

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	26 June 2025
Team ID	SWUID20240000985
Project Name	Freelancing (SB Works)
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming in **Freelancing (SB Works)** creates a free and open space where every team member can share ideas to improve how freelancers and clients connect, communicate, and collaborate on a secure platform. We prioritize **quantity over perfection**—even out-of-the-box ideas are encouraged! Each idea is valued and built upon collaboratively, helping the team discover creative solutions to common freelancing problems like:

- Trust issues between users
- Overwhelming competition
- Poor communication tools
- Lack of quality job filtering

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The image shows a digital brainstorming board titled "brainstorm". It features several yellow sticky notes with handwritten ideas for a freelancing platform. The notes are organized into three columns. The first column lists features like freelancer profile, verification, job messaging, messaging, and matching. The second column lists features like real-time based verification, dashboard, and feedback. The third column lists features like real-time chat, commission, profile for disputes, and admin control. There are also notes about a referral system and a reward system.


brainstorm

- freelancer
- profile
- verification
- job messaging
- messaging
- matching
- 2. freelancer
- real-time based
- verification,
- dashboard,
- feedback
- skill-time
- real-time
- real time
- chat, commission
- profile for
- disputes
- person
- zero/low
- commission
- model
- 3/ commission
- admin,
- admin control
- system
- 2.
- referral
- control &
- system
- zero 3
- low support
- job filter
- review support
- reward
- reward system

Step-2: Brainstorm, Idea Listing and Grouping

Before you collaborate

Brainstorm



Brainstorm is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

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Team ...
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Team brainstorm is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.




Can brainstorm and with the product idea.

Team ...
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Team ...
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Team ...
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Team ...



Team brainstorm is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

Group Ideas



Group ideas is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

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Team ...
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Team ...
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Team ...
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Team ...
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Team ideas is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

Step-3: Idea Prioritization




Brainstorming & idea prioritization



SB works

use this in this session how free ideas can be generated. Brainstorming can be a secure way.

team gathering: 






Involve everyone to brainstorm and generate ideas. It is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

2 - the goal


People with ideas, recommend and - of ideas with a clear recommendation. It is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

1 hour to 10 minutes

People to your ideas. It is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

Use brainstorm to generate ideas. It is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

Include icons 

Include your ideas. It is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

before collaborate

1. Involvement. It is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.

2 - 8 collaborate

The brainstorming process is a process to generate ideas. It involves a group of people working together to come up with as many ideas as possible. The ideas are then listed and grouped.