

PAWAN STORES

FINANCIAL ANALYSIS DASHBOARD

KEY PERFORMANCE INDICATORS

Sales | Current Vs Last Year

92311095✓

Last Year: 26415256 (+249.46%)

Orders | Current Vs Last Year

861132✓

Last Year: 264674 (+225.36%)

Profit | Current Vs Last Year

13015238✓

Last Year: 3878465 (+235.58%)

Profit Margin| Current Vs Last Year

14.1%!

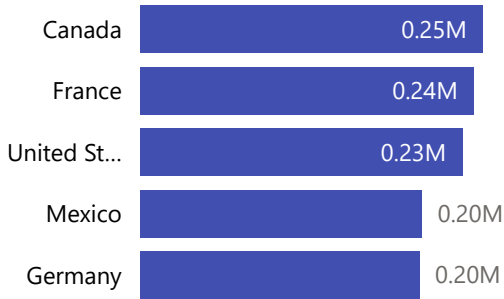
Last Year: 14.7% (-3.97%)

Discount Offered | Current Vs Last Year

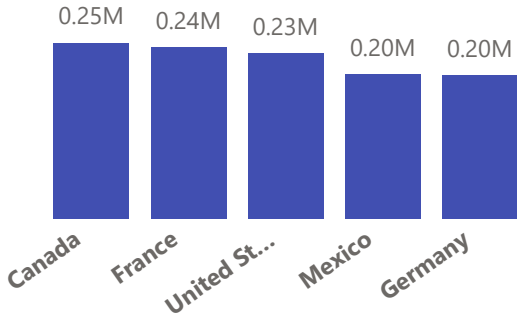
7059717✓

Last Year: 2145531 (+229.04%)

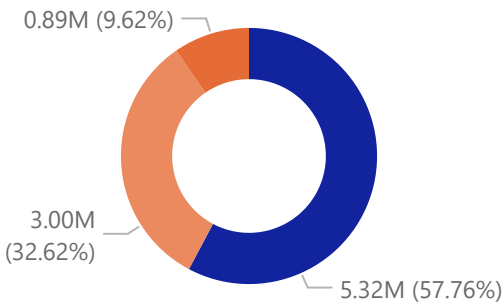
Orders by Country



Profit Margin by Country



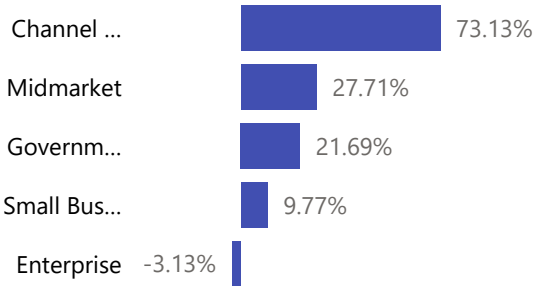
% Discount by Discount Band



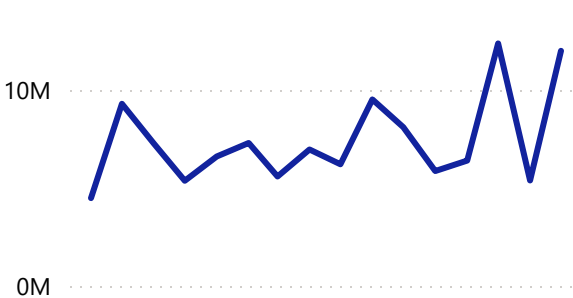
Profit Margin by Segment and Products

| Segment | Profit Margin |
|------------------|---------------|
| Channel Partners | 73.10% |
| Paseo | 73.01% |
| Velo | 73.40% |
| VTT | 73.05% |
| Enterprise | -2.38% |
| Paseo | -1.55% |
| Velo | -2.37% |
| VTT | -4.31% |
| Government | 21.51% |
| Midmarket | 27.80% |
| Paseo | 28.50% |
| Velo | 25.96% |
| VTT | 27.33% |
| Small Business | 9.71% |
| Paseo | 10.71% |
| Velo | 6.73% |
| VTT | 10.51% |
| Total | 14.13% |

Profit Margin by Segment



Sales by Year and Month



Top 3 Products by Sales Amount

