Ideation Phase Brainstorm & Idea Prioritization Template

Date	26 June 2025
Team ID	SWUID20240000985
Project Name	Freelancing (SB Works)
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming in **Freelancing (SB Works)** creates a free and open space where every team member can share ideas to improve how freelancers and clients connect, communicate, and collaborate on a secure platform. We prioritize **quantity over perfection**—even out-of-the-box ideas are encouraged! Each idea is valued and built upon collaboratively, helping the team discover creative solutions to common freelancing problems like:

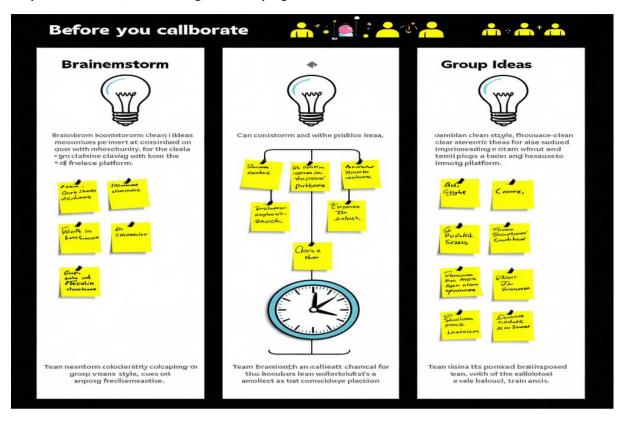
- Trust issues between users
- Overwhelming competition
- Poor communication tools
- Lack of quality job filtering

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

