instruction; High-Frequency Interaction; Precisely Deliver Differentiated Instruction

Cultural Lecture

Provide Overseas Learners with a Platform to Explore Different Chinese Culture.

Course Features

01

Live interactive
teaching

02

Target Language
Immersion

03

Multiple
Gamification
Exercises

04

High-frequency
Output Teaching
Design

05

Management

Management

Experienced expert team
Guarantee the quality of
teaching

Dedicated teaching assistant;
Following up on the course
Communicate feedback

Senior Teachers
Worry-Free Learning



Centralized management
Course supervision
Regular training

Dedicated Support
Instant Q&A

Course Follow-Up
Feedback & Review

06

Case Sharing

Teaching Case Sharing | Beginner Level's Oral communication

APRIL

ICA

ICA

boy: 您好
Hello

Teacher: 你好,你好吗?
Hello ,How are you?

boy: 我很好, 谢谢您。
I'm fine, Thank you.

Girl: 你好
Hi

boy: 你好
Hello

Girl: 你好吗?
How are you?

ICA



Teaching Case Sharing | HSK Standard Course

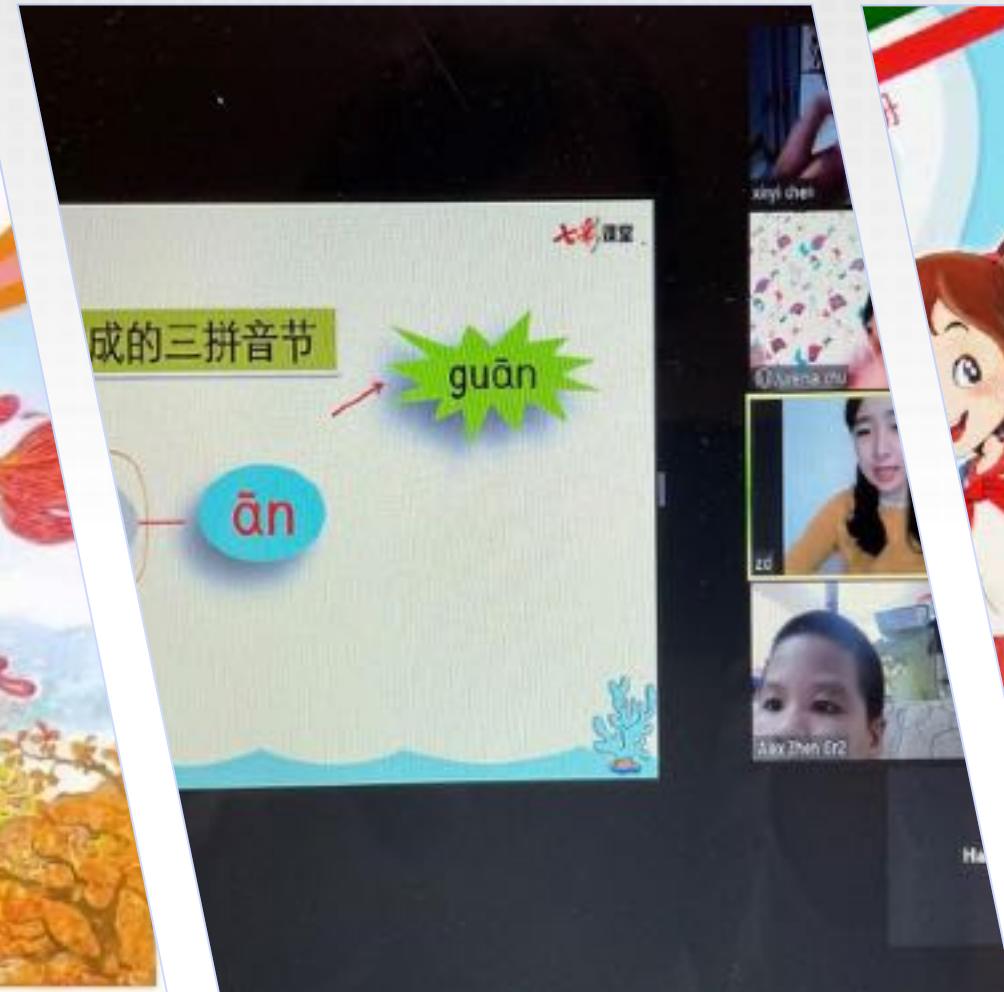
A screenshot of a video conference interface. At the top, there are participant thumbnails for Yanyan Fu, David Easton, Marins, and Nigel Bath. Below the thumbnails, a red banner displays the text "汉华博文" (Hanhua Boven) and "Chinese Table". A yellow box contains the text "adj + 的". In the center, a question is displayed: "你喜欢什么颜色的衣服？" (What color clothes do you like?). Below the question is a colorful illustration of seven stylized human figures in various colors (blue, dark blue, green, yellow, orange, red). A circular stamp in the top right corner reads "ICA".

A screenshot of a digital activity page titled "第二部分" (Part 2) and "认识学生" (Know the student). The page features a cartoon illustration of a girl holding a book. On the left, there is a green button labeled "开始" (Start). On the right, there is a video feed showing a person's face. The background has decorative floral elements. The bottom of the page includes a "Know the student" section and a "参考答案" (Reference Answer) section.

Teaching Case Sharing | Fun Kids' Conversational Chinese



Teaching Case Sharing | Chinese Enhanced Edition



Teaching Case Sharing | Cooperation with Overseas Universities

