

Digital Marketing Executive Intern

Company: Logix Shapers OffShore Services pvt ltd

Experience: Fresher | **Opening(s):** 2 | **Posted on:** 2025-01-27

Job Responsibilities

Assist in creating and managing content for social media platforms, including posts, stories, and campaigns.

Support SEO efforts by conducting keyword research, optimizing website content, and monitoring performance.

Help execute email marketing campaigns, including drafting, scheduling, and analyzing results.

Collaborate with the design and content teams to create engaging visuals and copy for digital campaigns.

Monitor and report on digital marketing performance using tools like Google Analytics and social media insights.

Research current market trends and competitors to identify opportunities for growth.

Assist in managing paid advertising campaigns on platforms such as Google Ads and Facebook Ads.

Stay updated on digital marketing tools, techniques, and best practices.

Job Requirement

Currently pursuing or recently completed a degree in Marketing, Communications, or a related field.

Passion for digital marketing and a willingness to learn.

Basic understanding of social media platforms, SEO, and email marketing.

Familiarity with tools like Google Analytics, Canva, or any social media scheduling platforms is a plus.

Excellent written and verbal communication skills.

Creative mindset with strong attention to detail.

INTERNSHIP DURATION 6 MONTHS

STIPEND-12K PER MONTH

Key Information

Minimum Education: Diploma holder

Functional Area: Digital Marketing

Interview Venue: C-56/12, Third Floor, opposite Baba Balaknath Temple, Sector 62, Noida, Uttar Pradesh 201309

Company Description

Logix Shapers Offshore Services Pvt Ltd specializes in delivering innovative IT solutions and offshore services tailored to meet diverse business needs. With expertise in software development, digital transformation, and cloud services, they empower businesses to achieve operational excellence. Their customer-centric approach ensures quality-driven and scalable results. Partner with Logix Shapers to elevate your business to new heights.

Contact Details

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